



CITY OF MORA

101 Lake Street South
Mora, MN 55051-1588
320.679.1511
ci.mora.mn.us

Mora Public Schools
Independent School District 332

District Office
400 Maple Avenue East
Mora, MN 55051
320-679-6200
Fax 320-679-6209

www.moraschools.org



FOR IMMEDIATE RELEASE

September 15, 2021

Contact: Lindy Crawford
320-225-4806
l.crawford@cityofmora.com

Dan Voce
320-679-6210
danvoce@moraschools.org

MORA LAUNCHES NEW PROMOTIONAL VIDEOS

There's a whole lot more to Mora than you may have thought!

(Mora, MN)-- The City of Mora and Mora Public Schools are pleased to announce the launch of new videos to promote the community. The two organizations recently collaborated on the production of a series of three videos to promote the positive aspects of the community and school district. The videos, produced by Captivate Media + Consulting, are intended as a marketing and economic development tool in which to showcase Mora as “a place where there’s opportunity for all” and a community for adventure, culture, friendship and families.

“The purpose of the videos is to promote our community and showcase the many positive attributes that Mora has to offer,” stated Lindy Crawford, City Administrator. “Whether it’s living here, working here, or just visiting, Mora truly has something for everyone.”

The promotional videos feature several community members describing a variety of community and school district assets, such as opportunities for working and learning, entertainment and recreation, nature, a thriving downtown and a strong sense of community. As Paradise Theatre manager and City Council Member Jake Mathison states, “Because no matter what you love, you can build the life you want to live in Mora.”

"Mora Public Schools is a special place to learn and grow," Dan Voce, Mora Public Schools Superintendent shared. "We are proud to share all of the opportunities students have in Mora Schools and how families appreciate the education students receive."