



Agenda
City Council Work Session
City of Mora, Minnesota

Mora City Hall
101 Lake St. S
Mora, MN 55051

Thursday, August 20, 2020

5:00 PM

Mora City Hall

1. Call to Order
2. Roll Call
3. Planning Commission Joint Work Session – Comprehensive Plan Update Review
4. Adjournment



MEMORANDUM

Date: August 20, 2020
To: Mayor and City Council
From: Beth Thorp, Community Development Director
RE: Planning Commission Joint Work Session

SUMMARY

The Planning Commission and City Council will hold a joint work session to review the ongoing Comprehensive Plan update.

DISCUSSION

The Comprehensive Plan (Comp Plan) is one of the primary tools used by local governments to achieve the community vision, regulate land uses, and guide future investments. Comp Plans typically include chapters on land use, housing, transportation, parks and trails, community facilities and services, and implementation tools. Comp Plans also include a Land Use Map which visualizes the content of the plan and shows what type of land uses are desired within the community on a parcel-by-parcel basis (which is not necessarily the same as how the parcels are currently zoned). In short, the Comp Plan is an expression of the community's vision for the future and a strategic map to reach that vision. City Code § 32.69 and 32.70 task the Planning Commission with preparing and amending the city's Comp Plan, with the City Council being responsible for adopting the plan. Comp Plans are typically updated every 10-20 years.

The current Comp Plan was adopted by the City Council in February 2009 and the Planning Commission began discussing an update in January 2019. The commission quickly assembled a 13-member Comprehensive Plan Committee (list of members below), plus staff, to assist with the update. The council approved the hiring of consultant Hometown Planning in April 2019. With limited funds available in 2019, work was limited to data collection and the creation and collection of a community survey. The bulk of the work was scheduled for 2020 with adoption of the updated plan to occur by the end of the year. Attached is the approved General Work Plan for 2020, which shows that the project is slightly behind schedule, and also a draft work plan showing adjustments for the remainder of 2020. Unfortunately, COVID-19 interrupted our ability to hold face-to-face meetings, delaying the scheduling of this work session and all meetings thereafter.

Comprehensive Plan Committee Members	Representing
Gene Anderson	Kanabec County Board of Commissioners
Bob Benes	Lakes & Pines CAC
Rose Dunn	HRA of Mora
Jenna Grabowski	Mora Area Chamber of Commerce
Sadie Hosley	Park Board; At-Risk Population
Mike Johnson	Planning Commission
Karla Kastenbauer	Airport Board
Jake Mathison	City Council
Karen Onan	Planning Commission (previously EDA); ECRDC

Memorandum

Craig Schultz
Joe Stitz
Lori Swanson
Randy Ulseth

ISD 332
Seven County Senior Federation
Kanabec County Public Health
Welia Health

Consultant Ben Oleson will be attending the work session to provide a summary of activity to date, review survey results, review the status of the work plan, and solicit feedback from the Planning Commission and City Council.

RECOMMENDATIONS

Receive an update on the Comprehensive Plan update project and provide feedback.

Attachments

Mora Comprehensive Plan Update General Work Plan for 2020 dated March 9, 2020 (approved)
Draft Mora Comprehensive Plan Update General Work Plan for 2020 dated August 12, 2020
Mora Comprehensive Plan Update Work Completed as of August 12, 2020
Comprehensive Plan Committee Summary Meeting Notes
Community Survey
Community Survey Results
Community Survey Results Summary Notes

Mora Comprehensive Plan Update

General Work Plan for 2020

1. **February 2020** - Update Demographic Data from pgs. 22-34 of the 2009 Comprehensive Plan.
2. **March 2020** - Meet with City Staff to review the input gathered from the Comprehensive Plan Committee's January 9, 2020 meeting regarding the fall 2019 Community Survey results. Determine what areas of focus are needed in the 2020 update as may be suggested by the committee, the survey results, or that were underdeveloped or not present in the 2009 Plan, possibly including:
 - a. Expanded discussion of public utilities and other facilities
 - b. Discussion of issues related to Lake Mora
 - c. Incorporation of other City plans (e.g. Airport Master Plan)
3. Meet with the Comprehensive Plan Committee to:
 - a. **Early April 2020 (April 9, 2020)**
 - i. Review the assumptions on pgs. 40-42 of the 2009 Comprehensive Plan against actual data. Discuss the implications of these results and update as necessary in the 2020 Comprehensive Plan update.
 - ii. Review and suggest updates to the Goals and Policies on pages 42-48 of the 2009 Comprehensive Plan.
 - iii. Solicit committee members to identify and provide a brief description of what they feel are "community assets". These would be listed in a new chapter of the Comprehensive Plan intended to serve as both an inventory and a marketing tool to promote the city. Assets will primarily be those within the city, but could also be related to assets located in the surrounding region. Determine whether the effort to identify these assets will be limited to committee members or broadened out for public participation/suggestions.
 - b. **Late April 2020 (May 1, 2020)**
 - i. Review and suggest updates to the Implementation Plan on pages 49-57 of the 2009 Comprehensive Plan.
 - ii. Review and finalize list of "community assets" to be included in a new chapter of the Comprehensive Plan. Seek persons who will photograph sites for inclusion in the Plan.
 - c. **May 2020 (May 21, 2020)**
 - i. Review and suggest updates to the Community Services, Transportation Facilities, Parks and Recreation Facilities on pgs. 59-72 of the 2009 Comprehensive Plan.
 - ii. Review and suggest updates to other areas of the Comprehensive Plan to provide consistency and as requested.

4. **June 2020** – Develop a summary of input received to date from Comprehensive Plan Committee and present at a City Council Work Session (invite Planning Commission members to attend as well). Solicit comments/concerns/suggestions.
5. **June/July 2020 (August 20, 2020)** - Based on input from the Comprehensive Plan Committee, City Council and Planning Commission on the above sections of the Plan, update the 2009 Comprehensive Plan.
6. **August/September 2020** - Present the draft update of the Comprehensive Plan to the Comprehensive Plan Committee for further review and modifications.
7. **September/October 2020 (October 20, 2020)** - Present the draft update of the Comprehensive Plan at a City Council work session (inviting the Planning Commission) for further review and modifications.
8. **October/November 2020** – Planning Commission holds a public hearing to present the draft Comprehensive Plan for public comment.
9. **November/December 2020** - Present the Planning Commission-recommended update of the Comprehensive Plan to the City Council for adoption.

Mora Comprehensive Plan Update

General Work Plan for 2020

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2. **March 26, 2020** - Meet with City Staff to review the input gathered from the Comprehensive Plan Committee's January 9, 2020 meeting regarding the fall 2019 Community Survey results. Determine what areas of focus are needed in the 2020 update as may be suggested by the committee, the survey results, or that were underdeveloped or not present in the 2009 Plan, possibly including:
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5. **September/October 2020** - Based on input from the Comprehensive Plan Committee, City Council and Planning Commission on the above sections of the Plan, update the 2009 Comprehensive Plan.
6. **October 2020** - Present the draft update of the Comprehensive Plan to the Comprehensive Plan Committee for further review and modifications.
7. **October 20, 2020** - Present the draft update of the Comprehensive Plan at a City Council work session (inviting the Planning Commission) for further review and modifications.
8. **November 2020** – Planning Commission holds a public hearing to present the draft Comprehensive Plan for public comment.
9. **December/January 2020** - Present the Planning Commission-recommended update of the Comprehensive Plan to the City Council for adoption.

DRAFT

Mora Comprehensive Plan Update

Work Completed as of August 12, 2020

1. May 9, 2019 – Project Begins

- a. Initial call between Hometown Planning and City Staff to discuss project work plan for 2019.

2. May 2019 – City Staff Forms Comprehensive Plan Committee

- a. 13 members, including local elected officials, city staff, business and nonprofit leaders and other community representatives.

3. June 5, 2019 – Comprehensive Plan Committee Meeting

- a. Discussed purpose of Comprehensive Plan and Comprehensive Plan Committee
- b. Review of 2019 Work Plan
- c. Discuss development of Community Survey
 - i. Review 2007 Community Survey (part of 2009 Comprehensive Plan development)
 - ii. Review initial draft of 2019 Community Survey questions, for discussion
 - iii. Discuss plan for distribution of survey and timing
- d. RESULTS: The following issues emerged from the discussion as having need for further community input and discussion:
 - i. Perceived flight of residents from Mora to Twin Cities suburbs and other areas and effective methods to retain them and to attract new residents.
 - ii. Understanding unmet service needs of residents (retail, internet, other), how valued and how they may be better addressed.
 - iii. The availability of affordable, accessible housing options, how housing needs are served and what may be needed to better address housing needs.
 - iv. The potential for more community usage of alternative transportation (biking, walking, transit) and a connected system that is accessible and safe.
 - v. Attitudes toward recreational and other opportunities, what's available in Mora and what may be lacking.

4. July 22, 2019 – Comprehensive Plan Committee Meeting

- a. Continued discussion of Community Survey questions (2nd draft prepared after June 5 meeting)
- b. Continued discussion of plan for survey distribution
- c. RESULTS:
 - i. Edits to questions as discussed during meeting
 - ii. Add additional question(s) focused on medical services in the community
 - iii. Discussed possible distribution points for the survey:

1. City newsletter – 1st week of October
2. City web page
3. Senior apartments
4. Apartment buildings
5. Coborn's
6. Library
7. Liquor store
8. Fall Fests, Music in the Park, other community events
9. City Facebook page
10. Chamber of Commerce webpage
11. Community pool
12. Lake Associations throughout the County

5. September 17, 2019 – Survey Questions Finalized

- a. Paper version
- b. Online version
- c. City newsletter

6. September 27, 2019 – Initial Review of Survey Responses

- a. 27 website responses received to date
- b. 21 paper responses received to date

7. November 30, 2019 – Online Survey Closed

- a. 199 total responses

8. December 2019 – City Council Approves Comprehensive Plan Update 2020 Work Plan

9. January 9, 2020 – Comprehensive Plan Committee Meeting

- a. Review results of Community Survey
- b. Review Tentative 2020 Work Plan

10. January 24, 2020 – Phone call with City Staff to discuss next steps/revisions to work plan

11. March 10, 2020 – Finalized revisions to 2020 Work Plan

12. March 26, 2020 – Phone call with City Staff to discuss next steps

- a. Discussed changes to meeting format with COVID-19
- b. Reviewed issues City Staff felt important to address in Comprehensive Plan update

13. April 9, 2020 – Comprehensive Plan Committee Meeting (via WebEx)

- a. See attached summary of meeting results

14. May 1, 2020 – Comprehensive Plan Committee Meeting (via WebEx)

- a. See attached summary of meeting results
- 15. **May 21, 2020 – Comprehensive Plan Committee Meeting (via WebEx)**
 - a. See attached summary of meeting results
- 16. **August 20, 2020 – City Council Work Session**
- 17. **October 20, 2020 (tentative) – City Council Work Session**

City of Mora, MN
Comprehensive Plan Committee
April 9, 2020 | 2:05-4:05 pm | via WebEx
SUMMARY MEETING NOTES

Review of Planning Assumptions: 2009 Comprehensive Plan pgs. 40-42

a. Existing 2009 Plan Assumption#1 – Move towards “full service balanced community” providing housing and employment opportunities

- i. Discussion Question #1: What are possible alternatives to “full service balanced community”
 1. “Bedroom community”
 2. “Micropolitan”
 3. “Regional center”
 4. “Subregional center”
 5. “Tourism center”
 6. “Seasonal tourism center”

Comments

- *Leave existing language the way it is.*
 - *Cambridge is “full service balanced”. Mora isn’t (yet).*
 - *Need to define what is meant by “balanced”*
 - *Residents are asking for more clothing and other “essentials” stores – they want more “full service”*
 - *Mora is not going to be Cambridge, but want people to be able to find what they need in Mora. Want to have some character that others will know about. People can still go somewhere else for Big Box and certain needs. Mora needs to have some improved branding to communicate what it offers.*
 - *Mora needs to be better able to serve low-mobility, low-income people.*
 - *“Balanced” means the age of the population, income diversity and ensuring that as many people as possible in the community are provided with full services.*
- ii. Discussion Question #2: Will/Should Mora want be a place that people come from the surrounding region for regular basic needs – groceries, household goods and employment? Or a place where your residents primarily go elsewhere for those things. What is realistic? How does being the county seat help? What are the focus area to be the best Mora can be at whatever it is/wants to be?

Comments

- *Mora needs to diversify – provide more entertainment, shopping*
 - *What are MN DoTs plans with the state highways and how will that impact the City?*
 - *Response – there is no plan from MN DoT to expand Highway 65 to four lanes. There is a need for pedestrian crossing improvements and to slow things down through town. Need upgrade of surfaces, stop lights, etc.*
- iii. Discussion Question #3: In the below list of similarly sized cities in the region (2018) – is there anything about these or other cities that Mora should seek to learn from if it were to stay about the same size or only have slow population growth?
1. Lindstrom (4665)
 2. Sauk Centre (4554)
 3. Rockford (4390)
 4. Cold Spring (4201)
 5. Wadena (4150)
 6. Melrose (3666)
 7. **Mora (3598)**
 8. St. Augusta (3563)
 9. Hanover (3476)
 10. Long Prairie (3375)
- iv. Larger cities in the region (2018) – is there anything about these cities that Mora can learn from if it seeks to have more rapid population growth?
1. Chisago City (5,414)
 2. Zimmerman (5,734)
 3. Isanti (6031)
 4. Delano (6187)
 5. St. Joseph (7,318)
 6. Albertville (7,485)
 7. Waite Park (7,777)
 8. Wyoming (8,037)
 9. Baxter (8,478)

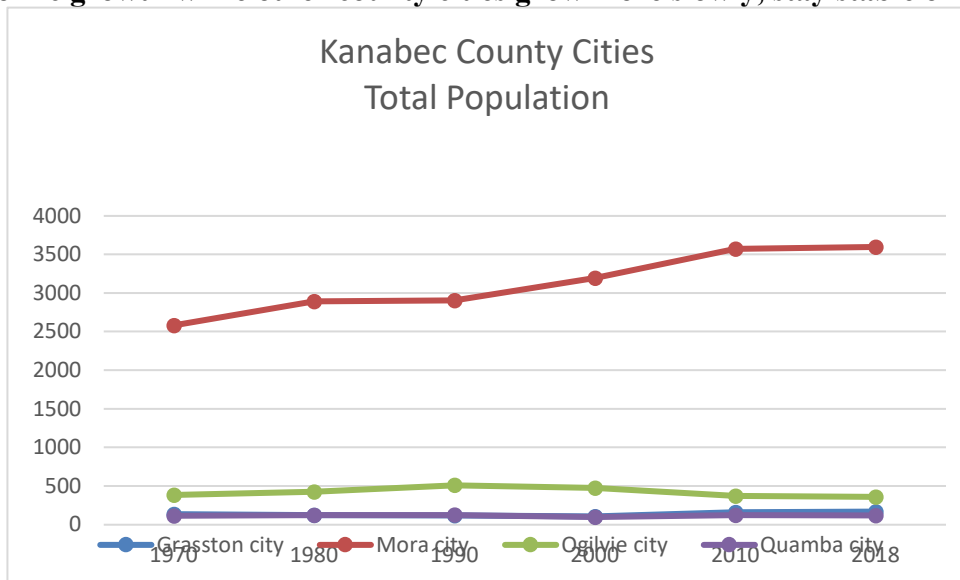
Comments

- *Many of the cities on list are influenced by the Twin Cities. Delano has a city center that thrived but is now dead due to Highway construction/moving and the*

new shopping center/theater and flooding have negatively impacted them. Isanti has Cities influence but has good sidewalk system that could be emulated.

- *Some of the other communities listed below (Isanti, in particular) have become younger quickly as they changed. What can Mora do to help attract younger people? In Isanti, it seemed to be a conscious effort centered around ensuring affordable and attractive housing options for younger people and families and investments in schools.*
- *Mora needs to “get out in front” on housing availability and affordability*

b. Existing 2009 Plan Assumption #2 – Maintain and slightly increase the city’s population and economic growth while other county cities grow more slowly, stay stable or



decrease.

- Still plan for slow, steady growth.

c. Existing 2009 Plan Assumption #3 – Acceptance of Higher Density living, attitudes re: family size, consumption, energy, pollution as more awareness and concern for the natural environment

Comments:

- *Not sure what this statement was meant to communicate. It seems more accurate of a statement now than it would have been in 2009.*
- *There do seem to be more apartments now than in 2009, which partially supports the above statement.*
- *The City has been approving smaller lots (e.g. Fox Run)*
- *The general idea that spreading out on larger lots further away from town isn't always good and then more density/activity is better. Should rephrase the language in the existing Plan to better communicate this sentiment.*

d. Existing 2009 Plan Assumption #4 – Household size of 2.23 will continue to decrease

Comments:

- *Current actual household size (2018) = 2.18*
- *More jobs would mean more families and a larger average household size*
- *There is a desire that the city grow in population*
- *Who should the City serve to try and attract – older persons or young families? (i.e. would building a pickle ball court or soccer field be the best use of limited dollars?)*
- *Perhaps Mora should want to become a retirement community, but everyone has a different idea.*
- *Household size is likely to remain steady at about 2.18 moving forward, rather than to continue to decline.*

e. Existing 2009 Plan Assumption #5 – Percent of Elderly 65 and older will increase (meaning Mora is attractive for retirement) from 23.3%

Comments:

- *Current actual percent 65 and older (2018) = 25.9%*
- *Expect that the percent of older population will continue to grow, but need young people too to help ensure adequate services for elderly people.*
- *Lot of people lived in metro and had lake cabins that became year round homes. Now they want homes in Mora to stay in the area.*
- *The City should work to attract younger people.*

f. Existing 2009 Plan Assumption #6 – Revolutionary technological changes in next 20 year won't radically change land use patterns or lifestyle

Potential technological/societal changes

- i. Continued increase in online purchasing?
- ii. Transportation changes (Self-driving cars? Light rail?)
- iii. Increase in people working from home?
- iv. Social distancing as a long-term trend/need?
- v. Exodus of people from large metropolitan areas?

Comments:

- *Kanabec County is still behind on internet/broadband. When that catches up, more telecommuting will happen generally throughout the County, which will impact Mora.*
- *Distance learning will be more prevalent. No more snow days. More and more important that communities have broadband internet.*

- *COVID-19 – Will be important as to how Kanabec County manages COVID-19. Will there be a story about how the area successfully navigated the crisis that is encouraging to those who may move to Mora or the surrounding area?*
 - *There will be a continued outward rippling from the Twin Cities that will eventually impact Mora.*
- g. Existing 2009 Plan Assumption #7 – Private automobile will continue to be the primary form of transportation

Comments:

- i. *Automobiles will still be the primary form of transportation for the foreseeable future, but the Northern Lights Express (NLX) light rail line will eventually become a reality.*

Policy/Goal Statement Sections (pgs. 43-49):

Parks and Open Spaces

- *It is very important to have good parks and open spaces, for all ages*
- *The existing goals of the 2009 Plan are suitable, but there needs to be a better focus on implementing/achieving them.*

Recreation and Tourism

- *There has been past work with the Chamber of Commerce on improving the branding of Mora that should be considered and built upon.*
- *Aspects that should be promoted to tourists:*
 - *Ski trails, fishing, walking trails, bike trails, theatre, art shows. What is downtown?*
 - *Access to the lake should be improved for tourists.*
 - *Need to ensure the trails go somewhere beyond Mora – similar to those in Nisswa, Lanesboro, Cannon Falls, Brainerd. Perhaps make this a goal and solicit help in making this happen?*
 - *Tourist traffic is largely people going to Mille Lacs for fishing – about 1/3 of that traffic comes up Highway 65 (with the rest going up 169 or I-35). The City needs to give people a reason to stop for awhile as they pass through.*
 - *Should try to make the Dala Horse more visible as people go through town – it has improved somewhat with the construction of Kwik Trip.*
 - *There could be more tourist-focused recreational use of the lake - i.e. dragon boat races or similar. Something that gives them a reason to stay rather than just past through.*
 - *Could provide mountain biking opportunities (could the Vasaloppet trails be used for this?). Or sailing/canoeing. Need groups or individuals to take the lead to make this happen.*

Business and Industry

- *The City should be welcoming to “big box” stores.*
- *There have been previous conversations about developing a city façade ordinance to improve the appearance of downtown or other areas, but it has not been developed and it doesn’t seem apparent that the business community supports such an effort. Are there other ways to promote coordination of downtown businesses that would generate more support?*
- *The Comprehensive Plan statement should focus mostly on encouraging business coordination downtown rather than ordinances.*
- *There should be a focus on improving the appearance of rear entrances to businesses downtown as well as the front entrances.*
- *The City should work to improve the flow and coordination between highway business areas and the downtown business district.*
- *There have been previous efforts to encourage more commercial development along Forest Avenue, but there are a lot of existing homes there and that makes it challenging to actually achieve that transition. The Comprehensive Plan should re-affirm this goal, but better discuss the barriers to making that transition and how to overcome them. Banners promoting downtown along Forest Avenue are less effective when they are in areas that are mostly residential.*
- *The 2009 Plan focus on “research-oriented” businesses is perhaps not the best language to use. It would be better to work with existing businesses to expand than spend all efforts on attracting new businesses. There are industries in the city that can be built upon. Previous thoughts have been that something like telemarketing centers/call centers could work.*
- *Generally, discontinue the use of the phrase “park like” in the Comprehensive Plan to describe commercial development.*

Housing

- *Reconsider use of the word “progressive” in terms of housing as it is confusing. It was intended to mean that development should only be allowed as utilities (i.e. public sewer/water) are available. It would be better to say that the City encourages this, rather than prohibit development before utilities are in place.*
- *It is good to focus on trying to provide more condominium-type development as this will help to diversify the housing options in Mora.*
- *There is generally a need for a greater mix of housing options in the City. The current R-3 zoning district does allow for single and multi-family already, but the City could do more to help promote a variety of housing options.*
- *There is a desire to find ways to help homeowners improve their properties, but the City is not currently actively buying properties to improve or demolish and is not pushing landowners to do so through regulation.*
- *There is not currently a problem with people being able to sell their homes, if they are priced right. Primarily, it is not families with children that are buying the homes. There needs to be an option for those kinds of people/families.*

- *Senior housing can be expanded. Eastwood Senior Living has been doing well with providing “age in place” housing options to seniors in Mora, as their needs change.*

Public Services and Facilities

- *It is good to “Promote Mora’s Central Business District as a hub of government and non profit organizations in our region” but there should also be a statement that is aimed at attracting new retail business downtown as well.*
- *There could be some better coordination between Kanabec County and the Mora EDA in their efforts. Some of that coordination is already occurring.*
- *There could be better coordination between the County and cities and townships, something that happens in Pine County on a regular basis.*
- *Generally, there could be better coordination between the different levels of government, but there is a fear of having others “tread” on “our” territory.*

Transportation

- *The policy statement promoting “faster” routing of traffic through the community is not the right message to send. Should be trying to keep people in town and notice what is there – not just move them through. That was the intent of the original statement – to route traffic to the downtown area, have more parks and an attractive community. This could be expressed better than the current statement.*
- *There is a need to work with MN DOT to improve the intersection near Coborn’s so that there is better flow to/from the Highway.*
- *Even though people don’t currently use public transit much, it is something that should continue to be promoted and improved because it is needed by many people within the community.*

Land Use

- *There are not currently any “hot spots” of conflict between residential and industrial areas of the City.*
- *There is some conflict along the Forest Avenue corridor because the reality (mostly residential) does not match the vision (more commercial) for that area and to the extent that the transition from residential to commercial is occurring, it is going to create some conflict.*

Quality of Life

- *The goal promoting “appropriate employment opportunities” is unclear. What would be “appropriate”? The focus should be on creating employment with livable wages and benefits.*
- *Same concern about “appropriate housing opportunities”. The focus should be on providing housing for a broad variety of needs and desires – life-cycle housing options for all age groups.*

Community Assets (Possible New Section to Add)

- *Could add a new section to the updated Comprehensive Plan that lists and describes the various assets that would be an attraction to new residents and businesses.*
- *It would be good to involve the public in generating this list – to help ensure they are identified/known and to build a sense of pride in the community. The Community survey last fall touched on this, but not specifically enough.*
- *The City should consider putting together an initial list for the public to review and expand upon.*

City of Mora, MN
Comprehensive Plan Committee
May 1, 2020 | 1:05-3:05 pm | via WebEx
SUMMARY MEETING NOTES

Review of Implementation Plan: 2009 Comprehensive Plan pgs. 49-57

Land Use Plan (see “2009 Comprehensive Plan Land Use Map”)

1. What changes should be made to the 2009 Land Use Map (which depicts future land uses desired in each area of the City)

Comments:

- *The 2009 map was largely based on how land was being used at the time*
- *The southern Arthur Township Annexation area needs a lot of work to make it more fine-tuned. There have been a few additional annexations in that area since 2009.*
- *Will need to address the moving of the school – best to address that area now or after the school is moved? What is the best use of the current school site?*
- *Questions as to what happens to properties that are used one way now (i.e. commercial) but the future land use map says they should be another use (i.e. residential). Example given from Isanti where people wouldn't upgrade their homes because they knew that they couldn't be there for an extended period of time (an unintended consequence).*
- *There is more demand for high density residential north of Lake Mora next to other apartments. Also demand for such housing is higher east of Highway 23/65 intersection at the south end of the City. Generally, demand is higher along the City's major transportation corridors.*
- *The map should identify more areas for parks and more public access areas to Lake Mora. The City should take advantage of that resource and use it to promote and improve the city.*
- *The City could consider having fewer future land use categories that are not as specific about the number of dwelling units that are allowed so that there is more flexibility to adjust and mix land uses together in ways that make sense. This is somewhat how the area west of Lake Mora functions now.*
- *Little Ranches Road provides a good opportunity for mixed use of mid/high density residential and commercial. There is, however, no pedestrian access right now to that area of the City and this should be addressed. (the City has asked MN DOT to widen the bridge which could be used for more pedestrian access).*
- *There is a need to identify more trail corridors on the south side of the Snake River.*
- *There doesn't seem to be a lot of support from the current Planning Commission for new (single-family) residential areas adjacent to the major transportation corridors.*

- *There needs to be consideration in any changes to the map of the need for some portions of the public to move around the community when they don't have or don't wish to use a car.*

2. Housing Projections

- Are assumptions in the current Plan still correct?
 - Vacancy of 0.9% will not continue
 - 3% is desirable
 - Household size of 2.23 will stay constant
 - Calculation to estimate # acres needed in future – this assumes no increase in the density of existing developed land.

Comments

- *This section is somewhat confusing. Table 22 is valuable information. The City's Planning Commission has been asking how much residential land is available vs demand.*
- *The current City ordinance requires a minimum lot width of 80 ft wide and size of 10,000 sq ft. The overall trend among developers, though, is to create smaller lots. The Fox Run development is somewhat of an example of this trend and is selling well. The City should consider allowing for more of this kind of development.*
- *Both aging residents and young couples/families are looking for homes with less yard and property to maintain.*

3. Commercial

- Downtown

Comments

- *The City should continue to encourage maintenance and improvements downtown, but not push a common "theme" for the area.*
- *The Plan should continue to promote a plan for sidewalks and public parking, but be more specific about how that might happen and where.*
- *Should explore the best way to deal with parking downtown – to require more of it from business owners, to exempt downtown properties from meeting minimum parking requirements or to provide more public parking options (there doesn't seem to be a shortage of public parking, however, except during community and church events).*
- *A better and more complete sidewalk system could help lessen the need for more parking.*
- *There is a need for more bike racks, bike lanes and/or generally a need for more options for getting around downtown besides cars. There used to be*

more bike racks downtown by the clock tower but they have been removed for some reason.

- *There are some issues with contaminated soils downtown that need to be addressed.*
- *Downtown improvements - should probably remove discussion of a building exterior theme for downtown and façade ordinance.*

- Along Hwys 23 and 65

Comments

- *The City's commercial areas along the highways could have a better appearance – more vegetation and landscape beautification.*
- *The flower boxes downtown are good to help keep the area looking nice.*
- *Banners to help tie the highway commercial with the downtown area are being worked on via Forest Ave.*
- *The façade appearance of buildings could be improved in many cases.*
- *The City has limited influence on private businesses improving their landscaping (particularly in the highway areas) but could potentially work with MN DOT to help bring this about.*
- *Generally, Mora has always done a good job of keeping things looking clean. Better not to put in too many regulations regarding landscaping that would discourage businesses from locating in the City. It is better to encourage beautification than to require it as it is too costly for some.*
- *Need to work to improve pedestrian crossings for the highway.*

4. Industrial – does the City still anticipate the Industrial park as the main area for future industrial development?

Comments

- *Yes, the industrial park is still the main place for this kind of development. The City is starting to look to expand infrastructure to other areas of the industrial park – those would be the last five lots available. Some area south of Hwy 23 east of town.*
- *Little Ranches area is possible area for industrial development.*

5. Public Land Use –

- Is the Snake River flood corridor still an issue/proposal?

Comments

- *There is a lack of clarity as to what the discussion about the Snake River flood corridor was intended to address – canoeing? Trails?*
- *Flooding is generally an issue that should be discussed and addressed in the Comprehensive Plan.*
- Other areas where a public land should be addressed:

Comments

- *Lake Mora frontage*
- *Spring Lake area*
- *Create other open space recreation opportunities*
- *Increase park and playground land*
 - *The Parks Board has been talking about additional parks by Coborn’s and possibly a dog park somewhere in the City. Overall there is not a need for significant more land for parks.*
 - *Is good to be ahead of the need for parks than behind, however. Should consider acquiring land before it becomes too expensive.*
- *There should be a focus on improving existing parks – more amenities within the parks than exist now. It is better to have fewer quality parks than many poor parks. The park by the library/Lake Mora could be made more usable.*
- *Should address flooding issues before doing too much work on additional or improved parks in those areas.*
- *There is a need for a more complete system of paths and trails.*

6. Compatibility Between Land Uses

- The existing discussion is generally about separating conflicting land uses – see Matrix/Table identifying desirable, undesirable, questionable of the different land uses in relation to each other.

Comments

- *The table is useful (Table 23) because it makes it easier to communicate to residents.*
- *The rest of the section is too lengthy.*
- There is more discussion recently about creating more mixed use areas as a way to create more activity in a downtown area (in particular) and make it easier to get around on foot rather than by car. Is that something Mora wants to explore?

Comments

- *There could be more flexibility in the City’s ordinances to allow for “mixed use” zoning districts, but it is still important to address and communicate the potential for conflict.*

City of Mora, MN
Comprehensive Plan Committee
May 21, 2020 | 2:05-4:05 pm | via WebEx
SUMMARY MEETING NOTES

Review of Community Services, Transportation Facilities, Parks and Recreation Facilities:

2009 Comprehensive Plan pgs. 58-72

Comments

- *There is a need to include the stormwater feasibility study that addresses areas to add storm sewer into the Comprehensive Plan.*
- *The Plan could address issues with flooding and Lake Mora, as it does not now.*
- *The section on the Electrical Power Plant should be updated, but would just involve working with City Staff. Make sure to emphasize how this is a public utility.*
- *Also could address Lake Mora issues. Floodplain updates.*
- *Just update Electrical section with city staff. Discuss this as being a public utility. Also the gas generation facility.*
- *Internet availability is more of an issue outside of the City than inside. There could be a section added to the Plan however to discuss this.*
- *Should note that the City has no police department – that the City contracts with the County Sheriff's office.*
- *Ensure that the discussion of Schools is updated with all of the new issues that have arisen since 2009:*
 - *How will old school site be best used?*
 - *How should the Maple Avenue site be used?*
 - *Other?*
- *The updated Plan should reference the Master Plan effort being done for the airport.*
- *There could be more discussion of public transit within the Plan – including ride-sharing/Timber Trails.*
- *There is discussion about the installation of electric vehicle charging stations that could be addressed/noted.*
- *New studies to include for airport – currently going through a Master Plan.*
- *The Parks and Recreation survey mentioned in the 2009 plan is from 2003 and no surveys have been conducted since then.*
- *Possible improvements to parks:*

- *A tiered amphitheater with “steps” wide enough to put chairs on and still pass by – possibly near the library/lake.*
- *Public dock in Lake Mora*
- *Improved trails – esp. a trail south of the Snake River – connect to trails east of Highway 65. This is being worked on with MN DOT with a 2023 expected construction.*
- *Connect the Spring Lake Trail to land across Highway 23?*
- *Motorized trails – although this has been controversial.*
- *Focus on “people-powered” recreation rather than just motorized.*
- *Don’t leave boats and snowmobiles out of discussion just because they are controversial. Many people want to use them.*
- *Consider allowing for use of golf carts on roadways as a transportation method (the City does already have an official golf course route.*
- *Identify wellness amenities in the inventory of park facilities.*
- *Make note of the Nordic ski center as a resource.*
- *Consider adding more photos to the park inventory – something from each park area.*
- *Check to make sure that Peterson Park is listing the correct acreage.*
- *Consider an inventory (or separate table) that identifies which parks have which resources/amenities.*
- *Identify which parks have reservable picnic shelters and procedures for reserving these sites.*
- *Should discuss future plans for improvements to the parks – not just inventory them. It was noted that the Park Board plays a role in this.*
- *Make sure to reflect in the listing of Ole Park the Nils Karlsson statute.*
- *Mora Music in the Park and Mora Fall Fest and Mora Fly-In should be mentioned.*
- *Remove reference to the home show, which no longer occurs.*

3. Review Other Areas of the 2009 Comprehensive Plan

Comments

- The airport seems to be ignored mostly. There are areas out there for dog walking or other recreational uses that might make sense, consistent with FAA regulations for fencing, etc.
- The City should consider the installation of art in public areas (from local artists, ideally)
- There could be more focus in the Plan on the Nordic Center and the Wellness Center and about the local arts community.
- Ensure that the Plan includes a discussion of ensuring that all socio-economic parts of the community have access to community, activities, opportunities to prosper. Transportation

issues, housing, homelessness in the area, food security, employment, promoting farmer's markets, etc.

- A primary focus in the Plan should be attracting new people to Mora and keeping those who are already here. The City should be as welcoming as possible.



**COMMUNITY SURVEY
CITY OF MORA
COMPREHENSIVE PLAN UPDATE
FALL 2019**

The City of Mora is in the process of developing a Comprehensive Plan, which will guide development and land use planning for the next 10 years. The Comprehensive Plan is a tool for the city to use to plan for the future of our community. It contains the core values of the residents and provides a vision for future growth and development. A Comprehensive Plan will assist in long term planning efforts, keep the core community values in place despite outside forces, control growth to areas that can sustain growth, create and encourage community and economic development and can focus the various groups in the city on sustainable and achievable goals. In addition, it will provide a “blueprint” for the City Council, the Planning Commission, and city staff on how to achieve the long-term goals created for the community.

Please take a moment to complete this survey giving us your opinions on the current state and the future of Mora. When you have completed it, please mail it back or drop it off at Mora City Hall. Each individual can complete a survey -- extra copies are available at City Hall.

Please return your completed survey by Friday, November 15, 2019. Thank you!

1. Where do you currently live? (your primary place of residence)

- The City of Mora
- Township (enter Township name) _____
- Other (enter other community name(s), seasonal vs. permanent home, etc.)

2. How long have you lived in your current community? (choose one)

- Less than 5 years
- 6-10 years
- 11-20 years
- 21-40 years
- More than 40 years

3. Please indicate which of the following age groups are represented in your household (choose all that apply):

- 0-5 years old
- 6-10 years old
- 11-18 years old
- 19-25 years old
- 26-35 years old
- 36-45 years old
- 46-55 years old
- 56-65 years old
- 66-75 years old
- 76 years or older

4. What type of housing do you live in? (choose one)

- Single-family Home
- Duplex or Townhome
- Apartment Building
- Manufactured Home
- None
- Other (_____)

5. Do you rent or own your home? (choose one)

- Rent
- Own
- Not applicable

6. Where is your primary place of work? (choose one)

- In Mora
- Within 5 miles of Mora
- 5 to 30 miles from Mora
- More than 30 miles from Mora
- Not applicable

7. Which of these community features do you value most in Mora? (your top 3 responses - rank from 1 to 3 where 1 = most important)

- | | | |
|---|--|---|
| <input type="checkbox"/> Visual appearance | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Work places |
| <input type="checkbox"/> Trail system | <input type="checkbox"/> Shopping | <input type="checkbox"/> Schools |
| <input type="checkbox"/> Parks and open space | <input type="checkbox"/> Restaurants | <input type="checkbox"/> Medical facilities |
| <input type="checkbox"/> Aquatic Center | <input type="checkbox"/> Convenient location | <input type="checkbox"/> Events/festivals |
| <input type="checkbox"/> Neighborhood/housing | <input type="checkbox"/> Friendly people | <input type="checkbox"/> Quiet and peaceful |
| <input type="checkbox"/> Law enforcement | <input type="checkbox"/> Fire protection | <input type="checkbox"/> Code enforcement |
| <input type="checkbox"/> Other (_____) | | |

8. If there is one thing you could change about Mora, what would it be?

9. Of the retail purchases you make for your household, about what percentage are purchased from businesses located in Mora? (choose one)

- 90-100% (almost everything from businesses in Mora)
- 75-89%
- 50-74%
- 25-49%
- 11-24%
- 0-10% (very little from businesses in Mora)

10. Of the following commercial/retail services, which has the most value to you? (choose one)

- Shopping in downtown Mora
- Retail establishments along the Hwy 23/65 corridor
- Retail opportunities provided by other communities
- Internet / Online shopping

11. Are retail businesses and services in Mora open for business when it is most convenient to you? (choose one)

- Mostly Yes
- Mostly No

Explain:

12. Select the following types of housing you feel Mora needs more of (your top 3 responses - rank from 1 to 3 where 1 = most important):

- | | |
|--|---|
| <input type="checkbox"/> Single family homes | <input type="checkbox"/> Senior housing |
| <input type="checkbox"/> Manufactured homes | <input type="checkbox"/> Senior assisted living |
| <input type="checkbox"/> Duplexes or townhomes | <input type="checkbox"/> Nursing homes and/or memory care |
| <input type="checkbox"/> Apartment buildings | <input type="checkbox"/> No new housing needs |
| <input type="checkbox"/> Other (_____) | |

13. What, if anything, should specifically be done to better address housing needs in Mora?

14. Which of these services would you most like to see in Mora? (your top 3 responses - rank from 1 to 3 where 1 = most important)

- Improved streets
- Improved sidewalks
- Improved trail system
- Improved public transit
- Improved high speed wireless internet
- Other (_____)

15. How often would you use a bus or other means of public transportation if it was accessible to you? (choose one)

- Daily
- Once a week
- More than once a week
- Once a month
- Never
- Don't know

16. How well can you get around the community by using sidewalks and trails?

- I can get everywhere that I want/need to go
- I can get to some places that I want/need to go
- I can get to very few of the places I want/need to go
- Not applicable

If improvements are needed for bicycles and pedestrians, what specifically should be done?

17. What are the best recreational opportunities currently offered in Mora?

18. What types of new or expanded recreational opportunities are needed in Mora?

19. Basic needs can be defined as those things that are necessary to sustain life. Basic needs consists of adequate food, shelter, and clothing plus some household equipment and furniture. They also include essential services provided by and for the community such as safe drinking water, sanitation, health and education.

Are the basic needs of all age groups available in Mora? (choose one)

Yes No

If you answered no, what basic needs are missing and for which age groups?

20. What types of additional employment opportunities would you like to see in Mora?

21. What is Mora's best or most attractive feature?

22. If you are a Mora resident, why did you choose to live in Mora?

23. What personal or special meaning does Mora have to you?

24. Please describe your vision for Mora ten years from now:

25. Of people you know who have moved away from Mora, what do you think their main reasons were? (your top 3 responses – rank from 1 to 3 where 1 = most important reason)

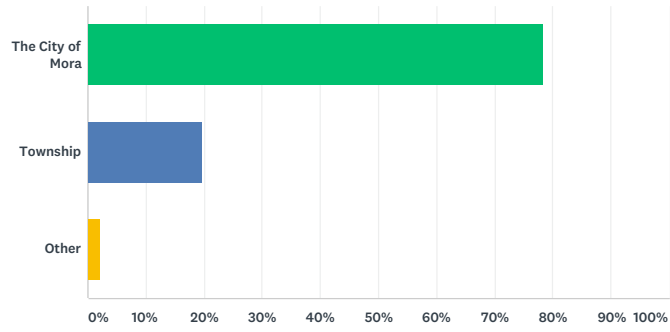
- | | |
|--|--|
| <input type="checkbox"/> Employment opportunities | <input type="checkbox"/> Preferred larger community |
| <input type="checkbox"/> Housing opportunities | <input type="checkbox"/> Preferred smaller community |
| <input type="checkbox"/> Schools | <input type="checkbox"/> Locate closer to family |
| <input type="checkbox"/> Shopping and/or amenities | <input type="checkbox"/> Locate closer to job |
| <input type="checkbox"/> Recreation and/or entertainment opportunities | <input type="checkbox"/> Property taxes |
| <input type="checkbox"/> Aging infrastructure in Mora | <input type="checkbox"/> Rising crime in Mora |
| <input type="checkbox"/> Other (_____) | |

26. Other comments:

City of Mora Comprehensive Plan Survey

Q1 Where do you currently live? (your primary place of residence)

Answered: 194 Skipped: 5



ANSWER CHOICES	RESPONSES
The City of Mora	78.35% 152
Township	19.59% 38
Other	2.06% 4
TOTAL	194

City of Mora Comprehensive Plan Survey

Q2 Enter township name:

Answered: 36 Skipped: 163

#	RESPONSES	DATE
1	Arthur	11/15/2019 4:38 PM
2	Arthur	11/6/2019 3:47 PM
3	Hillman	11/5/2019 3:17 PM
4	Ann Lake	10/24/2019 6:04 PM
5	Arthur	10/15/2019 7:57 PM
6	Arthur	10/15/2019 6:36 PM
7	Arthur	10/15/2019 2:07 PM
8	Arthur	10/15/2019 2:04 PM
9	Arthur	10/11/2019 7:47 PM
10	Arthur	10/11/2019 7:38 PM
11	Arthur	10/11/2019 7:31 PM
12	Knife Lake	10/11/2019 6:49 PM
13	no answer	10/11/2019 6:14 PM
14	Kanabec	10/11/2019 5:03 PM
15	Knife Lake	10/11/2019 4:51 PM
16	Knife Lake	10/9/2019 6:36 PM
17	Knife Lake	10/9/2019 4:24 PM
18	Knife Lake	10/7/2019 11:08 PM
19	Arthur	10/4/2019 6:40 PM
20	Whited	10/4/2019 6:25 PM
21	Arthur	10/3/2019 2:38 PM
22	Arthur	10/3/2019 2:29 PM
23	Kanabec	10/3/2019 2:27 PM
24	Arthur	10/1/2019 4:05 PM
25	Kanabec	9/27/2019 12:39 AM
26	Kanabec	9/26/2019 7:25 PM
27	ann lake	9/25/2019 6:03 PM
28	Auther	9/25/2019 5:36 PM
29	Whited	9/25/2019 4:48 PM
30	Arthur	9/25/2019 4:23 PM
31	Whited	9/25/2019 4:20 PM
32	Peace	9/25/2019 4:17 PM
33	Knife Lake	9/25/2019 4:15 PM
34	Brunswick	9/25/2019 4:05 PM
35	Whited	9/25/2019 3:52 PM
36	ford	9/24/2019 6:49 PM

City of Mora Comprehensive Plan Survey

Q3 Please describe (community name(s), seasonal vs. permanent home, etc.)

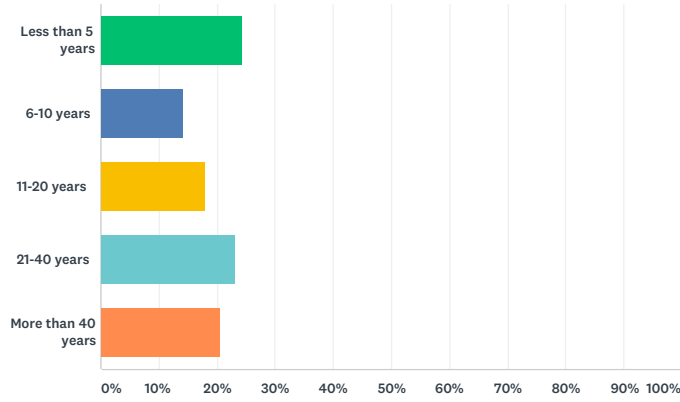
Answered: 2 Skipped: 197

#	RESPONSES	DATE
1	Coon Rapids, MN (own apts in Mora 10 yrs, zero profit in 10 years)	10/15/2019 7:06 PM
2	Permanent home in Mora school district	9/25/2019 5:48 PM

City of Mora Comprehensive Plan Survey

Q4 How long have you lived in your current community? (choose one)

Answered: 190 Skipped: 9

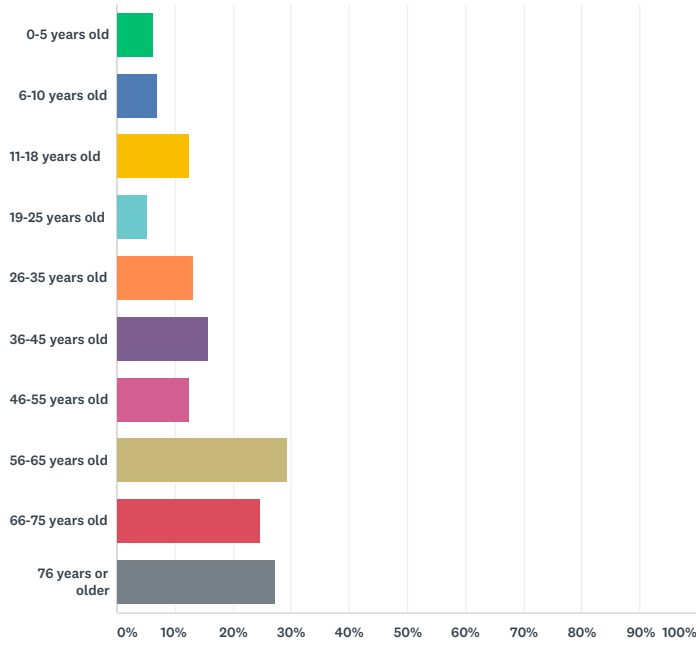


ANSWER CHOICES	RESPONSES	
Less than 5 years	24.21%	46
6-10 years	14.21%	27
11-20 years	17.89%	34
21-40 years	23.16%	44
More than 40 years	20.53%	39
TOTAL		190

City of Mora Comprehensive Plan Survey

Q5 Please indicate which of the following age groups are represented in your household (choose all that apply):

Answered: 191 Skipped: 8

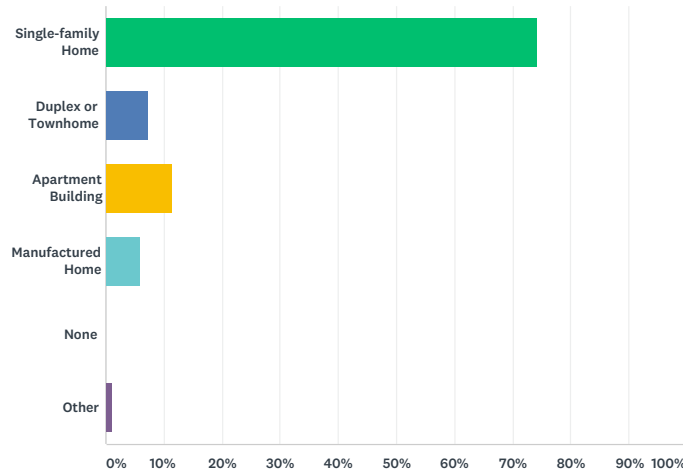


ANSWER CHOICES	RESPONSES	
0-5 years old	6.28%	12
6-10 years old	6.81%	13
11-18 years old	12.57%	24
19-25 years old	5.24%	10
26-35 years old	13.09%	25
36-45 years old	15.71%	30
46-55 years old	12.57%	24
56-65 years old	29.32%	56
66-75 years old	24.61%	47
76 years or older	27.23%	52
Total Respondents: 191		

City of Mora Comprehensive Plan Survey

Q6 What type of housing do you live in? (choose one)

Answered: 191 Skipped: 8



ANSWER CHOICES	RESPONSES	
Single-family Home	74.35%	142
Duplex or Townhome	7.33%	14
Apartment Building	11.52%	22
Manufactured Home	5.76%	11
None	0.00%	0
Other	1.05%	2
TOTAL		191

City of Mora Comprehensive Plan Survey

Q7 If you answered "Other", please describe (otherwise, choose "Next" at the bottom of this page):

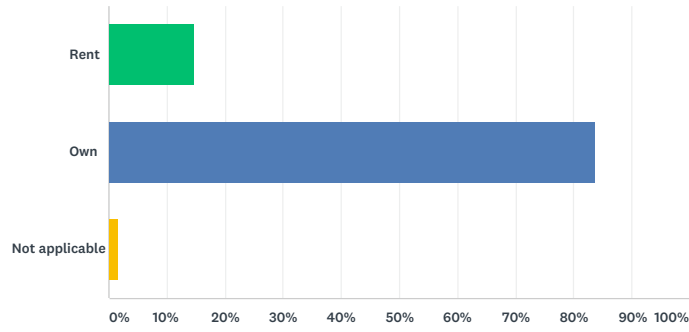
Answered: 2 Skipped: 197

#	RESPONSES	DATE
1	assisted living	10/11/2019 6:37 PM
2	mobile home	10/9/2019 6:37 PM

City of Mora Comprehensive Plan Survey

Q8 Do you rent or own your home? (choose one)

Answered: 191 Skipped: 8

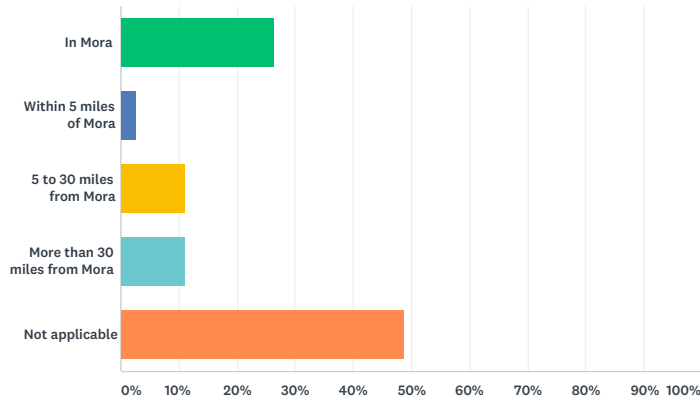


ANSWER CHOICES	RESPONSES	
Rent	14.66%	28
Own	83.77%	160
Not applicable	1.57%	3
TOTAL		191

City of Mora Comprehensive Plan Survey

Q9 Where is your primary place of work? (choose one)

Answered: 189 Skipped: 10

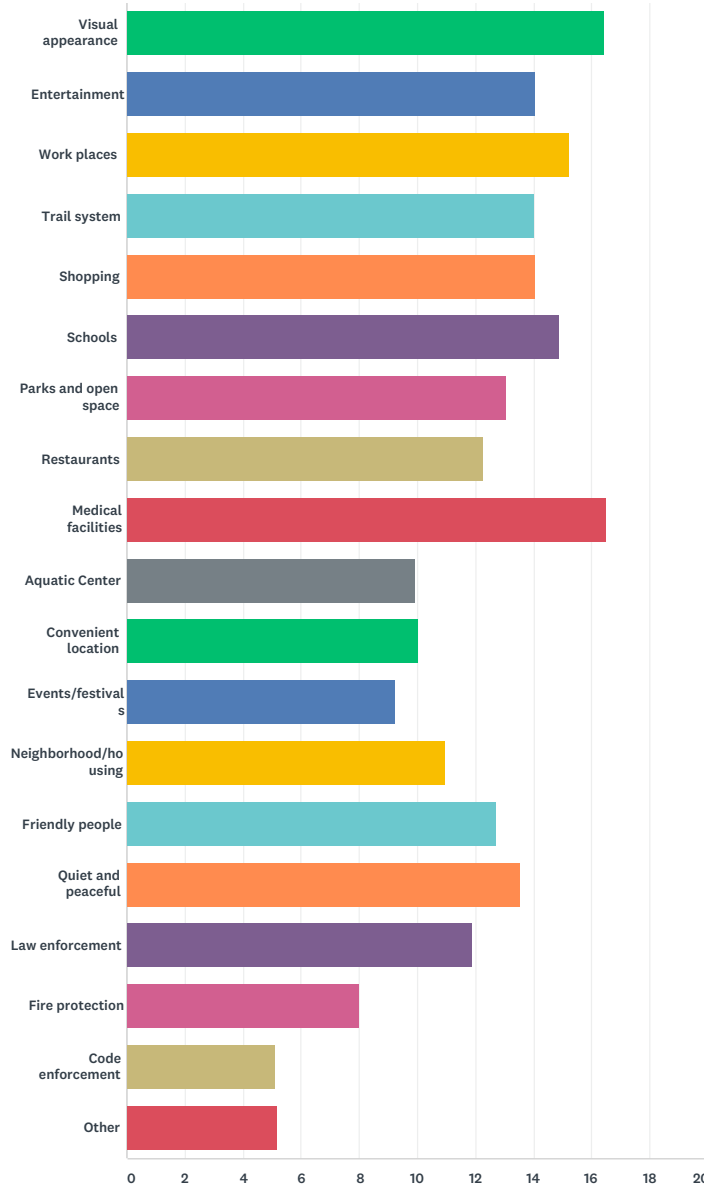


ANSWER CHOICES	RESPONSES
In Mora	26.46% 50
Within 5 miles of Mora	2.65% 5
5 to 30 miles from Mora	11.11% 21
More than 30 miles from Mora	11.11% 21
Not applicable	48.68% 92
TOTAL	189

City of Mora Comprehensive Plan Survey

Q10 Which of these community features do you value most in Mora?
 (Drag and drop your top three features to the top of the list by clicking and dragging the appropriate item, in order of preference, or select the appropriate number on the left of each item. NOTE: 1 = most important)

Answered: 186 Skipped: 13



	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Visual appearance	13.51% 10	16.22% 12	20.27% 15	36.49% 27	5.41% 4	0.00% 0	1.35% 1	4.05% 3	0.00% 0	0.00% 0	0.00% 0	1.35% 1	1.35% 1	0.00% 0
Entertainment	0.00% 0	7.14% 4	8.93% 5	10.71% 6	44.64% 25	7.14% 4	1.79% 1	1.79% 1	3.57% 2	1.79% 1	3.57% 2	1.79% 1	1.79% 1	1.79% 1
Work places	18.18% 12	9.09% 6	9.09% 6	4.55% 3	9.09% 6	36.36% 24	3.03% 2	3.03% 2	0.00% 0	4.55% 3	0.00% 0	1.52% 1	0.00% 0	1.52% 1
Trail system	13.24% 9	4.41% 3	13.24% 9	7.35% 5	2.94% 2	14.71% 10	32.35% 22	1.47% 1	0.00% 0	0.00% 0	1.47% 1	1.47% 1	0.00% 0	0.00% 0
Shopping	10.96% 8	17.81% 13	10.96% 8	1.37% 1	4.11% 3	4.11% 3	10.96% 8	26.03% 19	1.37% 1	4.11% 3	0.00% 0	2.74% 2	0.00% 0	1.37% 1
Schools	21.62% 16	10.81% 8	12.16% 9	2.70% 2	5.41% 4	5.41% 4	6.76% 5	14.86% 11	17.57% 13	0.00% 0	1.35% 1	0.00% 0	0.00% 0	0.00% 0
Parks and open space	10.29% 7	13.24% 9	8.82% 6	1.47% 1	1.47% 1	0.00% 0	7.35% 5	8.82% 6	22.06% 15	19.12% 13	2.94% 2	0.00% 0	0.00% 0	0.00% 0
Restaurants	6.94% 5	9.72% 7	11.11% 8	2.78% 2	4.17% 3	1.39% 1	1.39% 1	4.17% 3	11.11% 8	20.83% 15	18.06% 13	1.39% 1	1.39% 1	1.39% 1

City of Mora Comprehensive Plan Survey

Medical facilities	31.15% 38	31.97% 39	13.93% 17	3.28% 4	0.82% 1	0.82% 1	1.64% 2	1.64% 2	3.28% 4	2.46% 3	4.92% 6	2.46% 3	0.00% 0	0.00% 0
Aquatic Center	5.08% 3	6.78% 4	5.08% 3	0.00% 0	3.39% 2	0.00% 0	0.00% 0	0.00% 0	1.69% 1	15.25% 9	20.34% 12	23.73% 14	6.78% 4	0.00% 0
Convenient location	6.15% 4	12.31% 8	6.15% 4	0.00% 0	1.54% 1	0.00% 0	1.54% 1	1.54% 1	0.00% 0	1.54% 1	10.77% 7	20.00% 13	21.54% 14	4.62% 3
Events/festivals	1.61% 1	4.84% 3	14.52% 9	0.00% 0	0.00% 0	0.00% 0	1.61% 1	0.00% 0	1.61% 1	1.61% 1	3.23% 2	16.13% 10	30.65% 19	16.13% 10
Neighborhood/housing	11.43% 8	12.86% 9	12.86% 9	0.00% 0	1.43% 1	2.86% 2	0.00% 0	1.43% 1	1.43% 1	0.00% 0	1.43% 1	4.29% 3	11.43% 8	22.86% 16
Friendly people	17.02% 16	21.28% 20	13.83% 13	3.19% 3	2.13% 2	1.06% 1	0.00% 0	0.00% 0	0.00% 0	2.13% 2	0.00% 0	1.06% 1	1.06% 1	15.96% 15
Quiet and peaceful	25.25% 25	13.13% 13	23.23% 23	2.02% 2	1.01% 1	0.00% 0	2.02% 2	0.00% 0	0.00% 0	0.00% 0	4.04% 4	0.00% 0	0.00% 0	1.01% 1
Law enforcement	21.35% 19	14.61% 13	13.48% 12	2.25% 2	0.00% 0	0.00% 0	1.12% 1	2.25% 2	4.49% 4	0.00% 0	0.00% 0	1.12% 1	2.25% 2	0.00% 0
Fire protection	1.52% 1	9.09% 6	16.67% 11	0.00% 0	0.00% 0	4.55% 3	1.52% 1	0.00% 0	3.03% 2	1.52% 1	0.00% 0	0.00% 0	1.52% 1	1.52% 1
Code enforcement	3.45% 2	1.72% 1	8.62% 5	1.72% 1	0.00% 0	3.45% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	1.72% 1	0.00% 0	0.00% 0	3.45% 2
Other	3.33% 2	10.00% 6	11.67% 7	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0

City of Mora Comprehensive Plan Survey

Q11 If you answered "Other" as one of your top three items, please describe (otherwise, choose "Next" at the bottom of this page):

Answered: 16 Skipped: 183

#	RESPONSES	DATE
1	library	10/25/2019 8:13 PM
2	better roads (repair) keep painted lines bright for elderly	10/22/2019 6:20 PM
3	low taxes	10/15/2019 7:07 PM
4	church	10/15/2019 2:15 PM
5	Vasaloppet	10/11/2019 5:57 PM
6	good streets	10/9/2019 7:06 PM
7	church choices	10/9/2019 4:25 PM
8	Felon - found a landlord to rent to me	10/4/2019 8:29 PM
9	sense of community and helping each other	10/3/2019 11:33 PM
10	lakes	10/3/2019 1:46 PM
11	Security	10/1/2019 3:47 PM
12	Near family	9/27/2019 4:20 AM
13	This is the worst town I've ever lived in	9/25/2019 5:42 PM
14	Accessibility, need to be able to GET to businesses etc. handicap parking curbs with cutout wc users can use. Better way to cross 65?	9/25/2019 4:12 PM
15	I didn't answer "other" however I would say this question is extremely difficult as so many of them could be in my top 3! Schools is huge because people look at that when moving but they also look at medical/L.E. But then if you have a great looking downtown and fun shops (we have the fun shops) then people love to come (we do have lots of lakes so I think of Nisswa)	9/25/2019 3:48 PM
16	This list isn't a comprehensive view of critically relevant items related to a city. Items such as: Progressive vision Vibrant downtown Tourism magnet A destination Industrial/business growth Population growth above low-income	9/24/2019 6:56 PM

City of Mora Comprehensive Plan Survey

Q12 If there is one thing you could change about Mora, what would it be?

Answered: 142 Skipped: 57

#	RESPONSES	DATE
1	Entertainment and restaurants are needed.	11/18/2019 6:59 PM
2	The city administrator would live in the community	11/18/2019 12:22 AM
3	Enforce speed limit when people are driving vehicles.	11/15/2019 7:29 PM
4	Gas / convenience store on north side of town on Hwys 65 & 23. Better grocery store - Coborn's is expensive; I go to Aldis in Cambridge.	11/15/2019 5:21 PM
5	better police	11/15/2019 5:08 PM
6	better streets	11/15/2019 4:39 PM
7	Inadequate snow removal! Indifference to peoples need to get to work!	11/6/2019 4:51 PM
8	We should have a store that has everyday clothing - jeans, tshirts, etc.	11/6/2019 3:54 PM
9	Promote new businesses into the Mora area. This would bring jobs, jobs bring wages and taxes, growth comes from this base. Stop closing out business opportunities because of a few on city council want to protect their personal businesses. City leaders are supposed to consider what's best for everyone in the area not a select few . Enough with the dollar discount stores and second hand stores. They have a place but they should not dominate the landscape and that's exactly what we have in Mora. Not one of these locations pays a living wage. You will never attract investment into the Mora area where all you have are secondhand stores to shop at.	11/5/2019 3:27 PM
10	Mora need city poice.	10/30/2019 6:19 PM
11	exclusive cliques, nepotism; decision making is not participatory; Mora needs to figure out how to mend the school debacle.	10/29/2019 1:26 PM
12	being able to cross Hiways 23 & 95 during rush hour on weekends during the summer hours	10/29/2019 1:08 PM
13	We need a Walmart and Menards we have to drive to Cambridge.	10/24/2019 6:05 PM
14	taste of city water	10/24/2019 1:19 PM
15	preserve downtown	10/24/2019 1:12 PM
16	having more business - slop food, grocery and like Walmart	10/23/2019 2:24 PM
17	?	10/22/2019 6:26 PM
18	Walmart	10/22/2019 6:20 PM
19	More of a selection for shopping like Walmart, Target, Aldi, so you don't have to drive so far!	10/22/2019 6:12 PM
20	noise laws enforced	10/22/2019 2:02 PM
21	BETTER law enforcement! Not necessarily more, but officers and management that take calls seriously and return calls and do follow up of cases!	10/20/2019 10:23 PM
22	less dogs running loose and another grocery store	10/18/2019 3:43 PM
23	There needs to be shopping places here in Mora. All we have are dollar stores and used shops. There are no stores where we can go and get a gift for someone, always have to run to Cambridge.	10/18/2019 3:29 PM
24	Make people keep yards clear of JUNK!	10/15/2019 8:18 PM
25	We need a Walmart store to come into Mora.	10/15/2019 8:06 PM
26	knowledge that there is 5 or 6 homes on CR 12 that is Mora Utilities not Braham	10/15/2019 7:59 PM
27	Bring Aldi to the old Shopko location.	10/15/2019 7:54 PM
28	more police	10/15/2019 7:49 PM
29	In over 50 years - I have never seen the streets so bad - summer and winter.	10/15/2019 7:42 PM
30	bring in more shopping - groceries and especially clothing	10/15/2019 7:21 PM
31	more employment opportunities	10/15/2019 7:07 PM
32	more retail	10/15/2019 7:01 PM
33	property tax - school changes	10/15/2019 6:57 PM
34	real police department; a base store like a Walmart to help with tax base	10/15/2019 6:48 PM
35	Build a new high school with swimming pool!	10/15/2019 6:44 PM
36	more participation and volunteering by more people	10/15/2019 6:37 PM
37	We need another grocery store. A clothing store.	10/15/2019 2:48 PM
38	someplace to get clothing	10/15/2019 2:43 PM
39	more employment opportunities for folks	10/15/2019 2:35 PM
40	More law enforcement. I had my yard ????? (unable to read); it took me 15 months to get neighbor to move his fence.	10/15/2019 2:31 PM
41	More sidewalks!!	10/15/2019 2:20 PM
42	have aquatic center open sooner and stay open longer	10/15/2019 2:15 PM
43	The current high school could be remodeled and continue to be used.	10/15/2019 2:09 PM
44	more local shopping	10/15/2019 2:05 PM
45	noise at night	10/15/2019 2:01 PM
46	would be nice if there was a playground on the east side of 65	10/11/2019 7:51 PM
47	more jobs	10/11/2019 7:47 PM
48	more jobs	10/11/2019 7:45 PM

City of Mora Comprehensive Plan Survey

49	build a new high school	10/11/2019 7:39 PM
50	build a new high school	10/11/2019 7:32 PM
51	new school	10/11/2019 7:28 PM
52	Add another grocery store. Coborn's is very expensive and competition would be a very good thing. How about an Aldi?!	10/11/2019 7:21 PM
53	more businesses	10/11/2019 7:03 PM
54	Improve the appearance of structures and sites as a better impression of Mora as you drive in and through on Hwy 65 and 23. (Building are in need of removal.)	10/11/2019 6:58 PM
55	add retail downtown	10/11/2019 6:50 PM
56	better shopping opportunities	10/11/2019 6:40 PM
57	lower taxes	10/11/2019 6:33 PM
58	Put stop & go lights by quick trip it is badly needed.	10/11/2019 6:21 PM
59	more economical shopping opportunities	10/11/2019 6:15 PM
60	more co-operation by our community regarding our schools	10/11/2019 6:07 PM
61	Enforce the noise ordinance and get mufflers on those loud pickup trucks.	10/11/2019 5:58 PM
62	fix the streets; manage the lake flooding	10/11/2019 5:00 PM
63	More places to shop so I don't have to drive to Cambridge or online. You want us to shop local, but an empty crt is no good.	10/11/2019 4:53 PM
64	Add a city police department.	10/11/2019 4:48 PM
65	more business particularly big box store	10/11/2019 4:35 PM
66	wish we had more industry to pick up some of our tax burden	10/11/2019 4:28 PM
67	friendlier to newcomers!	10/11/2019 4:24 PM
68	Reduce heavy holiday traffic going through Mora (similar to what Cambridge did, which spark interest of business along 95. Perhaps 23 would do the same?).	10/11/2019 4:18 PM
69	More businesses downtown	10/11/2019 3:18 PM
70	another grocerie store to choose from	10/9/2019 8:19 PM
71	Eliminate the eyesore of the homes and trailer park between Nordenstron's and the liquor store.	10/9/2019 8:13 PM
72	The school board - we need reliable people, honest people. We don't have that!	10/9/2019 8:06 PM
73	Bring in a Shopko type store! Have to run to Cambridge for almost everything.	10/9/2019 8:00 PM
74	another grocery store	10/9/2019 7:54 PM
75	more grocery stores	10/9/2019 7:50 PM
76	updated septic system - it is old and outdated	10/9/2019 7:43 PM
77	Better shopping. It's very limited and it's hard when you have no car!	10/9/2019 7:35 PM
78	the city board members - we are in need of businesses for employment	10/9/2019 6:38 PM
79	more retail	10/9/2019 5:52 PM
80	We need better shopping options like Target, Fleet Farm, Marshalls - good shops, not dollar stores or second-hand.	10/9/2019 4:54 PM
81	more lights or road change when left turn from south off Hwy 65	10/9/2019 4:49 PM
82	more city patrol from law enforcement	10/9/2019 4:40 PM
83	sewer rates are abomidibal, much too high for single family house and more than my actual water bill - ridiculous	10/9/2019 4:31 PM
84	more quality restaurants	10/9/2019 4:26 PM
85	Better water!	10/9/2019 4:19 PM
86	my neighbors	10/9/2019 4:15 PM
87	more shopping options so I don't have to travel in the snow	10/8/2019 2:28 PM
88	make 23/65 a 30 mph zone	10/8/2019 2:13 PM
89	Get rid of all the drugs and people whom do them. Different school board. More places for kids to play (SAFE!!).	10/8/2019 2:01 PM
90	The community divide over the school system. Would like to see a community that supports their schools and children. I feel like the current angst with administration has left a negative feeling towards the schools as a whole. Our children need to feel supported by their community, not in the middle of a pissing match on both sides.	10/7/2019 11:26 PM
91	the amount of law enforcement that we have to try and take care of the drug problem	10/4/2019 9:16 PM
92	The negative, selfish, unwilling to look at the true facts concerning the school to meet the needs of this current age and time.	10/4/2019 9:03 PM
93	more stores, another grocery store	10/4/2019 8:59 PM
94	another store like Shopko with nice clothes and shoes	10/4/2019 8:55 PM
95	Property taxes are disgustingly high and ever-increasing.	10/4/2019 8:46 PM
96	Bring back Shopko or something like that.	10/4/2019 8:42 PM
97	Quit fighting over new school!	10/4/2019 8:35 PM
98	gotta conditions in Edgewood Park Mora Acquisition LLC	10/4/2019 8:30 PM
99	Organize our shopping areas, It seems to be all over the place. Example: Cambridge is rebuilding mostly east of town. We also need a complete service road on east side of 65 to stoplight.	10/4/2019 6:42 PM
100	a place like Walmart in town	10/4/2019 6:37 PM
101	another grocery store, a store like Walmart	10/4/2019 6:33 PM

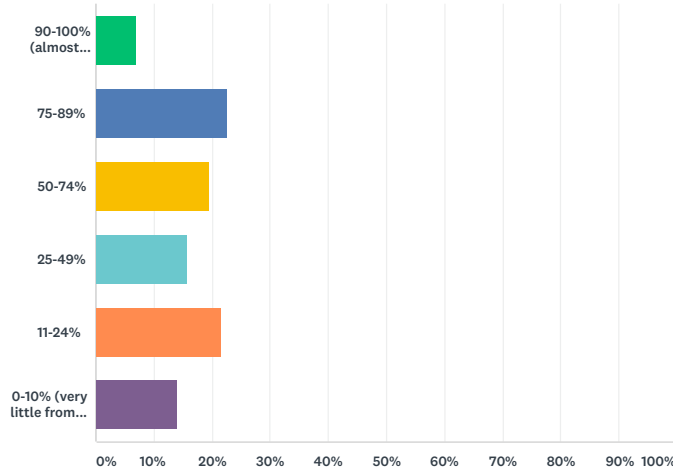
City of Mora Comprehensive Plan Survey

102	the "feel sorry for me because we are all broke" attitude!!	10/4/2019 6:27 PM
103	shopping choices - another grocery store and a Walmart or mini Target, Hyvee grocery? Aldi's? Mike's Food - like Braham - anything	10/4/2019 6:13 PM
104	We need a store where people can buy gifts and clothes for all.	10/4/2019 6:00 PM
105	the drug problem	10/4/2019 5:50 PM
106	Successful economic development - getting new jobs in the area	10/4/2019 5:17 PM
107	Complete transparency in ALL matters that relate to the public and especially the tax-paying public including the public school system, with term-limited elected and appointed representatives that actually serve and pay attention to what the citizens truly want, leadership that fully includes citizen participation with real community collaborations that empower all aspects of our community with accountability, and a plan to "re-create" our town as a favored/famous destination for both work and play with both creative arts and technology.	10/4/2019 6:36 AM
108	A store where we could purchase shoes, purses, gifts, belts, etc. We often have to drive to Cambridge because Mora doesn't have shopping. We even do Duluth, Mpls and St. Cloud. Too many antiques and used clothing shops.	10/3/2019 2:53 PM
109	stop light access - or lack of - onto Hwy 23, especially on weekends or holidays	10/3/2019 2:47 PM
110	Build a new school to attract young professional families.	10/3/2019 2:30 PM
111	Get jobs available adults - work situation is unbelievable - it's hard to attract with next to no jobs. You can feel that older retired folks should be able to come thru for you.	10/3/2019 2:17 PM
112	more stores to shop in	10/3/2019 1:54 PM
113	To add more things for children and more retail shops. Make a nice beach area at Mora Lake! Visitors would also love this!	10/3/2019 1:47 PM
114	More activities! Especially a dog park!!! More block parties, more live music, more events.	10/3/2019 1:39 PM
115	New high school	10/3/2019 1:38 PM
116	My family wants to see a dog park added to our town / community! We know several people who travel to the Cambridge dog park - it would be great to have our own!	10/1/2019 4:31 PM
117	?	10/1/2019 4:26 PM
118	Need a Walgreens pharmacy.	10/1/2019 4:16 PM
119	Get a clothing store.	10/1/2019 4:07 PM
120	More than one grocery store. We need a store like Target or Walmart. Right now we have to drive to Cambridge for everything from underwear to ink cartridges.	10/1/2019 3:56 PM
121	Lower taxes, lower spending on economic development, transportation and social services.	10/1/2019 3:48 PM
122	Smarter people. Kinder people. That people actually cared about the community and it's future	9/28/2019 1:55 PM
123	More activities to get people out more often. Even downtown Mora is a ghost town on a Sunday. It's the weekend, no reason for town to be dead besides that business is going elsewhere	9/27/2019 4:22 AM
124	They need to get rid of everyone that is in any way shape or form runs that town and needs to start from scratch!!! Its a joke!	9/27/2019 12:42 AM
125	Better water/sewer infrastructure in areas where it lacks.	9/26/2019 8:43 PM
126	Stop asking for New Schools	9/26/2019 7:08 PM
127	I was told ordinances are only enforced if enough people complain, little proactive enforcement, and it shows.	9/26/2019 7:04 PM
128	The high school	9/25/2019 7:21 PM
129	Mora needs city police.	9/25/2019 6:18 PM
130	More small town businesses	9/25/2019 6:05 PM
131	The junky appearance of the town. As you drive in to town it seems that we value Car dealerships, dollar stores and alcohol. ☹️	9/25/2019 5:53 PM
132	Everything	9/25/2019 5:42 PM
133	Having all the schools in one place, putting businesses in all the empty buildings or knock them down.	9/25/2019 5:42 PM
134	Move the High School! Vote YES and YES!	9/25/2019 5:35 PM
135	Add a family restaurant with quality food, not bar that serves food	9/25/2019 4:27 PM
136	Less thrift/dollar stores	9/25/2019 4:23 PM
137	I would like Mora to begin the process of updating their infrastructure to allow more of a business friendly environment without losing its small town charm. In order for Mora to be sustainable in the future it needs to have the ability to have a vision that allows for healthy changes, embracing what it has and is, while looking to the future.	9/25/2019 4:23 PM
138	Make the city more walkable with sidewalks and better road crossings.	9/25/2019 4:23 PM
139	Better high school, more one level housing	9/25/2019 4:12 PM
140	Better/more, business/employment opportunity	9/25/2019 4:00 PM
141	I love our shops downtown but I wish we would have hanging plants and make it cute	9/25/2019 3:49 PM
142	A city of visionaries who actually create a vision that drives all plans for the betterment of the future of Mora. If this attempt is anything like the 2008 plan and fallen projects, it'll be a waste of time.	9/24/2019 6:58 PM

City of Mora Comprehensive Plan Survey

Q13 Of the retail purchases you make for your household, about what percentage are purchased from businesses located in Mora? (choose one)

Answered: 186 Skipped: 13

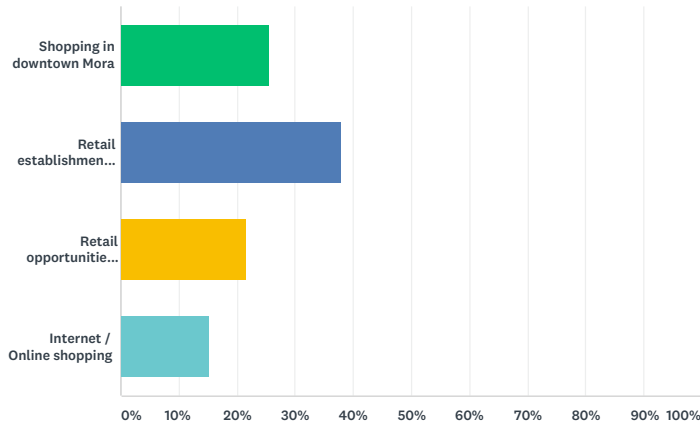


ANSWER CHOICES	RESPONSES	
90-100% (almost everything from businesses in Mora)	6.99%	13
75-89%	22.58%	42
50-74%	19.35%	36
25-49%	15.59%	29
11-24%	21.51%	40
0-10% (very little from businesses in Mora)	13.98%	26
TOTAL		186

City of Mora Comprehensive Plan Survey

Q14 Of the following commercial/retail services, which has the most value to you? (choose one)

Answered: 177 Skipped: 22

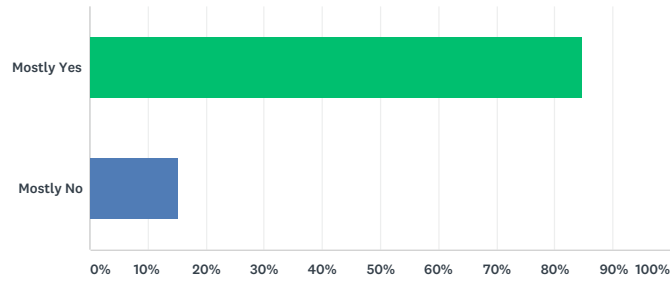


ANSWER CHOICES	RESPONSES	
Shopping in downtown Mora	25.42%	45
Retail establishments along the Hwy 23/65 corridor	37.85%	67
Retail opportunities provided by other communities	21.47%	38
Internet / Online shopping	15.25%	27
TOTAL		177

City of Mora Comprehensive Plan Survey

Q15 Are retail businesses and services in Mora open for business when it is most convenient to you? (choose one)

Answered: 183 Skipped: 16



ANSWER CHOICES	RESPONSES	
Mostly Yes	84.70%	155
Mostly No	15.30%	28
TOTAL		183

City of Mora Comprehensive Plan Survey

Q16 If you answered "Mostly No", please explain (otherwise, choose "Next" at the bottom of this page):

Answered: 42 Skipped: 157

#	RESPONSES	DATE
1	Mostly YES - comment: Yes they are open, but cost way more than Walmart.	11/15/2019 5:21 PM
2	Answered YES: comment - The ones I have business with are usually open when needed.	11/15/2019 5:13 PM
3	I am currently retired so it has become easier for me now but when you're working you are unable to get home in time to catch most businesses open. Many shut down early on Saturday. This is not convenient for the consumer at all so they're forced to stop in other communities on their way home in order to ensure they can get what they need.	11/5/2019 3:39 PM
4	Not much open after 5 pm downtown for shopping; no coffee houses; limited Sat - Sun hours for business	10/29/2019 1:26 PM
5	Answered YES - comment: Being basically retired I can shop whenever I want so there isn't any time better time needed.	10/29/2019 1:16 PM
6	Answered YES - comment: Would love to have a coffee shop open in the afternoons.	10/25/2019 8:14 PM
7	Answered YES - comment: Close too early, especially Saturday.	10/24/2019 1:13 PM
8	Answered YES - comment: We are retired and able to shop during the day. Others, who work, may find it difficult when stores close between 4-5. Thursday nights should be promoted more for evening shopping.	10/22/2019 6:27 PM
9	Alot of businesses close by the time I am off work.	10/15/2019 7:49 PM
10	YES: not enough businesses in Mora to do business with	10/15/2019 7:43 PM
11	Alot of places no longer offer much on Saturdays.	10/15/2019 6:57 PM
12	everything closes early	10/11/2019 7:51 PM
13	too old to shop (88)	10/11/2019 7:37 PM
14	YES: the most important ones are open	10/11/2019 7:33 PM
15	restaurants close too early	10/11/2019 4:49 PM
16	Mostly YES: For me being retired so business places are usually open at a good time for me.	10/11/2019 4:36 PM
17	answered yes: we plan accordingly	10/9/2019 8:14 PM
18	There is no where to buy shoes, clothing, or the like. Except thrift store.	10/9/2019 7:36 PM
19	not open for those who work during regular business hours	10/9/2019 5:52 PM
20	Mostly Yes: Most facilities are open at a reasonable business hour time and stay open till after business hour so people have a chance after work to shop them.	10/9/2019 4:41 PM
21	not many here	10/8/2019 2:17 PM
22	Nothing here besides thrift stores, gas stations, and grocery store.	10/8/2019 2:02 PM
23	Mostly YES: during daytime hours; some not enough on weekends	10/4/2019 9:17 PM
24	Mostly YES: grocery store	10/4/2019 6:43 PM
25	Mostly YES: but very little to choose from	10/4/2019 6:13 PM
26	The stores close as other are getting off work too.	10/4/2019 6:07 PM
27	Mostly YES: The way the question is presented "yes" is my answer. I would like to add that "mostly no" works as well because there are no longer many businesses in town.	10/4/2019 5:52 PM
28	We work and have a family. It's tough to get to somewhere by 5 or 6	10/4/2019 5:18 PM
29	answered YES: Being retired, I can go anytime of the day.	10/3/2019 1:55 PM
30	I teach and coach so I am at school from 7:00 am to 5:30 pm everyday. If I want/need to get something done, I have to take a personal day off of work, especially if it is government related.	10/3/2019 1:41 PM
31	Mostly Yes: Not many stores open in Mora anymore. No clothing stores, except thrift stores.	10/1/2019 4:17 PM
32	Most businesses close by 5 or aren't open weekends, inconvenient hours on weekends, etc. Which is understandable, don't stay open when not busy. Restaurants that aren't open past 1pm or that don't open until 3pm. Again, understandable, but then restaurants are open when nothing else on main street is open.	9/27/2019 4:25 AM
33	Its mora if you need it they dont have it!! If it's late nothings open. Again it's a joke!	9/27/2019 12:43 AM
34	We work during the day, we need downtown stores to be open late at least one night a week for us, ie Friday night or Saturday night - otherwise we have to go to other communities with larger stores. We would prefer to spend our money locally, but business owners now-a-days want a work-life balance and not spend their life working especially on Saturdays.	9/26/2019 8:47 PM
35	Most are only open 8am-5pm	9/26/2019 7:09 PM
36	When I return to the area after work everything is closed	9/25/2019 6:06 PM
37	This town offers nothing of value but has stations. Downtown stores never open. Products I need never in stock	9/25/2019 5:44 PM
38	Not sure other than the dollar stores what there even is for retail	9/25/2019 4:29 PM
39	Too many of the downtown businesses close in later afternoon and early evening. Many of the consumers are working during that time or commuting back and forth from work. When the businesses close in Mora it drives the consumers to do their buying in neighboring communities.	9/25/2019 4:27 PM
40	Inconvenient business hours, closed by the time I get home from work commute	9/25/2019 4:25 PM
41	Most local retailers are closed for business when I get home after a commute from work. Hard to shop local when noone is open or only open Saturdays from 8-Noon.	9/25/2019 4:04 PM

City of Mora Comprehensive Plan Survey

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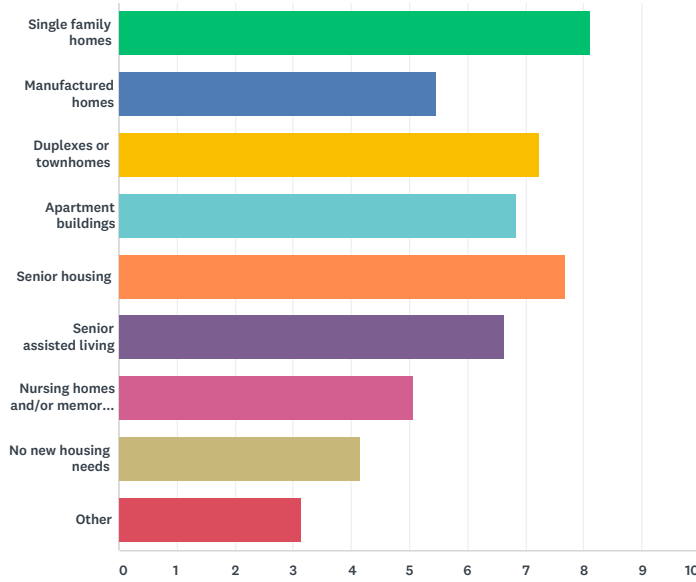
However, there are a few merchants who seem more inclined to close early on Saturdays, not open, or 5 o'clock weekdays.

9/24/2019 7:00 PM

City of Mora Comprehensive Plan Survey

Q17 Select the following types of housing you feel Mora needs more of:
 (Drag and drop your top three features to the top of the list by clicking and dragging the appropriate item, in order of preference, or select the appropriate number on the left of each item. NOTE: 1 = most important)

Answered: 170 Skipped: 29



	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Single family homes	53.61% 52	20.62% 20	10.31% 10	15.46% 15	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	97	8.12
Manufactured homes	1.96% 1	11.76% 6	15.69% 8	21.57% 11	29.41% 15	1.96% 1	11.76% 6	0.00% 0	5.88% 3	51	5.47
Duplexes or townhomes	19.05% 16	32.14% 27	27.38% 23	4.76% 4	8.33% 7	7.14% 6	1.19% 1	0.00% 0	0.00% 0	84	7.23
Apartment buildings	23.86% 21	19.32% 17	26.14% 23	4.55% 4	6.82% 6	13.64% 12	5.68% 5	0.00% 0	0.00% 0	88	6.85
Senior housing	34.13% 43	30.95% 39	21.43% 27	2.38% 3	5.56% 7	4.76% 6	0.79% 1	0.00% 0	0.00% 0	126	7.68
Senior assisted living	13.33% 12	30.00% 27	23.33% 21	6.67% 6	3.33% 3	13.33% 12	10.00% 9	0.00% 0	0.00% 0	90	6.63
Nursing homes and/or memory care	7.94% 5	12.70% 8	20.63% 13	1.59% 1	6.35% 4	7.94% 5	30.16% 19	12.70% 8	0.00% 0	63	5.06
No new housing needs	19.64% 11	3.57% 2	10.71% 6	0.00% 0	1.79% 1	0.00% 0	3.57% 2	55.36% 31	5.36% 3	56	4.16
Other	16.07% 9	3.57% 2	8.93% 5	0.00% 0	0.00% 0	0.00% 0	0.00% 0	7.14% 4	64.29% 36	56	3.14

City of Mora Comprehensive Plan Survey

Q18 If you answered "Other", please describe (otherwise, move to the next question):

Answered: 19 Skipped: 180

#	RESPONSES	DATE
1	better mobile home park; tiny homes	11/15/2019 5:09 PM
2	affordable housing	10/29/2019 1:27 PM
3	Comment: We would like to move into a townhome in the next couple of years, but are finding it difficult to find something like St. Andrew's Field. We don't want to leave Mora, but that kind of housing is hard to find now.	10/22/2019 6:29 PM
4	one level single family homes	10/22/2019 6:20 PM
5	buildings for working people or retired	10/15/2019 8:00 PM
6	low income housing	10/15/2019 7:10 PM
7	help for the homeless	10/11/2019 5:59 PM
8	low income housing	10/9/2019 8:20 PM
9	Have apartment buildings - need more - subsidized AND no smoking. Have another subsidized building for smokers only!	10/9/2019 4:20 PM
10	one-level homes	10/9/2019 4:15 PM
11	more economies	10/8/2019 2:20 PM
12	rental properties	10/8/2019 2:02 PM
13	low income family housing	10/4/2019 9:18 PM
14	senior housing not owned or related in any way to St. Clare	10/4/2019 8:48 PM
15	upscale townhomes, NOT low income	10/4/2019 6:14 PM
16	Felon Friendly Housing 2 Low income housing	10/3/2019 8:38 PM
17	1 bedroom rental cottages for seniors	10/3/2019 2:22 PM
18	lower income housing	10/3/2019 1:55 PM
19	We need more townhomes that are nice like right across from Elem school. Right now it's like people are just waiting for someone to move out and it's taken before even going on the market.	9/25/2019 3:51 PM

City of Mora Comprehensive Plan Survey

Q19 What, if anything, should specifically be done to better address housing needs in Mora?

Answered: 91 Skipped: 108

#	RESPONSES	DATE
1	Offer reasonably priced townhomes and condos for retired population / middle class.	11/18/2019 7:01 PM
2	Natural gas in the surrounding townships	11/18/2019 12:25 AM
3	I'm not sure what we need.	11/15/2019 7:29 PM
4	Is there a committee researching the housing available in Mora to address the housing needs?	11/15/2019 5:13 PM
5	smaller houses - \$100,000-\$125,000 range	11/15/2019 5:09 PM
6	zoning to allow small / less expensive housing options	11/15/2019 5:05 PM
7	more subsidized apartments	11/15/2019 4:56 PM
8	address wage inequality - look at housing from policy-system-environment perspective	10/29/2019 1:27 PM
9	possibility work with Lakes & Pines to see if they can offer assistance in marketing new homes from purchase thru ownership or rental	10/29/2019 1:17 PM
10	Bring more manufacturing to Mora.	10/24/2019 1:21 PM
11	Get Mora grant money. City should be looking to obtain more grant money in every aspect.	10/23/2019 2:26 PM
12	Have someone put up more affordable townhomes. Many baby boomers will be looking for that kind of housing in the next few years.	10/22/2019 6:29 PM
13	?	10/22/2019 6:20 PM
14	nothing	10/22/2019 6:12 PM
15	More options of everything listed would be great	10/20/2019 10:25 PM
16	There is always a waiting list for people to get in so that should be an indication that we could use more housing.	10/18/2019 3:30 PM
17	nothing	10/15/2019 8:29 PM
18	me - water problem	10/15/2019 8:00 PM
19	Stop some of the developers that are just building shitty houses quickly.	10/15/2019 7:50 PM
20	offer something to impress people	10/15/2019 7:22 PM
21	New bldg inspector too strict. I passed on buying a building for 6 new low income units because inspector required too many updates, ie. fire walls and ceilings and sound proofing. It was not economically feasible to buy and rent out the bldg.	10/15/2019 7:10 PM
22	real businesses so people will shop and move here	10/15/2019 6:49 PM
23	We have an aging population. Choices for those not wanting to keep up a home need upgrading.	10/15/2019 2:36 PM
24	A lot of people need assistance in managing a budget and improving their credit.	10/15/2019 2:21 PM
25	Prevent flooding in spring when snow melts. One way - build a dike on west side of Mora Lake.	10/15/2019 2:16 PM
26	I am a landlord of 3 apartments for over 12 years. The only reason I don't own more is the housing market is too high to justify buying to rent. I don't think there is anything that needs to be done.	10/15/2019 2:10 PM
27	senior housing	10/15/2019 2:05 PM
28	more new affordable housing	10/11/2019 7:52 PM
29	low income housing	10/11/2019 7:48 PM
30	check for lawn mowing and appearance of home	10/11/2019 7:45 PM
31	Keep short-term nursing and rehab open.	10/11/2019 7:34 PM
32	Look at the average income per household as a starting base.	10/11/2019 7:22 PM
33	make it affordable yet appealing	10/11/2019 6:58 PM
34	Make housing more affordable if possible. So much of our population is on welfare and don't work or pay taxes. No wonder we don't have money for what the city really needs to operate.	10/11/2019 6:42 PM
35	mailboxes by handicap people houses or driveway instead of group mailboxes a block away	10/11/2019 6:22 PM
36	not sure	10/11/2019 6:11 PM
37	churches open for the homeless	10/11/2019 5:59 PM
38	do houseing before school	10/11/2019 5:06 PM
39	Can't think of other things. Maybe more single homes or senior housing.	10/11/2019 4:37 PM
40	We have a lot of income based housing. We need good affordable housing for working class.	10/11/2019 4:29 PM
41	more of it!	10/11/2019 4:25 PM
42	Mora need new businesses to sustain and strengthen young families.	10/11/2019 4:19 PM
43	more low income & affordable housing options	10/9/2019 8:20 PM
44	Demo the high school and develop senior / affordable housing on the lakefront property.	10/9/2019 8:15 PM
45	build	10/9/2019 8:07 PM
46	senior housing; senior assisted living; and, nursing homes and/or memory care	10/9/2019 7:55 PM
47	updated city septic	10/9/2019 7:44 PM
48	make it more affordable	10/9/2019 7:37 PM
49	Enforce housing codes to insure quality of housing stock. Some communities require a pre-sale inspection to insure decency of property.	10/9/2019 7:07 PM

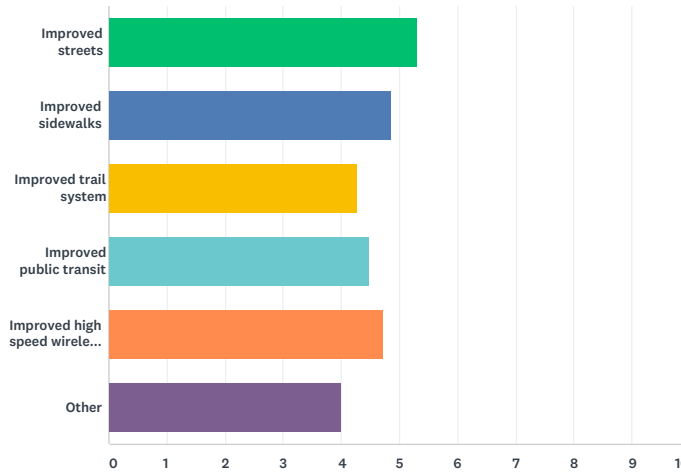
City of Mora Comprehensive Plan Survey

50	low income housing	10/9/2019 6:39 PM
51	Enforce more clean up codes on houses and yards. Tear down any foreclosures left standing after two years and clean up the lot space.	10/9/2019 4:43 PM
52	lower rent	10/9/2019 4:36 PM
53	When we call for services it takes forever for people to get back to us. I try to keep it local. They need to want the work.	10/8/2019 2:30 PM
54	lower standards	10/8/2019 2:20 PM
55	rental properties (houses)	10/8/2019 2:02 PM
56	build more complexes	10/4/2019 9:18 PM
57	Look into attracting people who have resources, good retirement options. Encourage a better school facility to attract families.	10/4/2019 9:04 PM
58	Reduce property taxes! Incentives for landlords.	10/4/2019 8:48 PM
59	NA no opinion	10/4/2019 8:30 PM
60	add low income housing	10/4/2019 8:21 PM
61	lower income housing for young families, with regulations for upkeep and maintenance	10/4/2019 6:44 PM
62	The overall image - clean up the residential areas. The trailer courts look like scrap yards.	10/4/2019 6:29 PM
63	There is no senior housing! I moved to a senior apartment I thought and now a 27 year old and a 1st grader live next door!	10/4/2019 6:22 PM
64	find more developers who will build	10/4/2019 6:14 PM
65	Find land - renovate Shopko and any other buildings sitting vacant (remove / rebuild)	10/4/2019 5:53 PM
66	You would need to work with investors. Mora is in an Opportunity Zone and that's something that should be advertised for potential investors.	10/4/2019 5:20 PM
67	New businesses with decent paying jobs so you could afford to live.	10/3/2019 8:38 PM
68	townhouses, single family	10/3/2019 2:53 PM
69	gov / private investment for seniors	10/3/2019 2:42 PM
70	additional subsidized apartment buildings	10/3/2019 2:22 PM
71	Keep the costs as low as possible, there's not enough rentals for struggling seniors.	10/3/2019 2:18 PM
72	pet-friendly homes, reasonable rent	10/3/2019 1:55 PM
73	More low income housing or more affordable homes \$100,000 or less	10/3/2019 1:48 PM
74	Affordable housing for senior citizens	10/3/2019 1:38 PM
75	Could there be a city managed page of current offerings for rental properties?	10/1/2019 4:32 PM
76	?	10/1/2019 4:27 PM
77	?	10/1/2019 4:17 PM
78	Cheaper places for people who don't have any income.	10/1/2019 4:08 PM
79	Don't tax people to subsidize other people.	10/1/2019 3:50 PM
80	Please - no more trailers. Let's figure out how to help people help themselves.	9/28/2019 1:57 PM
81	I'm sure it's already done but work with the HRA to do housing studies to see what's needed in the area. Apartments or townhomes with no income limits in Mora are hard to find. Low income or restricted income is easier to find than residents that exceed the income thresholds. We basically are attracting more lower income people because of this. Build nice new townhomes with no income or age restrictions to attract others to the community	9/27/2019 4:31 AM
82	More single family housing has been torn down to expand commercial interest with very little built to replace it.	9/26/2019 7:10 PM
83	Focus on housing for families with children. Not all low income housing, but quality homes.	9/25/2019 5:55 PM
84	Enforce dog ordinance. Dogs should be leashed or chained up.	9/25/2019 5:45 PM
85	Move the High School and build houses on the lake and in spitting distance of the hospital! Vote YES and YES!!!	9/25/2019 5:38 PM
86	I didn't change any, I don't know of any housing need specifics	9/25/2019 4:33 PM
87	A thorough vision of what Mora wants to be now and in the future. Does it want to be a place for current students to stay and raise a family? That requires good paying jobs. Does it want to attract more businesses? That requires an investment in ensuring that the schools are current and efficient so that Mora students are competitive in the educational and job marketplaces.	9/25/2019 4:32 PM
88	No more trailer parks	9/25/2019 4:26 PM
89	Make the city more walkable, with smaller shops near developments.	9/25/2019 4:25 PM
90	No trailer parks	9/25/2019 4:07 PM
91	We have the spots just need the investors to build townhomes. Decent ones that would be around \$150,00+	9/25/2019 3:51 PM

City of Mora Comprehensive Plan Survey

Q20 Which of these services would you most like to see in Mora?(Drag and drop your top three features to the top of the list by clicking and dragging the appropriate item, in order of preference, or select the appropriate number on the left of each item. NOTE: 1 = most important)

Answered: 144 Skipped: 55



	1	2	3	4	5	6	TOTAL	SCORE
Improved streets	56.07% 60	24.30% 26	16.82% 18	0.93% 1	0.93% 1	0.93% 1	107	5.31
Improved sidewalks	24.14% 21	47.13% 41	20.69% 18	5.75% 5	2.30% 2	0.00% 0	87	4.85
Improved trail system	21.82% 12	18.18% 10	40.00% 22	9.09% 5	7.27% 4	3.64% 2	55	4.27
Improved public transit	20.59% 14	33.82% 23	30.88% 21	5.88% 4	4.41% 3	4.41% 3	68	4.47
Improved high speed wireless internet	39.71% 27	22.06% 15	23.53% 16	2.94% 2	8.82% 6	2.94% 2	68	4.72
Other	25.00% 10	20.00% 8	27.50% 11	5.00% 2	2.50% 1	20.00% 8	40	4.00

City of Mora Comprehensive Plan Survey

Q21 If you answered "Other", please describe (otherwise, move to the next question):

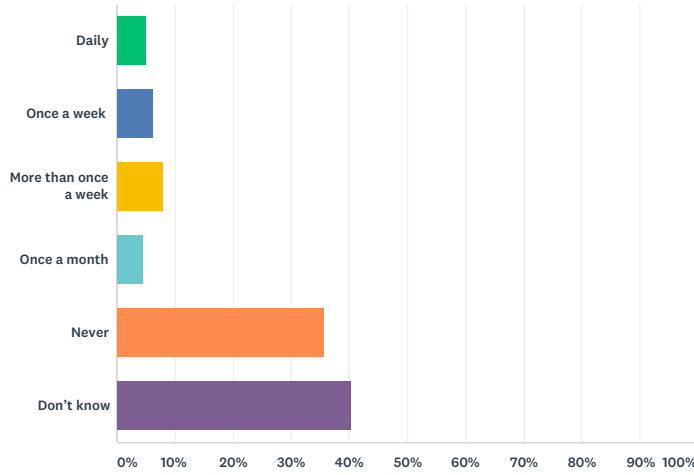
Answered: 44 Skipped: 155

#	RESPONSES	DATE
1	restaurants, bookstores	11/18/2019 7:02 PM
2	Improved weekend traffic flow. Weekend travelers will avoid driving through Mora if they are delayed for long periods of time. I have heard some say slowing traffic down may keep them in Mora longer and perhaps they will stop and visit one of the businesses. I believe just the opposite. They will shop for everything before getting to Mora knowing that they're going to be sitting in traffic and the last thing they want to do is get off the road only to fight a way back on later.	11/5/2019 3:53 PM
3	improved upkeep / improvement of library	10/25/2019 8:15 PM
4	stop lights on Hwy 65	10/24/2019 6:12 PM
5	lights coming from Freedom gas station onto Hwy 65 and onto 65 from Coborn's	10/18/2019 3:31 PM
6	CR 12	10/15/2019 8:00 PM
7	fix the streets you have	10/15/2019 7:44 PM
8	lower sewer and water costs	10/15/2019 7:10 PM
9	Grocery store and clothing store. We are getting to be a bedroom town. Change it.	10/15/2019 2:49 PM
10	more traffic control to cross 23/65 from residential streets	10/15/2019 2:44 PM
11	competition for Coborn's - they have a monopoly!	10/11/2019 7:23 PM
12	streets in Edgewood park in badly repair and retard	10/11/2019 6:25 PM
13	curb and gutter in certain areas (ie. 4th Street)	10/11/2019 6:16 PM
14	Internet comment: city owned	10/11/2019 5:59 PM
15	Do something with Mora Lake's water level to stop property and street damage.	10/11/2019 4:20 PM
16	Why not fix potholes and fill cracks? Never gets done - why? We pay tax money - is there none left?	10/9/2019 8:08 PM
17	need Mora Police Dept. back	10/9/2019 8:01 PM
18	comment: Fixing Forest Ave was good.	10/9/2019 7:56 PM
19	rental of bicycles or scooters	10/9/2019 6:40 PM
20	Other: more "community" police Streets: they don't patch / fix anymore Sidewalks: downtown looks neglected - weeds growing in sidewalks and curbs, not taken care of	10/9/2019 5:55 PM
21	dog park	10/9/2019 4:32 PM
22	business	10/8/2019 2:20 PM
23	shopping places, Walmart, etc.	10/8/2019 2:03 PM
24	community unite more often	10/4/2019 9:18 PM
25	better handicapped parking	10/4/2019 9:05 PM
26	comment: N. Grove really is rough	10/4/2019 8:36 PM
27	comment: N. Wood Street - nightmare - no center line and no sidewalks; add benches along paved trails	10/4/2019 8:23 PM
28	Improved Streets: mobile home park streets are in terrible condition	10/4/2019 6:35 PM
29	a Uber for 7 days a week, Timber Trails only works M-F now	10/4/2019 6:15 PM
30	a variety store	10/4/2019 5:54 PM
31	Improved winter plowing of city streets.	10/3/2019 8:41 PM
32	public safety - we have no local PD and Sheriff's Office picks up the burden while maintaining safety in the rest of the county	10/3/2019 2:49 PM
33	four lane to Cambridge	10/3/2019 2:42 PM
34	improved school facilities	10/3/2019 2:31 PM
35	less expensive cemetery plots	10/3/2019 2:22 PM
36	speed bumps by St. Clare	10/3/2019 1:48 PM
37	1 - Improved high speed wireless internet 2 - Improved trail system 3 - Improved sidewalks	10/1/2019 4:23 PM
38	1 - Improved streets 2 - Improved sidewalks 3 - Improved trail system	10/1/2019 4:18 PM
39	1 - Improved streets 2 - Improved public transit 3 - Improved sidewalks	10/1/2019 4:14 PM
40	Also, a grocery store downtown Mora.	10/1/2019 4:09 PM
41	1 - Improved streets 2 - Improved sidewalks 3 - Improved public transit	10/1/2019 3:58 PM
42	Maintaining utilities and streets.	10/1/2019 3:51 PM
43	Police force! Overhall of Brian Smith and the joke of a sheriff's department they have!!	9/27/2019 12:46 AM
44	I think we already have great trails/sidewalks/high speed internet etc... Things for teenagers to do	9/25/2019 3:54 PM

City of Mora Comprehensive Plan Survey

Q22 How often would you use a bus or other means of public transportation if it was accessible to you? (choose one)

Answered: 176 Skipped: 23

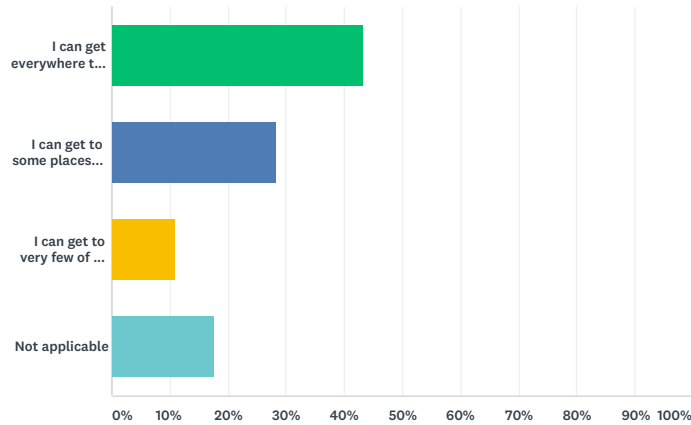


ANSWER CHOICES	RESPONSES
Daily	5.11% 9
Once a week	6.25% 11
More than once a week	7.95% 14
Once a month	4.55% 8
Never	35.80% 63
Don't know	40.34% 71
TOTAL	176

City of Mora Comprehensive Plan Survey

Q23 How well can you get around the community by using sidewalks and trails?

Answered: 166 Skipped: 33



ANSWER CHOICES	RESPONSES	
I can get everywhere that I want/need to go	43.37%	72
I can get to some places that I want/need to go	28.31%	47
I can get to very few of the places I want/need to go	10.84%	18
Not applicable	17.47%	29
TOTAL		166

City of Mora Comprehensive Plan Survey

Q24 If improvements are needed for bicycles and pedestrians, what specifically should be done?

Answered: 88 Skipped: 111

#	RESPONSES	DATE
1	sidewalks	11/18/2019 7:02 PM
2	Nothing	11/18/2019 12:26 AM
3	When people (mostly young) need to be aware of others when on streets, highway, sidewalks.	11/15/2019 7:30 PM
4	Improve sidewalks, add sidewalks, and improve the trails (especially the trail by Locust St.). I use the streets for walking - sidewalks are too uneven.	11/15/2019 5:15 PM
5	tunnel or bridge over 65	11/15/2019 5:09 PM
6	more sidewalks, wider streets	11/15/2019 5:06 PM
7	Bike and walking trails end at Lakes & Pines and don't begin until Kanabec Museum. That is a large gap with very dangerous highway traffic.	11/15/2019 4:58 PM
8	Extend the bike trail down the RR tracks and fix the little arch bridge on the trail that is falling down.	11/6/2019 4:52 PM
9	Educate pedestrain's / bicyclist's to wear reflective clothing, etc. Not walking in the driving paths and walk single file when vehicles are approaching.	10/30/2019 6:21 PM
10	driver awareness of peds and peds respecting crosswalks; the students at high school dart and dash, cross without looking	10/29/2019 1:29 PM
11	bike racks at store; being assisted crossing the higway streets	10/29/2019 1:19 PM
12	more grant money for more trails and crossing both hwys!!	10/23/2019 2:27 PM
13	Bike lanes painted or extended with pavement or concrete. Research Hilton Head, SC bike trails and lanes everywhere.	10/22/2019 6:21 PM
14	crossing 65 differently for safety	10/22/2019 6:13 PM
15	snow removal	10/20/2019 10:27 PM
16	more stop signs	10/18/2019 3:44 PM
17	Improve the sidewalks around town.	10/18/2019 3:31 PM
18	nothing	10/15/2019 8:30 PM
19	bike lanes and sidewalk improvement	10/15/2019 7:55 PM
20	don't raise our taxes	10/15/2019 7:51 PM
21	bike lanes; pedestrian bridge or more traffic lights	10/15/2019 7:23 PM
22	not needed	10/15/2019 7:10 PM
23	bike lanes; better crosswalks; sidewalks are horrible and tripping hazards	10/15/2019 6:58 PM
24	More sidewalks and trails. Encourage peds to use crosswalks, esp. downtown!	10/15/2019 6:39 PM
25	Fix sidewalks everywhere!	10/15/2019 2:37 PM
26	We need more sidewalks!	10/15/2019 2:21 PM
27	crossing Hwy 65	10/15/2019 2:11 PM
28	There are no sidewalks on east side of 65 neighborhood (Walnut / Portage area).	10/11/2019 7:52 PM
29	blacktop shoulders of roads coming in and out of Mora	10/11/2019 7:34 PM
30	more bike / walking lanes on streets; can always use more trails	10/11/2019 6:59 PM
31	no bikes on downtown sidewalks	10/11/2019 6:51 PM
32	better roadway and trails for handicap people on scooters or scooter chairs need stop & go lights to cross by quick trip	10/11/2019 6:25 PM
33	NA	10/11/2019 6:11 PM
34	fix sidewalks and more signs	10/11/2019 5:07 PM
35	bike lanes marked	10/11/2019 5:01 PM
36	Can't think of much other than maybe more sidewalks and some are in need of repair.	10/11/2019 4:38 PM
37	A stop light (additional) on Hwy 65	10/11/2019 4:20 PM
38	Bicycle paths	10/11/2019 3:21 PM
39	sidewalks and repair on all streets	10/9/2019 8:21 PM
40	Paint bike paths on streets. The state could do the same at least two miles north, south, west and east.	10/9/2019 8:08 PM
41	bike lanes, walking lanes	10/9/2019 8:01 PM
42	I'd like to see more benches to sit on on Main Street.	10/9/2019 7:56 PM
43	more trails or add bike / walk lanes for walkers / bikers	10/9/2019 7:44 PM
44	don't know	10/9/2019 7:37 PM
45	1. Continue the bike trail from 7th & Wood St to Wood & Maple Ave. 2. Complete a bike path loop. 3. Maintain the existing bike path.	10/9/2019 7:09 PM
46	Make a lane for bicycles or scooters and wheelchairs to use.	10/9/2019 6:40 PM
47	expand trail system	10/9/2019 6:00 PM
48	City narrowed up streets and took away sidewalks (ie. so. Grove). Grove is used by many walkers.	10/9/2019 5:55 PM

City of Mora Comprehensive Plan Survey

49	NA	10/9/2019 4:32 PM
50	Bicycle riders need to obey intersection rules - stopping at stop signs and looking!	10/9/2019 4:21 PM
51	specific marked street / road for bicycles	10/8/2019 2:30 PM
52	better locations	10/8/2019 2:20 PM
53	bike lanes	10/8/2019 2:03 PM
54	More bike lanes, especially near the high school.	10/7/2019 11:29 PM
55	wider walkways; possible rental bikes??	10/4/2019 9:18 PM
56	sidewalks	10/4/2019 9:05 PM
57	re-do roads, bike lanes	10/4/2019 8:31 PM
58	more bike trails / bike lanes in town; add and repair sidewalks	10/4/2019 8:23 PM
59	Fix sidewalks on Union Street. I don't go for walks since I need to walk on the streets and we have some speeding drivers who don't use their brakes at corners.	10/4/2019 6:46 PM
60	repave history center lot and parts of bike trails	10/4/2019 6:23 PM
61	more places to lock your bikes - like library, retail businesses, downtown Mora	10/4/2019 6:15 PM
62	more sidewalks around town	10/4/2019 6:01 PM
63	Fix the potholes and the "bumps" at the end of driveways.	10/4/2019 5:54 PM
64	Maintained sidewalks along main street. They are very rough and heaved in spots. Additional sidewalks could be added	10/4/2019 5:21 PM
65	more bike "lane" areas painted on city streets to remind kids especially to pay attention to where they are riding AND remind drivers to watch for bikes, and paint on the downtown sidewalks to say NO BIKES and then enforce it. (I was almost run over by a kid on a bike riding fast on the sidewalk on Union Street by Railroad Ave and was injured slightly just by trying to avoid being hit, although that was a far better outcome than had I been hit because I would have been severely injured. Not happy!) And this also speaks to the parents, teachers, and peers who need to teach and support each other to be safe and follow the rules that are there for a reason ...	10/4/2019 6:54 AM
66	Bikes should not be ridden on sidewalks or crosswalks. Maybe bike lanes on the street?	10/3/2019 8:41 PM
67	don't know	10/3/2019 2:22 PM
68	better safety	10/3/2019 1:56 PM
69	Better sidewalk on North Wood and add a sidewalk to 7th Street	10/3/2019 1:48 PM
70	Make the trail a complete circuit.	10/3/2019 1:43 PM
71	Bike lanes on all roads, not just some. Those streets that don't have bike lanes have broken down sidewalks	10/3/2019 1:43 PM
72	?	10/1/2019 4:27 PM
73	Stop lights needed on 65 so people can cross better when walking!! Lots of different stop lights needed.	10/1/2019 4:18 PM
74	Doesn't apply to me.	10/1/2019 4:09 PM
75	Not needed.	10/1/2019 3:51 PM
76	I think our current trails and roadways are fine for pedestrians and bicyclists. There are a few areas where if a pedestrian is on the roadway walking it might get a little tight if you meet another car, but learn to share the road, we don't live in a big metropolis, we live in small town Mora.	9/27/2019 4:35 AM
77	Focus that money on streets and stop wasting tax payer money!	9/27/2019 12:46 AM
78	Fix the uneven and almost dangerous sidewalks on Union, add sidewalks to the bikepath/trail areas that are concurrent with city streets or do a better job of maintaining the trails. PATCH and/or REPAIR the crumbling paths. Pedestrian wise, many city sidewalks have uneven spots that one trips on if not careful, this also creates holding areas for ice in cold months. Very dangerous for an elderly person trying to get exercise.	9/26/2019 8:52 PM
79	There's only one crosswalk/light on 65, and sections without any service road or sidewalk. Im amazed more People don't get hurt attempting to cross the highway.	9/26/2019 7:14 PM
80	Bicycle lanes, sidewalks	9/26/2019 7:11 PM
81	Sidewalks and paths	9/25/2019 6:23 PM
82	We desperately need sidewalks and bike lanes/trails. Our community needs to get healthy!	9/25/2019 5:57 PM
83	Overpass to cross 65. Multiple pedestrian crossings along 65	9/25/2019 5:47 PM
84	More Sidewalks	9/25/2019 5:45 PM
85	Make sure they are upgraded and safe for now and for growth in the future.	9/25/2019 4:34 PM
86	Number one concern is pedestrians walking along 65/23 with no barrier from traffic. Make the sidewalks connect through city streets, currently there are some sidewalks that just end without connecting to another sidewalk area and are useless for walking. Making the city more walkable is the number one improvement the city could make for health and safety.	9/25/2019 4:29 PM
87	Hwy 65 crossing needs to be addressed	9/25/2019 4:22 PM
88	another spot to cross by the highway	9/25/2019 3:54 PM

City of Mora Comprehensive Plan Survey

Q25 What are the best recreational opportunities currently offered in Mora?

Answered: 131 Skipped: 68

#	RESPONSES	DATE
1	Vasaloppet	11/18/2019 7:02 PM
2	Walking path	11/18/2019 12:28 AM
3	Many music concerts are good. Nice walking trail to keep active.	11/15/2019 7:31 PM
4	movie theater; swimming	11/15/2019 5:25 PM
5	Preparing for and participating in the Mora Classic events - canoe, run, bike, ski.	11/15/2019 5:16 PM
6	open space, parks, trails, swimming, lakes, river, boats, canoes, fishing	11/15/2019 5:10 PM
7	swimming	11/15/2019 5:06 PM
8	pool	11/15/2019 4:58 PM
9	x-country skiing; biking; theater	11/6/2019 4:53 PM
10	pool; parks	11/6/2019 3:51 PM
11	Aquatic park. Trail system.	11/5/2019 3:56 PM
12	walking trails; aquatic center	10/29/2019 1:29 PM
13	aquatic center	10/29/2019 1:20 PM
14	Mora's wonderful (but underpromoted) bike trails!	10/25/2019 8:16 PM
15	cross country skiing; lakes; shopping; eating	10/24/2019 6:13 PM
16	?	10/24/2019 1:21 PM
17	Mora Lake but city has not done anything to make that happen. Grants, grants and more grants.	10/23/2019 2:42 PM
18	park; trail	10/22/2019 6:22 PM
19	NONE. Need something for teenage kids!	10/22/2019 6:13 PM
20	music in the park; I like the park activity	10/22/2019 2:09 PM
21	movie theater	10/22/2019 2:05 PM
22	pool and trails what else is there?	10/20/2019 10:28 PM
23	theater; music in park	10/18/2019 3:44 PM
24	the aquatic center; hockey rink; movie theater	10/18/2019 3:32 PM
25	park and pool	10/15/2019 8:30 PM
26	hiking / walking trails; theatre	10/15/2019 8:14 PM
27	sports	10/15/2019 8:00 PM
28	hunting; fishing	10/15/2019 7:55 PM
29	Mora Aquatic Center	10/15/2019 7:51 PM
30	fishing on area lakes	10/15/2019 7:44 PM
31	bike trails; walking on bike trails	10/15/2019 7:39 PM
32	swimming pool; hockey; softball	10/15/2019 7:23 PM
33	parks; swimming	10/15/2019 7:11 PM
34	the only one - movie theater	10/15/2019 6:49 PM
35	swimming pool	10/15/2019 6:45 PM
36	The Mora Classic - Vasaloppet, canoe race, bike tour, half marathon; the county fair; the wellness center	10/15/2019 6:40 PM
37	aquatic center; races; concerts	10/15/2019 2:45 PM
38	walking; pickleball; skiing	10/15/2019 2:37 PM
39	Library Park; Kids Kingdom; Mora Aquatic Center	10/15/2019 2:22 PM
40	good enough now	10/15/2019 2:17 PM
41	bike path	10/15/2019 2:11 PM
42	parks	10/15/2019 2:06 PM
43	pool	10/11/2019 7:53 PM
44	theater	10/11/2019 7:49 PM
45	trail system; wellness center	10/11/2019 7:37 PM
46	the Mora theater	10/11/2019 7:34 PM
47	bike trail; Library Park; wellness center	10/11/2019 7:29 PM
48	aquatic center	10/11/2019 7:23 PM
49	2 parks; pool; tennis court; baseball fields	10/11/2019 7:04 PM
50	trails; wellness center; fitness center	10/11/2019 7:00 PM
51	not much offered	10/11/2019 6:54 PM
52	Swimming pool should be open longer in summer. It hardly gets opened before it is again closed. Don't have it if we can't utilize it.	10/11/2019 6:44 PM
53	live music at the park	10/11/2019 6:26 PM

City of Mora Comprehensive Plan Survey

54	park and Vasaloppet	10/11/2019 6:16 PM
55	NA	10/11/2019 6:12 PM
56	bike trails	10/11/2019 5:59 PM
57	movie theater	10/11/2019 5:07 PM
58	bike and walking trail; library park; ski trails	10/11/2019 5:01 PM
59	indoor walking track	10/11/2019 4:57 PM
60	outdoor	10/11/2019 4:54 PM
61	It seems there is a lot offered. We see advertisements but don't participate.	10/11/2019 4:50 PM
62	the new oval and the opportunities for other recreation, such as tennis, pickleball, etc.; the aquatic center	10/11/2019 4:39 PM
63	walking trails	10/11/2019 4:29 PM
64	the theater, trails, lake	10/11/2019 4:20 PM
65	Fitness Center	10/11/2019 3:21 PM
66	pool and bike park	10/9/2019 8:21 PM
67	1. cross county skiing at the Nordic Center 2. wellness center	10/9/2019 8:16 PM
68	none	10/9/2019 8:09 PM
69	wellness center	10/9/2019 8:01 PM
70	city park for children and swimming	10/9/2019 7:56 PM
71	trails	10/9/2019 7:45 PM
72	Crystal Bar	10/9/2019 7:37 PM
73	The skate park is important and, although the pool is very important to Mora residents, many of the best recreational opportunities are not offered by the city. There are but two playgrounds and they are inadequate. Some of the best recreation is provided by the Vasaloppet organization and the Classic Series affiliates. Springbrook is also a recreational asset. Recreation for youth is entirely provided by the school district.	10/9/2019 7:12 PM
74	city pool for 2 short months	10/9/2019 6:41 PM
75	x-country skiing	10/9/2019 6:00 PM
76	pools and parks	10/9/2019 5:56 PM
77	adequate opportunity for size of city	10/9/2019 4:45 PM
78	NA	10/9/2019 4:33 PM
79	Vasaloppet, canoe race, bike tour, half marathon, aquatic center, parks, Paradise Theater, Nordic Center	10/9/2019 4:28 PM
80	pools and parks	10/9/2019 4:16 PM
81	the theater	10/8/2019 2:31 PM
82	bike trails	10/8/2019 2:20 PM
83	the parks and playgrounds; skate park and pool	10/8/2019 2:14 PM
84	none known	10/8/2019 2:03 PM
85	THE SWIMMING POOL! What a community gem. I know SO MANY people that come from neighboring communities to use/visit our pool. It is a great place for little kids.	10/7/2019 11:32 PM
86	aquatic center; school sports; Paradise Theatre	10/4/2019 9:19 PM
87	the new walking facility, parks, pool	10/4/2019 9:06 PM
88	Paradise Movie Theatre; Vasaloppet	10/4/2019 8:49 PM
89	Lakes & Pines	10/4/2019 8:32 PM
90	pool; tennis	10/4/2019 8:23 PM
91	health center at Trailview; walking trails north of city	10/4/2019 6:46 PM
92	trails; wellness walking path	10/4/2019 6:38 PM
93	nature	10/4/2019 6:30 PM
94	ski, canoe, biking, swimming, walking, gardening	10/4/2019 6:23 PM
95	2 parks	10/4/2019 6:16 PM
96	pools and parks	10/4/2019 6:08 PM
97	pools; parks for kids	10/4/2019 6:02 PM
98	NA to me	10/4/2019 5:54 PM
99	Not a lot for young adults who do not drink. The city owned parks are hit or miss with sketchy patrons. We usually end up bringing our kids to the playground at the elementary school because of this.	10/4/2019 5:23 PM
100	in no particular order: trails, aquatic center, History Center, library events, movie theater, bike/skate park, fair, play areas, various community group events, music in the park, community garden, art group, can't think of more right now	10/4/2019 7:11 AM
101	Hiking or walking trails	10/3/2019 8:42 PM
102	Mora wellness center / walking	10/3/2019 2:54 PM
103	bike / walking trails	10/3/2019 2:49 PM
104	ski trails; bowling; Jaycee ball fields; 1st Light wellness center	10/3/2019 2:32 PM
105	Mora pool; wellness center; kids play parks	10/3/2019 2:23 PM
106	? don't go to any as what is offered, I am not interested	10/3/2019 1:56 PM
107	the pool (hours are lacking tho)	10/3/2019 1:49 PM

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108	The only thing a person can do right now is walk the trails or drink. This causes the trails to become over crowded.	10/3/2019 1:45 PM
109	Parks	10/3/2019 1:43 PM
110	swimming pool, recreational parks, music in the park	10/3/2019 1:39 PM
111	?	10/1/2019 4:27 PM
112	Aquatic Center. Paradise Theatre.	10/1/2019 4:23 PM
113	?	10/1/2019 4:19 PM
114	Don't know.	10/1/2019 4:09 PM
115	Movie theater	10/1/2019 3:59 PM
116	Parks, including waterpark.	10/1/2019 3:51 PM
117	Parks are great. People who go to the parks - not so much. Vandalism and drug deals at parks are completely unacceptable.	9/28/2019 2:00 PM
118	Limited. The Wellness Center offers insight walking and some classes but they are all on TV and some have issues with getting a background check due to the lack of policy on record keeping. Hunting, fishing, enjoying the lakes although there isn't a nice local place to swim in the area and fit some reason the new resident on ther west side of Mora Lake has blocked the access to the lake although it's within 100 feet of a road right away and by DNR definition should be accessible. The local brewery, winery and cidery of those things interest a person. Local parks, geocaching, our trail system is nice.	9/27/2019 4:45 AM
119	Good questions?? Smoking weed? The local meth house?!	9/27/2019 12:47 AM
120	The TRAILS!!!! and ball parks, aquatic center also in summer time.	9/26/2019 8:54 PM
121	?	9/26/2019 7:11 PM
122	Skiing (but no rental places), the aquatic center, and the movie theater.	9/25/2019 5:59 PM
123	None	9/25/2019 5:49 PM
124	Mora aquatic center	9/25/2019 5:46 PM
125	Bike trail	9/25/2019 5:39 PM
126	Best by far is the Mora classic/motion series, it is a major driver of community health and keeps my family inspired to keep healthy. Swimming at the aquatic center is ok, however the pool closes too early in the season to take full advantage of the investment in infrastructure needed. The hospital provides fun recreational opportunities in 5k runs, but they are not as well advertised for people as could be.	9/25/2019 4:35 PM
127	Bike trails	9/25/2019 4:34 PM
128	Parks / Aqua Center	9/25/2019 4:29 PM
129	Trails, parks, vasaloppet, ball fields, wellness center	9/25/2019 4:22 PM
130	Fishing, bicycle, watching youth sports	9/25/2019 4:17 PM
131	we have lots couldn't name them all. From boating/biking/running/golf/rollerblading/skiing we have it all	9/25/2019 3:54 PM

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Q26 What types of new or expanded recreational opportunities are needed in Mora?

Answered: 93 Skipped: 106

#	RESPONSES	DATE
1	More snowmobile and four wheel trails	11/18/2019 12:28 AM
2	Not sure what we need.	11/15/2019 7:31 PM
3	roller skating & video arcade; ninja & trampoline course (?); mini golf	11/15/2019 5:25 PM
4	More trails for walking, biking, roller skiing.	11/15/2019 5:16 PM
5	lake access to Mora Lake	11/15/2019 5:10 PM
6	non-motorized boating on Mora Lake; mini-golf downtown	11/15/2019 5:06 PM
7	don't know	11/15/2019 4:58 PM
8	non-religious social activities for seniors	11/6/2019 4:53 PM
9	dog park	11/6/2019 3:51 PM
10	Adding bike trails and building on the walking trail system would help attract new residents in the area.	11/5/2019 3:56 PM
11	indoor swimming pool	10/30/2019 6:22 PM
12	better fair - what or who is putting the fair together? They need help.	10/29/2019 1:29 PM
13	year round pool for swimming; city leagues softball and baseball teams possibly basketball; volleyball city league teams	10/29/2019 1:20 PM
14	Mora Lake!!! fishing peir, canoe, kayakz / ski, ice fishing	10/23/2019 2:42 PM
15	Please, please help provide an indoor swimming pool. Many of us have health needs that would greatly benefit from water therapy. The pool at American Inn should not have to be the go to.	10/22/2019 6:31 PM
16	Keep improving on the Christmas activities and light parade that has great potential.	10/22/2019 6:22 PM
17	recreation center maybe (roller skating)	10/22/2019 6:13 PM
18	balls games for kids; swimming games	10/22/2019 2:09 PM
19	more for our youth	10/22/2019 2:05 PM
20	not pay a fee for the wellness center - we are already paying for it!	10/20/2019 10:28 PM
21	I think we need more things for the young people to get involved in, instead of walking the streets at night, but things all kids can afford and are welcome.	10/18/2019 3:32 PM
22	none	10/15/2019 8:30 PM
23	canoe / kayak rental near the park for Lake Mora	10/15/2019 8:14 PM
24	have enough sports	10/15/2019 8:00 PM
25	trail access to larger trail systems	10/15/2019 7:55 PM
26	none	10/15/2019 7:44 PM
27	new parks	10/15/2019 7:23 PM
28	indoor swimming pool	10/15/2019 6:45 PM
29	MAYRA offered soccer for youth - more of that!	10/15/2019 6:40 PM
30	swimming more than 3 months	10/15/2019 2:37 PM
31	free after-school and summer activities for children	10/15/2019 2:22 PM
32	none	10/15/2019 2:11 PM
33	something for youth! possibly a YMCA	10/11/2019 7:23 PM
34	teen event center	10/11/2019 7:04 PM
35	everything	10/11/2019 6:54 PM
36	Have more summer sport activities for all age children to help keep them off the streets. Use the school yards for areas for activities. Ask for retired volunteer helpers.	10/11/2019 6:44 PM
37	more nature trails for handicap people to enjoy	10/11/2019 6:26 PM
38	NA	10/11/2019 6:12 PM
39	more parks	10/11/2019 5:07 PM
40	Can't think of much other than maybe a place for teens to gather.	10/11/2019 4:39 PM
41	expand parks	10/11/2019 4:29 PM
42	for elderly and middle age	10/11/2019 4:25 PM
43	dog park	10/11/2019 4:20 PM
44	More accessibility to all areas of fitness center.	10/11/2019 3:21 PM
45	unsure	10/9/2019 8:21 PM
46	boat launch on Lake Mora	10/9/2019 8:16 PM
47	for me, it is okay	10/9/2019 7:56 PM
48	more trails or add bike / walk lanes for walkers / bikers	10/9/2019 7:45 PM
49	a center for seniors to play cards, etc.	10/9/2019 7:37 PM
50	Recreational programs for ages 12 - 17 are badly needed.	10/9/2019 7:12 PM
51	another water park of automatic sprinkler type	10/9/2019 6:41 PM

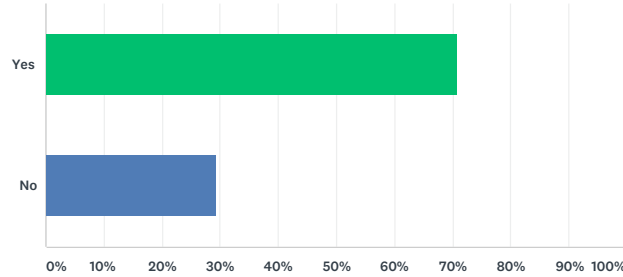
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52	fishing pier and boat landing on Mora Lake	10/9/2019 5:56 PM
53	expanded and cleaner canoe access to river; updated benches, grills and picnic tables	10/9/2019 4:45 PM
54	need a dog park	10/9/2019 4:33 PM
55	updated skateboard park (see concrete, in ground options at other locations)	10/9/2019 4:28 PM
56	more activities like roller skating; fun places to go...not a lot to do here	10/8/2019 2:31 PM
57	trails	10/8/2019 2:20 PM
58	for kids!	10/8/2019 2:03 PM
59	I would like to see something done with Kid's Kingdom park. Especially with its location so close to the fairgrounds and pool, would be nice to see better lightening and possibly some type of basketball or pickle ball court for use and ice skating park. But the lightening is horrible and invites nefarious activity. LIGHT THAT THING UP!	10/7/2019 11:32 PM
60	dance class for young girls; crafting classes; group activities	10/4/2019 9:19 PM
61	A community center! I play bridge once a week at Eastwood - sometime cancelled - then we can't play - also not enough handicapped parking.	10/4/2019 9:06 PM
62	entertainment	10/4/2019 8:32 PM
63	many mile bike / walk trails	10/4/2019 8:23 PM
64	remove drug activities from current parks	10/4/2019 6:30 PM
65	Something for families to do with young children during the winter inside. We only have bowling! Roller rink? Trampoline park?	10/4/2019 6:16 PM
66	NA to me	10/4/2019 5:54 PM
67	That's a loaded question... small businesses have an extremely hard time in this community. To attract a niche business will be tough.	10/4/2019 5:23 PM
68	community theater group, writers' group, sewing/quilting/needlework/fabric arts group, astronomy group, pickleball, rockhound/geology group, publishing and graphics special interest group, various explorer-type opportunities for kids and adults to experience a wide range of hobbies and careers	10/4/2019 7:11 AM
69	Many - for teenagers and school age kids to keep them off the streets and out of trouble.	10/3/2019 8:42 PM
70	enhanced children's park (more and better equipment); "Y" type center (indoor pool)	10/3/2019 2:43 PM
71	a dog park	10/3/2019 2:28 PM
72	don't know	10/3/2019 2:23 PM
73	Something for kids and teens to do	10/3/2019 1:56 PM
74	Bigger / fun parks; splash park	10/3/2019 1:49 PM
75	Dog parks. Maybe year round public pool. More shopping areas open at later times. More public gardens, statue or flower.	10/3/2019 1:45 PM
76	Fishing pier on the lake	10/3/2019 1:43 PM
77	?	10/1/2019 4:27 PM
78	Anything would be fine.	10/1/2019 4:23 PM
79	Maybe another workout place downtown.	10/1/2019 4:19 PM
80	Don't know.	10/1/2019 4:09 PM
81	No expansion.	10/1/2019 3:51 PM
82	A real community center, like a YMCA. especially for winter	9/28/2019 2:00 PM
83	Kid friendly/ teen friendly hang out. Give them something to do besides drugs, vandalism and video games. Make it a destination spot for people to come to. Laser tag, photo opps, mini golf, etc.	9/27/2019 4:45 AM
84	None	9/27/2019 12:47 AM
85	Something that makes Lake Mora accessible for residents, to fish, kayak, or paddleboat. Maybe even swim for those daring.	9/26/2019 8:54 PM
86	Community center for swimming and other activities	9/25/2019 6:07 PM
87	Splash pads, picnic parks, dog parks, and we need to utilize our lakes with a few beaches!	9/25/2019 5:59 PM
88	Something for children and teens. A community Center. Something other than "redneck" activities for adults that aren't "county"	9/25/2019 5:49 PM
89	Indoor play area for 1-10yrs of age.	9/25/2019 5:46 PM
90	Lake Sports!	9/25/2019 5:39 PM
91	The bike trail system should be expanded to connect together, currently it ends at the airport road and near the fairgrounds. It would be nice to make a circuit. It also needs repaving in some areas. Biking is one of the popular activities in the community and could be expanded.	9/25/2019 4:35 PM
92	Community events/celebrations/parades. 4th of July celebration/fireworks display specifically	9/25/2019 4:29 PM
93	?	9/25/2019 3:54 PM

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Q27 Are the basic needs of all age groups available in Mora? (choose one) Basic needs can be defined as those things that are necessary to sustain life. Basic needs consists of adequate food, shelter, and clothing plus some household equipment and furniture. They also include essential services provided by and for the community such as safe drinking water, sanitation, health and education.

Answered: 171 Skipped: 28



ANSWER CHOICES	RESPONSES	
Yes	70.76%	121
No	29.24%	50
TOTAL		171

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Q28 If you answered no, what basic needs are missing and for which age groups? (otherwise, choose "Next" at the bottom of this page)

Answered: 52 Skipped: 147

#	RESPONSES	DATE
1	homeless shelter	11/18/2019 7:02 PM
2	NO WHERE TO BUY CLOTHES	11/18/2019 12:29 AM
3	food and shelter for the homeless at any age	11/15/2019 5:16 PM
4	housing and food; homeless high schoolers	11/15/2019 4:58 PM
5	need clothing store - all ages	11/6/2019 3:55 PM
6	Grocery store - Coborn's is a dump. Work with Coborn's corporate to improve Coborn's. The Mora Coborn's is the armpit of all Coborn's stores.	10/29/2019 1:32 PM
7	Walmart type shopping for clothing and food and also a Menards	10/24/2019 6:13 PM
8	The young people don't always have enough to keep them busy or a place to hang.	10/22/2019 6:31 PM
9	Answered YES - comment: Water quality could be a bit better.	10/22/2019 6:23 PM
10	I think we need something in Mora to shop at like Shopko uset too.	10/22/2019 6:15 PM
11	more for our seniors	10/22/2019 2:06 PM
12	protection from harm... laws enforced and charged. cops not looking the other way because they've been to a certain house before	10/20/2019 10:30 PM
13	adequate housing for seniors with low, low income	10/18/2019 3:44 PM
14	We need clothing and essential things store not dollar stores!! This would be for all ages!!	10/18/2019 3:33 PM
15	homeless shelters; more homes for druggies!	10/15/2019 7:44 PM
16	clothing for smaller people	10/15/2019 7:23 PM
17	More low income housing which I tried to provide by purchasing a bldg but the bldg inspector wanted me to spend 50,000 dollars for fire walls and fire ceiling replacement and sound proofing, but that made it nonprofitable so I did not buy the building (N. Wood St.). Call me at 763-957-0662 regarding low income housing.	10/15/2019 7:15 PM
18	YES: mostly - more retail, but tough market here for clothes.	10/15/2019 6:40 PM
19	clothing and grocery stores	10/15/2019 2:49 PM
20	young adults in need of housing	10/15/2019 2:37 PM
21	clothing - all ages	10/15/2019 2:26 PM
22	Clothing stores. Walmart would have been better then a new dollar store - clothing, groceries, and employment!!!	10/11/2019 7:42 PM
23	more housing for homeless!	10/11/2019 7:04 PM
24	comment: food shelve does not give milk to single people, but they give you cereal. Funny isn't it.	10/11/2019 6:27 PM
25	need retail - linens, kitchen, clothes, shoes, etc.	10/11/2019 6:12 PM
26	Answered YES: sewer and water too expensive, currently	10/11/2019 6:08 PM
27	We have lots of homeless people. Safe housing for homeless.	10/11/2019 6:00 PM
28	housing for homeless	10/11/2019 4:50 PM
29	YES: could use a little more clothing outlet, especially with Shopco closing and maybe more grocery shopping	10/11/2019 4:40 PM
30	Bring in a Shopko type store! Have to run to Cambridge for almost everything.	10/9/2019 8:02 PM
31	clothing, especially for children	10/9/2019 7:38 PM
32	homeless teenagers to young 20 years of age	10/9/2019 6:42 PM
33	need more housing for all age groups	10/9/2019 6:00 PM
34	Answered YES: homeless shelter	10/9/2019 4:37 PM
35	school lunches for children, that parents can't afford; better weatherization assistance	10/9/2019 4:22 PM
36	water fountains	10/8/2019 2:21 PM
37	nothing for kids to do (inside); shopping is limited	10/8/2019 2:04 PM
38	I think there is still a large poverty-stricken community in Mora, whether young or elderly that are not being served. Those that sitting on the commissions and the city council are not representative of the community as a whole and tend to see their view through biased lenses.	10/7/2019 11:33 PM
39	need low income housing / shelter	10/4/2019 8:24 PM
40	better water	10/4/2019 6:38 PM
41	grocery store to compete; no clothing store for clothing	10/4/2019 6:35 PM
42	senior housing	10/4/2019 6:23 PM
43	Housing for all groups!! A grocery store that all shoppers can afford. Better communication to those wanting to increase education for a job, etc.	10/4/2019 5:55 PM
44	These basic needs are available but there are MANY who are not able to purchase or afford them.	10/3/2019 8:45 PM
45	housing and food may be challenging for some people	10/3/2019 2:32 PM
46	rent is too high (families with children); more pet-friendly rentals	10/3/2019 1:57 PM
47	We have very little places to buy clothing for all ages	10/3/2019 1:49 PM
48	Housing for seniors, not low income. Housing that includes some amenities.	10/1/2019 3:59 PM

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49	You can't purchase shoes in Mora any longer since Shopko is no longer here. There may be one or 2 choices at Dollar General, or something used at the thrift store but used shoes are terrible for your feet. The cost of groceries in this town is atrocious. Seniors on a fixed income often times find themselves choosing between medication or food.	9/27/2019 4:48 AM
50	The district has horrible teachers that cannot wait to retire. That is all most of them talk about -they cannot wait to get away from the children.....	9/25/2019 6:08 PM
51	More grocery store choices are needed in town, one store is monopolizing the market.	9/25/2019 4:37 PM
52	Since shopko closed, nowhere to buy some household goods	9/25/2019 4:18 PM

City of Mora Comprehensive Plan Survey

Q29 What types of additional employment opportunities would you like to see in Mora?

Answered: 119 Skipped: 80

#	RESPONSES	DATE
1	part-time for semi-retired	11/18/2019 7:05 PM
2	Better paying jobs	11/18/2019 12:32 AM
3	I would like to see some stores where we could buy clothing, shoes, etc.	11/15/2019 7:33 PM
4	big retail like Target or Walmart	11/15/2019 5:26 PM
5	more factory	11/15/2019 5:11 PM
6	manufacturing	11/15/2019 5:07 PM
7	mope manufacturing	11/15/2019 4:59 PM
8	jobs that provide a livable wage	11/6/2019 4:54 PM
9	small Target store in the old Shopko building	11/6/2019 3:52 PM
10	more manufacturing	11/6/2019 3:49 PM
11	Better manufacturing jobs Competition in the grocery market would help keep prices down and bring in more jobs. Hi tech jobs would be of course the best we could hope for. But I'm not sure of infrastructure is quite there yet	11/5/2019 4:02 PM
12	More higher pay jobs; technical jobs; local grown food available	10/29/2019 1:42 PM
13	manufacturing; possible Dakota Steel instead going out of the area, they decided against going into Ogilvie	10/29/2019 1:24 PM
14	industry	10/25/2019 8:18 PM
15	Walmart and Menards	10/24/2019 6:14 PM
16	more manufacturing	10/24/2019 1:23 PM
17	A plant that could provide many jobs (like Fingerhut used to). One that would offer a decent wage of living and decent health benefits, etc. that would give stability to young families.	10/22/2019 6:42 PM
18	assembly; call centers; sit down jobs for people who cannot stand	10/22/2019 6:25 PM
19	We could have a Burger King that would bring in employment.	10/22/2019 6:16 PM
20	jobs - new factory	10/22/2019 2:23 PM
21	walmart. target. pizza ranch. menards. something with a wage that you can live off of	10/20/2019 10:32 PM
22	more grocery stores; more restaurants	10/18/2019 3:45 PM
23	I would like to see more stores and businesses movie into Mora. More in the industrial park also.	10/18/2019 3:34 PM
24	Walmart store	10/15/2019 8:07 PM
25	young people won't work	10/15/2019 8:01 PM
26	more competitive pay	10/15/2019 7:56 PM
27	Wallmart; Fleet Farm; Kohls; Target	10/15/2019 7:45 PM
28	another grocery store; another fast food place	10/15/2019 7:36 PM
29	more retail stores as in clothing, electronics, home interior, less thrift	10/15/2019 7:25 PM
30	more jobs that pay a living wage	10/15/2019 7:18 PM
31	more competitive wages; better opportunities for younger or new people to be considered for jobs	10/15/2019 7:00 PM
32	Walmart, Cub, Menards	10/15/2019 6:50 PM
33	light manufacturing	10/15/2019 6:46 PM
34	anything with a living wage	10/15/2019 6:42 PM
35	more manufacturing; a nice restaurant	10/15/2019 2:38 PM
36	craft store	10/15/2019 2:33 PM
37	jobs that would train young people who have no post-high school education	10/15/2019 2:23 PM
38	need bigger employers with more full-time employment opportunities	10/11/2019 7:54 PM
39	manufacturing	10/11/2019 7:29 PM
40	diversify!	10/11/2019 7:25 PM
41	department stores; groceries; restaurants	10/11/2019 7:05 PM
42	more retail (Aldi's)	10/11/2019 7:01 PM
43	everything	10/11/2019 6:55 PM
44	factory jobs	10/11/2019 6:52 PM
45	smaller sized machine shops; garment factory type (sewing) for women	10/11/2019 6:46 PM
46	NA	10/11/2019 6:13 PM
47	Small business development center with computers and tech help to get artists and other existing talent online.	10/11/2019 6:04 PM
48	We need jobs to keep people local rather than driving. Many people work in Cambridge in retail jobs.	10/11/2019 4:55 PM
49	I am retired but feel that Mora could use more industry and business for more employment opportunities.	10/11/2019 4:44 PM
50	more manufacturing	10/11/2019 4:31 PM

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51	variety	10/11/2019 4:26 PM
52	manufacturing; retail - esp. a grocery store	10/11/2019 4:22 PM
53	Factory and Retail	10/11/2019 3:23 PM
54	unsure	10/9/2019 8:21 PM
55	manufacturing expanded in the industrial park	10/9/2019 8:18 PM
56	Don't know, but something for older people to work in to supplement SSI income.	10/9/2019 8:11 PM
57	a clothing store	10/9/2019 7:57 PM
58	more county jobs	10/9/2019 7:47 PM
59	retired	10/9/2019 7:38 PM
60	Target department	10/9/2019 6:43 PM
61	need more mid-level jobs	10/9/2019 6:01 PM
62	manufacturing companies	10/9/2019 5:50 PM
63	definitely not Walmart	10/9/2019 4:59 PM
64	store like Shopko	10/9/2019 4:51 PM
65	public service, streets, parks, highway, forestry	10/9/2019 4:46 PM
66	more industry	10/9/2019 4:38 PM
67	NA	10/9/2019 4:34 PM
68	more people being hired - train them if necessary - FAIR wages and conditions	10/9/2019 4:23 PM
69	anything manufacturing and assembly	10/9/2019 4:17 PM
70	more clothing retail stores; another grocery store	10/8/2019 2:32 PM
71	more of temp services or jobs	10/8/2019 2:22 PM
72	manufacturing	10/8/2019 2:15 PM
73	more retail businesses	10/8/2019 2:10 PM
74	decent pay to be able to stay in their own towns, not have to travel so far to be able to support their families	10/8/2019 2:06 PM
75	I would like to see a larger box store employer come to Mora. With the closing of Shopko, Dollar Stores are NOT the answer. We need something with variety to keep shopping here. Dollar General is not cheap and does not help our impoverished community.	10/7/2019 11:41 PM
76	part-time felon-friendly work	10/4/2019 9:21 PM
77	more commercial development	10/4/2019 9:08 PM
78	NA	10/4/2019 9:00 PM
79	companies willing to hire and train young people so they stay in the community	10/4/2019 8:57 PM
80	More manufacturing, technology jobs, and building contracting jobs. Business taxes have increased 100% due to increase taxes due to new schools. Business cannot be sustained with such tax increases. New business will not come if taxes are high.	10/4/2019 8:53 PM
81	some that would provide many jobs like manufacturing, shopping center	10/4/2019 8:44 PM
82	retail	10/4/2019 8:33 PM
83	increase and encourage environmentally solid companies	10/4/2019 8:25 PM
84	manufacturing - more jobs with a good wage so folks do not have to travel to Minneapolis	10/4/2019 6:57 PM
85	all types - you need variety	10/4/2019 6:31 PM
86	all - anything would help	10/4/2019 6:10 PM
87	More factory jobs for people. We need another grocery store, in my opinion. We need a department store. (I do a lot of shopping in Cambridge.)	10/4/2019 6:05 PM
88	More manufacturing jobs and trades.	10/4/2019 5:25 PM
89	technology! we already have access to high-speed Internet, why don't we leverage it?	10/4/2019 8:19 AM
90	MANY! restaurants etc. The city shouldn't be so picky as to what businesses are able to go into the Industrial Park. Employment is needed badly!	10/3/2019 8:54 PM
91	manufacturing	10/3/2019 2:56 PM
92	industry with adequate wages and benefits	10/3/2019 2:44 PM
93	professional - medical, teaching, lawyers, etc.	10/3/2019 2:33 PM
94	moderately priced shoes and clothes store	10/3/2019 2:24 PM
95	more factories	10/3/2019 2:19 PM
96	retail (clothing stores, grocery); manufacturing	10/3/2019 1:51 PM
97	More stores. Sporting goods store especially.	10/3/2019 1:49 PM
98	More higher paying manufacturing	10/3/2019 1:44 PM
99	More jobs for high school grads	10/3/2019 1:40 PM
100	Factories	10/1/2019 4:29 PM
101	Higher paying professional jobs.	10/1/2019 4:25 PM
102	Maybe a Walgreens and Walmart. Taco Bell.	10/1/2019 4:20 PM
103	Places where anyone could learn how to work at.	10/1/2019 4:11 PM
104	Whatever the private sector chooses to gamble on.	10/1/2019 3:53 PM
105	Jobs and training for teens, young adults	9/28/2019 2:04 PM

City of Mora Comprehensive Plan Survey

106	A call center for administrative jobs, like Delta has in Chisholm, MN. More teen jobs that work around schedules. Jobs that offer on the job training for technical fields along with other duties such as cleaning etc.. Welding apprentice, plumbing helper, Carpentry, etc. Within licensing regulations.	9/27/2019 5:04 AM
107	Something other then what's there. Anything that pays more then \$12 a hour!	9/27/2019 12:50 AM
108	More industrial businesses, factories, a formal or family restaurant that serves more than greasy burgers.	9/26/2019 9:01 PM
109	Manufacturing	9/26/2019 7:12 PM
110	ANYTHING	9/25/2019 6:10 PM
111	More higher paid middle class jobs, not just entry level jobs or white collar.	9/25/2019 6:03 PM
112	Technology based manufacturing and design	9/25/2019 5:54 PM
113	More manufacturing facilities	9/25/2019 5:53 PM
114	NA	9/25/2019 5:50 PM
115	More creative jobs- design and development. Many small towns are creating "maker spaces" and the city could encourage creative spaces with low-cost spaces. Small business and entrepreneurs would make the city better.	9/25/2019 4:48 PM
116	Larger retail like Menards or Fleet Farm to make pricing more competitive. Manufacturing jobs, skilled trade jobs, educational jobs. What about partnering to establish a vocational school or satellite college in Mora?	9/25/2019 4:41 PM
117	Mid range salary jobs	9/25/2019 4:38 PM
118	Manufacturing, retail	9/25/2019 4:37 PM
119	We could probably use more in the industrial park	9/25/2019 3:57 PM

City of Mora Comprehensive Plan Survey

Q30 What is Mora's best or most attractive feature?

Answered: 145 Skipped: 54

#	RESPONSES	DATE
1	Vasaloppet	11/18/2019 7:05 PM
2	The Vasaloppet	11/18/2019 12:32 AM
3	I appreciate overall what is going on in Mora. We feel quite safe and comfortable.	11/15/2019 7:33 PM
4	scenary; small town feel	11/15/2019 5:26 PM
5	Its volunteer and friendly spirit; Vasaloppet radiates with it.	11/15/2019 5:17 PM
6	visitors from all over	11/15/2019 5:11 PM
7	parks; lakes	11/15/2019 5:07 PM
8	small town atmosphere	11/15/2019 4:59 PM
9	Vasaloppet	11/6/2019 4:54 PM
10	hospital	11/6/2019 3:52 PM
11	Medical facilities.	11/5/2019 4:02 PM
12	the Dala horse	10/29/2019 1:42 PM
13	A good trainable workforce located here.	10/29/2019 1:24 PM
14	the many people who work for the betterment of the community	10/25/2019 8:18 PM
15	friendly people	10/24/2019 6:14 PM
16	quite	10/24/2019 1:23 PM
17	I liked the corner of 65 & Forest with the skier statue, but now its unattractive with the car dealership & Dollar General! Move the skier!	10/24/2019 1:17 PM
18	50 miles to St. Cloud, 75 miles to cities, and 85 miles to Duluth; you can go anywhere to anything from here; Mora "home base" to life	10/23/2019 2:47 PM
19	small town flavor; affordable cost of living here; friendly people; a proactive, recreational community; love our Paradise Theater	10/22/2019 6:42 PM
20	Kids Kingdom; courthouse	10/22/2019 6:25 PM
21	Kwik trip very nice and General Dollar also	10/22/2019 6:16 PM
22	knowing the people	10/22/2019 2:23 PM
23	the people	10/22/2019 2:06 PM
24	not sure	10/20/2019 10:32 PM
25	lake and Vasaloppet	10/18/2019 3:45 PM
26	Kwik Trip!	10/18/2019 3:34 PM
27	pool and park	10/15/2019 8:30 PM
28	theatre!; Sapsucker Farm; park events - festivities	10/15/2019 8:16 PM
29	nothing much here	10/15/2019 8:07 PM
30	1 more time	10/15/2019 8:01 PM
31	aquatic center; county fair	10/15/2019 7:56 PM
32	Good schools that's why my family moved back	10/15/2019 7:51 PM
33	don't know of one	10/15/2019 7:45 PM
34	community feel	10/15/2019 7:39 PM
35	it heritage	10/15/2019 7:25 PM
36	lower taxes; quiet; safety; responsive city council (gov't) and mayor	10/15/2019 7:18 PM
37	Vasaloppet	10/15/2019 7:02 PM
38	hospital	10/15/2019 6:50 PM
39	healthcare	10/15/2019 6:46 PM
40	Its people and Lake Mora	10/15/2019 6:42 PM
41	restaurants	10/15/2019 2:50 PM
42	racas that attract visitors	10/15/2019 2:45 PM
43	our courthouse	10/15/2019 2:38 PM
44	community spirit	10/15/2019 2:27 PM
45	small-town friendliness	10/15/2019 2:23 PM
46	True Vine Lutheran Church	10/15/2019 2:18 PM
47	small town. I don't want to live in the cities. I want a small town feeling.	10/15/2019 2:13 PM
48	walking trail	10/11/2019 7:54 PM
49	friendly; much volunteering	10/11/2019 7:49 PM
50	nothing	10/11/2019 7:43 PM
51	the library	10/11/2019 7:38 PM
52	Paradise Theatre	10/11/2019 7:29 PM
53	I can't think of any. Poor shopping options and limited restaurant options.	10/11/2019 7:25 PM

City of Mora Comprehensive Plan Survey

54	small community	10/11/2019 7:05 PM
55	our heritage and traditions; Vasaloppet; Dala horse; hospital	10/11/2019 7:01 PM
56	schools	10/11/2019 6:55 PM
57	downtown	10/11/2019 6:52 PM
58	hospital; nursing home complex	10/11/2019 6:46 PM
59	the country and trees	10/11/2019 6:28 PM
60	Sr. housing	10/11/2019 6:13 PM
61	It has kind, loyal volunteer-minded people.	10/11/2019 6:09 PM
62	Amazing artists live here and the city ignores them.	10/11/2019 6:04 PM
63	new hospital	10/11/2019 5:08 PM
64	Vasaloppet	10/11/2019 5:02 PM
65	small town atmosphere	10/11/2019 4:58 PM
66	City management takes such good care to making city attractive. Quick snow removal, etc. and keeping streets quite well maintained.	10/11/2019 4:44 PM
67	courthouse; school	10/11/2019 4:31 PM
68	small town living	10/11/2019 4:26 PM
69	the hospital	10/11/2019 4:22 PM
70	Small town close to the cities.	10/11/2019 3:23 PM
71	friendly people	10/9/2019 8:21 PM
72	the Dala horse and everything connected with the Vasaloppet	10/9/2019 8:18 PM
73	Sure is not the dam smoke shop! Building should have been condemned and destroyed, removed, gone. Why is it there, an eyesore? Is Al your friend? I know he is a lyer!	10/9/2019 8:11 PM
74	parks	10/9/2019 8:04 PM
75	friendly town	10/9/2019 7:57 PM
76	churches	10/9/2019 7:52 PM
77	Welia	10/9/2019 7:47 PM
78	none	10/9/2019 7:38 PM
79	Most important feature: the hospital Most attractive feature: quaint downtown and Dala horses Most iconic feature: the neon sign over the Sportmen's Cafe	10/9/2019 7:16 PM
80	bicycle trail	10/9/2019 6:43 PM
81	people	10/9/2019 6:01 PM
82	Mora Lake; parks	10/9/2019 5:56 PM
83	Mora cross country Vasaloppet ski race	10/9/2019 5:50 PM
84	I like the blue & white house north end of Main Street; paint mural on the theater	10/9/2019 4:51 PM
85	it has a little bit of everything for your average citizen	10/9/2019 4:46 PM
86	close to St. Cloud and cities	10/9/2019 4:38 PM
87	nice small town; great movie theater - Paradise	10/9/2019 4:34 PM
88	Main Street	10/9/2019 4:29 PM
89	The trees - need more regular pines, not jack pine	10/9/2019 4:23 PM
90	Lake Mora	10/9/2019 4:17 PM
91	I love the downtown area and the lake.	10/8/2019 2:32 PM
92	trails	10/8/2019 2:22 PM
93	wood playground; fairgrounds; pool	10/8/2019 2:15 PM
94	pool area	10/8/2019 2:10 PM
95	At this time, NOTHING!! Crime is up; horrible law enforcement; terrible school adendums	10/8/2019 2:06 PM
96	The liquor store? Ha! Mora has a great sense of community.	10/7/2019 11:41 PM
97	small town, simple and peaceful	10/4/2019 9:21 PM
98	hospital, parks, pool	10/4/2019 9:08 PM
99	park by the lake	10/4/2019 9:00 PM
100	the Dala horse	10/4/2019 8:57 PM
101	Vasaloppet and Dala horse, Swedish heritage	10/4/2019 8:53 PM
102	friendly	10/4/2019 8:39 PM
103	country living	10/4/2019 8:33 PM
104	friendly	10/4/2019 8:25 PM
105	friendly, caring, and work together	10/4/2019 6:57 PM
106	friendly	10/4/2019 6:39 PM
107	centrally located between metro, St. Cloud, Duluth and Brainerd	10/4/2019 6:31 PM
108	the Vasaloppet and related events	10/4/2019 6:24 PM
109	small town atmosphere; cleaning up school for Kwik Trip and bank - nice improvement	10/4/2019 6:18 PM
110	clean and welcoming feeling at its parks and businesses	10/4/2019 6:10 PM
111	Paradise Theatre; hospital	10/4/2019 6:05 PM
112	one thing are the many races we host for outside event-goers	10/4/2019 5:58 PM

City of Mora Comprehensive Plan Survey

113	Local hospital and small town feel	10/4/2019 5:25 PM
114	nice people and at least where I live a low crime rate	10/4/2019 8:19 AM
115	Family	10/3/2019 8:54 PM
116	maybe the movie theater downtown	10/3/2019 2:56 PM
117	Vasaloppet	10/3/2019 2:50 PM
118	Lake Mora	10/3/2019 2:44 PM
119	Kanabec County Courthouse	10/3/2019 2:24 PM
120	the people	10/3/2019 1:59 PM
121	the Vasaloppet	10/3/2019 1:51 PM
122	It is on the corner intersection of 65 and 23, it is prime for businesses to drive through and hopefully stop.	10/3/2019 1:49 PM
123	Small town living	10/3/2019 1:44 PM
124	hospital, school	10/3/2019 1:40 PM
125	2 stop & go lights	10/1/2019 4:29 PM
126	The hospital / clinic. The new wellness center is amazing also.	10/1/2019 4:25 PM
127	The parks and bike trail. Fairgrounds.	10/1/2019 4:20 PM
128	A clean town.	10/1/2019 4:11 PM
129	Our new medical center.	10/1/2019 4:00 PM
130	Main Street	10/1/2019 3:53 PM
131	Cost of living is low. Competition to appear "upper class" is very low	9/28/2019 2:04 PM
132	Everyone comes together for their greater good. Someone is sick, we help out. There's a fire or accident, there's a benefit to help the family. There's a stray cat that no one is taking care of so the neighborhood rallies together to buy him food, play kitty daycare, get him vet care and find him a forever home. Mora always comes together in a time of need.	9/27/2019 5:04 AM
133	?	9/27/2019 12:50 AM
134	Walking down Union Street, it's quaint and it's beautiful.	9/26/2019 9:01 PM
135	The Dala horse	9/26/2019 7:12 PM
136	??	9/25/2019 6:10 PM
137	Mora Aquatic Center	9/25/2019 6:03 PM
138	The Lake, hospital and schools	9/25/2019 5:54 PM
139	Never seen children behave as bad as the kids around here!	9/25/2019 5:53 PM
140	Small community living	9/25/2019 5:50 PM
141	Low cost of living is number one.	9/25/2019 4:48 PM
142	It's history and it's ability to adapt to change...when it wants to.	9/25/2019 4:41 PM
143	Central location to st cloud, metro area, duluth	9/25/2019 4:38 PM
144	Dala Horse/ Vasaloppet/ Swedish Heritage	9/25/2019 4:37 PM
145	all we have to offer	9/25/2019 3:57 PM

City of Mora Comprehensive Plan Survey

Q31 If you are a Mora resident, why did you choose to live in Mora?

Answered: 153 Skipped: 46

#	RESPONSES	DATE
1	My parents were here.	11/18/2019 7:05 PM
2	Job	11/18/2019 12:32 AM
3	We had a job which made us move to Mora.	11/15/2019 7:33 PM
4	friends and family live nearby; homes are more affordable	11/15/2019 5:26 PM
5	close to work	11/15/2019 5:17 PM
6	friendly	11/15/2019 5:11 PM
7	family	11/15/2019 5:07 PM
8	felt comfortable	11/15/2019 4:59 PM
9	a series of unfortunate events	11/6/2019 4:54 PM
10	I was born here and I like it here.	11/6/2019 4:49 PM
11	opportunity to buy a business	11/6/2019 3:52 PM
12	family	10/29/2019 1:42 PM
13	The housing unit I could afford became available.	10/29/2019 1:24 PM
14	work	10/25/2019 8:18 PM
15	We love small town friendliness.	10/24/2019 6:14 PM
16	was closest relatives	10/24/2019 1:23 PM
17	It was close to my work. I'm retired now.	10/24/2019 1:17 PM
18	50 miles to St. Cloud, 75 miles to cities, and 85 miles to Duluth; you can go anywhere to anything from here; Mora "home base" to life. Central to all our needs.	10/23/2019 2:47 PM
19	For all of the above reason's (small town flavor; affordable cost of living here; friendly people; a proactive, recreational community; love our Paradise Theater). Have raised my children here; we were active with school events, 4-H, church, Vasaloppett; know many people here	10/22/2019 6:42 PM
20	born here; nice people	10/22/2019 6:25 PM
21	quiet and friendly	10/22/2019 6:16 PM
22	go to church sent to high school,(staff unable to read this part of response)...this our town.	10/22/2019 2:23 PM
23	family	10/22/2019 2:06 PM
24	job	10/20/2019 10:32 PM
25	for fishing access	10/18/2019 3:45 PM
26	I've lived here all my life.	10/18/2019 3:34 PM
27	cheaper place to live	10/15/2019 8:30 PM
28	It offers things for my family to do without leaving town.	10/15/2019 8:16 PM
29	I don't know	10/15/2019 8:07 PM
30	if more money, would move	10/15/2019 8:01 PM
31	reasonable housing	10/15/2019 7:56 PM
32	Good schools that's why my family moved back	10/15/2019 7:51 PM
33	was born here	10/15/2019 7:45 PM
34	close to family	10/15/2019 7:39 PM
35	My husband died and I was used to shopping, banking, etc. in Mora. It was the easiest thing for me to do. There were also volunteer work for me to keep busy.	10/15/2019 7:36 PM
36	I had a sister in that lived a long time ago	10/15/2019 7:25 PM
37	purchased an apartment home 10 years ago!	10/15/2019 7:18 PM
38	family here	10/15/2019 7:02 PM
39	for my kids - close to their dad and their school (not Mora school)	10/15/2019 7:00 PM
40	to be close to family	10/15/2019 6:46 PM
41	career employment	10/15/2019 2:45 PM
42	My job brought me here.	10/15/2019 2:38 PM
43	I don't know.	10/15/2019 2:33 PM
44	friends and interest groups	10/15/2019 2:27 PM
45	My family moved here when I was young. I stayed because it's a wonderful place to raise a family.	10/15/2019 2:23 PM
46	grew up here	10/15/2019 2:18 PM
47	My husband lived here.	10/15/2019 2:13 PM
48	born there	10/15/2019 2:06 PM
49	to be close to family	10/11/2019 7:54 PM
50	grew up in Anoka; husband from Ogilvie - worked at Fingerhut 23 years	10/11/2019 7:43 PM
51	to be near relatives	10/11/2019 7:38 PM
52	Only because we had to come this far north to purchase a home that allows us to be mortgage free.	10/11/2019 7:25 PM

City of Mora Comprehensive Plan Survey

53	job opportunity (hospital)	10/11/2019 7:05 PM
54	originally moved here because of employment	10/11/2019 7:01 PM
55	family	10/11/2019 6:55 PM
56	small town with a lot to offer	10/11/2019 6:52 PM
57	Its been "home" all my life.	10/11/2019 6:46 PM
58	It is quiet yet accessible to everything.	10/11/2019 6:39 PM
59	I was born here 69 years ago.	10/11/2019 6:36 PM
60	I love country living and small towns more peaceful	10/11/2019 6:28 PM
61	Sr. housing - close to city	10/11/2019 6:13 PM
62	job	10/11/2019 6:09 PM
63	I bought land on a wildlife corridor. Mora was an afterthought.	10/11/2019 6:04 PM
64	always lived here	10/11/2019 5:08 PM
65	family and healthcare	10/11/2019 5:02 PM
66	to be close to family	10/11/2019 4:58 PM
67	My parents and family live in or near Mora.	10/11/2019 4:50 PM
68	To be close to family in senior years - but find Mora a welcoming community and a good place to call home.	10/11/2019 4:44 PM
69	moved into town as I got older and able to walk most places	10/11/2019 4:31 PM
70	quiet small community	10/11/2019 4:26 PM
71	cost of housing (affordable)	10/11/2019 4:22 PM
72	Job	10/11/2019 3:23 PM
73	convenient location	10/9/2019 8:21 PM
74	employment opportunity	10/9/2019 8:18 PM
75	been here most of my life, no reason in particular	10/9/2019 8:04 PM
76	I moved here from a large city on the west coast and near my boyhood home state.	10/9/2019 7:57 PM
77	good price for house, close to work and family; we like the city trails and fishing culture; values also seem better than other areas	10/9/2019 7:47 PM
78	don't remember	10/9/2019 7:38 PM
79	My wife and I chose to move here for the opportunity to cross country ski a lot. Nordic skiing seems to be part of the cultural heritage here. We like that.	10/9/2019 7:16 PM
80	cheap and small town	10/9/2019 6:43 PM
81	house type we were looking for; friendly community; good government	10/9/2019 6:01 PM
82	seemed like a nice town at the time	10/9/2019 5:56 PM
83	Swedish heritage; Mora Vasaloppet	10/9/2019 5:50 PM
84	was born and raised here	10/9/2019 4:59 PM
85	family live here	10/9/2019 4:55 PM
86	grew up here - moved back - family	10/9/2019 4:51 PM
87	convenient to work; decent housing	10/9/2019 4:46 PM
88	job	10/9/2019 4:38 PM
89	drove through on visit 15 years ago and liked it	10/9/2019 4:34 PM
90	family connections	10/9/2019 4:29 PM
91	family	10/9/2019 4:23 PM
92	was very affordable once	10/9/2019 4:17 PM
93	We moved here because my boyfriend is from here.	10/8/2019 2:32 PM
94	dialysis center	10/8/2019 2:26 PM
95	quaint and safe	10/8/2019 2:22 PM
96	housing prices; friendly people	10/8/2019 2:15 PM
97	job	10/8/2019 2:10 PM
98	family is here	10/8/2019 2:06 PM
99	My husband was from Mora.	10/7/2019 11:41 PM
100	school is excellent and also a solid recovery community is forming here	10/4/2019 9:21 PM
101	started my first teaching job here	10/4/2019 9:08 PM
102	I wanted an apartment there	10/4/2019 9:00 PM
103	I grew up here	10/4/2019 8:57 PM
104	grew up here	10/4/2019 8:53 PM
105	born here, raised here, worked here	10/4/2019 8:44 PM
106	husband's employment	10/4/2019 8:39 PM
107	someone that would rent to me after drug felony charge	10/4/2019 8:33 PM
108	family; schools	10/4/2019 8:25 PM
109	I love this area. Mora is a clean small town. Churches, good school.	10/4/2019 6:57 PM
110	peaceful	10/4/2019 6:39 PM
111	employment	10/4/2019 6:31 PM

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112	location, size, recreational opportunities, school, medical facility	10/4/2019 6:24 PM
113	to be by family	10/4/2019 6:18 PM
114	house was the right price and family	10/4/2019 6:10 PM
115	a job	10/4/2019 6:05 PM
116	family here	10/4/2019 5:58 PM
117	I grew up here and wanted to raise my family here.	10/4/2019 5:25 PM
118	like the area and people and small-town culture, and found a house in our price range	10/4/2019 8:19 AM
119	Family	10/3/2019 8:54 PM
120	it was due to a job change	10/3/2019 2:56 PM
121	small town atmosphere	10/3/2019 2:50 PM
122	marriage	10/3/2019 2:44 PM
123	employment opportunity	10/3/2019 2:33 PM
124	I think the city workers do a good job of keeping our town clean, streets swept, etc. I just think it's a pretty good place to live!	10/3/2019 2:26 PM
125	family	10/3/2019 2:24 PM
126	because of my health	10/3/2019 2:19 PM
127	Close to employment prior to retirement. Also there was adequate stores so didn't need to drive to cities.	10/3/2019 2:14 PM
128	job	10/3/2019 1:59 PM
129	grew up here	10/3/2019 1:51 PM
130	It is close to work and it is relatively cheap.	10/3/2019 1:49 PM
131	Schools; HAD low property tax; small town living	10/3/2019 1:44 PM
132	A job opportunity	10/3/2019 1:40 PM
133	Activity - people - jobs - family	10/1/2019 4:29 PM
134	Spouse's employment.	10/1/2019 4:25 PM
135	It's a nice quiet town. People are friendly.	10/1/2019 4:20 PM
136	My job.	10/1/2019 4:14 PM
137	I have always lived around Mora.	10/1/2019 4:11 PM
138	I grew up here. Children are here.	10/1/2019 4:00 PM
139	Quality of life.	10/1/2019 3:53 PM
140	Husbands job	9/28/2019 2:04 PM
141	I fell in love with a Mora boy at I moved here. Now we can't move until the kid graduates.	9/27/2019 5:04 AM
142	I ask my self why I stay everyday!	9/27/2019 12:50 AM
143	The School District	9/26/2019 9:01 PM
144	It was a small town when I moved here-everyone was close, helpful and that town was alive with activities all the time!	9/25/2019 6:10 PM
145	To be near family.	9/25/2019 6:03 PM
146	Home	9/25/2019 5:54 PM
147	Didn't know what I was getting myself into	9/25/2019 5:53 PM
148	Cost of living is low.	9/25/2019 5:50 PM
149	My job brought us to Mora, we stay for the low cost of housing and the school.	9/25/2019 4:48 PM
150	Small town atmosphere	9/25/2019 4:38 PM
151	Born and raised, community/family	9/25/2019 4:37 PM
152	Born here	9/25/2019 4:19 PM
153	born and raised. moved back because of sports with my kids. they have a better opportunity to play compared to the cities. plus more bang for your buck on housing. the price of our house in the cities would be WAY out of our price range	9/25/2019 3:57 PM

City of Mora Comprehensive Plan Survey

Q32 What personal or special meaning does Mora have to you?

Answered: 131 Skipped: 68

#	RESPONSES	DATE
1	? Odd question. As background we were born here, but that isn't why we stay.	11/18/2019 7:05 PM
2	Its home	11/18/2019 12:32 AM
3	I appreciate a nice home and neighbors. I also like to have good physical check-ups at the clinic and nice dental clinic.	11/15/2019 7:33 PM
4	I grew up in this area.	11/15/2019 5:26 PM
5	met husband	11/15/2019 5:11 PM
6	born and raised here; had prior businesses here; like small town living	11/15/2019 4:59 PM
7	none	11/6/2019 4:54 PM
8	I have a lot of family living here.	11/6/2019 4:49 PM
9	Still has some of the small town warmth. But this needs to be balanced with jobs and growth or the small town withers and dies.	11/5/2019 4:02 PM
10	it is where I grew up	10/29/2019 1:42 PM
11	Not being considered a new comer even though have lived in Minnesota almost 15 years.	10/29/2019 1:24 PM
12	the people of our church congregation and other friends who have reached out in friendship	10/25/2019 8:18 PM
13	I have been here 67 years and I love the town.	10/24/2019 6:14 PM
14	?	10/24/2019 1:23 PM
15	I like that the city is Swedish inspired. Love the Dala Horse.	10/24/2019 1:17 PM
16	Sweadish community rich in history but isn't looked at much anymore Vasalopet but that is February	10/23/2019 2:47 PM
17	Have lived here since 1991 (29 years). Most everything we have needed, we can find here. Have liked living here, though I grew up in a large town. Peaceful and quiet.	10/22/2019 6:42 PM
18	Memories of bands "live" and dancing. Hard to find anymore.	10/22/2019 6:25 PM
19	none	10/22/2019 6:16 PM
20	it's my town	10/22/2019 2:23 PM
21	family	10/22/2019 2:06 PM
22	grew up here	10/20/2019 10:32 PM
23	friends here	10/18/2019 3:45 PM
24	It's where I grew up!	10/18/2019 3:34 PM
25	none	10/15/2019 8:30 PM
26	This is where my husband and I have choosen to raise our family. Good library, hospital, shops within walking distance, bike trails. We enjoy staying busy in town.	10/15/2019 8:16 PM
27	a place to call home	10/15/2019 8:01 PM
28	a prideful and well maintained community	10/15/2019 7:56 PM
29	I have family here.	10/15/2019 7:51 PM
30	none	10/15/2019 7:45 PM
31	born in the area, came back many years later	10/15/2019 7:39 PM
32	I have two very special friends and I have volunteer work that I like and can keep busy.	10/15/2019 7:36 PM
33	it quiet	10/15/2019 7:25 PM
34	had relatives in Mora and now friends in Mora	10/15/2019 7:18 PM
35	my hometown	10/15/2019 7:02 PM
36	none	10/15/2019 7:00 PM
37	none	10/15/2019 6:50 PM
38	family	10/15/2019 6:46 PM
39	I'm raising a family here.	10/15/2019 6:42 PM
40	home; career; family	10/15/2019 2:45 PM
41	my friends and relationships	10/15/2019 2:38 PM
42	none	10/15/2019 2:33 PM
43	I like the connection to Mora, Sweden!	10/15/2019 2:23 PM
44	hometown	10/15/2019 2:18 PM
45	It has really become home to me. I love that everyone knows everyone and that we don't act or feel big city.	10/15/2019 2:13 PM
46	grew up here	10/11/2019 7:54 PM
47	a good place to live	10/11/2019 7:49 PM
48	nothing	10/11/2019 7:43 PM
49	lifelong home	10/11/2019 7:29 PM
50	none	10/11/2019 7:25 PM
51	family here; hospital employment; church; nice people	10/11/2019 7:05 PM

City of Mora Comprehensive Plan Survey

52	raising a family here	10/11/2019 7:01 PM
53	42 years here	10/11/2019 6:52 PM
54	Born, raised, educated and employed here most of my life. Family lives in the area also.	10/11/2019 6:46 PM
55	I grew up here. It use to be a friendly, beautiful, thriving community back in the 50s and 60s.	10/11/2019 6:36 PM
56	quiet town	10/11/2019 6:28 PM
57	grew up in Mora	10/11/2019 6:17 PM
58	not sure yet	10/11/2019 6:13 PM
59	I like my neighbors.	10/11/2019 6:04 PM
60	I grew up here.	10/11/2019 5:08 PM
61	where my grandparents lived - visiting as a child, walking downtown to the variety store and the drug store	10/11/2019 5:02 PM
62	small town	10/11/2019 4:58 PM
63	Like the people - friendly and caring; also good medical facilities; also such a large volunteer base.	10/11/2019 4:44 PM
64	home of family for 80 years	10/11/2019 4:31 PM
65	friendship	10/11/2019 4:26 PM
66	location = equal distance between surrounding family members	10/11/2019 4:22 PM
67	My children grew up in Mora and I ran a business in Mora	10/11/2019 3:23 PM
68	none	10/9/2019 8:21 PM
69	Mora is a destination because of the Vasaloppet.	10/9/2019 8:18 PM
70	?	10/9/2019 8:04 PM
71	relatives here	10/9/2019 7:57 PM
72	my wife grew up in the area	10/9/2019 7:47 PM
73	none	10/9/2019 7:38 PM
74	Sportman's Cafe; Freddie's Restaurant	10/9/2019 6:43 PM
75	Swedish traditions	10/9/2019 6:01 PM
76	I like the small friendly atmosphere	10/9/2019 5:50 PM
77	medical, church, some shopping	10/9/2019 4:51 PM
78	relatively friendly area for family setting	10/9/2019 4:46 PM
79	people	10/9/2019 4:34 PM
80	it's not south of Isanti	10/9/2019 4:17 PM
81	My boyfriend has family here, nothing for me.	10/8/2019 2:32 PM
82	close to health venues	10/8/2019 2:26 PM
83	safe	10/8/2019 2:22 PM
84	it has become my home	10/8/2019 2:10 PM
85	born & raised	10/8/2019 2:06 PM
86	A lot of family lives here.	10/7/2019 11:41 PM
87	I recovered here. My daughter and I were able to live safe and secure together.	10/4/2019 9:21 PM
88	our children were on	10/4/2019 9:08 PM
89	nice and peaceful	10/4/2019 9:00 PM
90	Swedish heritage	10/4/2019 8:53 PM
91	friends / family	10/4/2019 8:44 PM
92	I have lived in Mora 60 years. It has been a good place to live and raise a family. I have been active in many things over the years and now at 90 I am in my home yet. Glad Coborn's and clinic are here.	10/4/2019 8:39 PM
93	I came to re-evaluate and start a new life.	10/4/2019 8:33 PM
94	I was born in Kanabec County. My family history is in this county. I met my husband in Mora and raised our family here. We had a good life.	10/4/2019 6:57 PM
95	was good place to raise kids	10/4/2019 6:39 PM
96	used to drive from Pine City to Mora bakery in 1960	10/4/2019 6:24 PM
97	where people tend to care for one another	10/4/2019 6:18 PM
98	where I grew up and family did	10/4/2019 6:10 PM
99	personal and church connections; Vasaloppet	10/4/2019 6:05 PM
100	Mora still has their grip on that "home town" feeling but I am concerned about the drug situation here and lack of value to the next upcoming citizens here. We need to preserve that feeling and find ways for teenagers to "get it".	10/4/2019 5:58 PM
101	My family is here. I hold no other meaning that that.	10/4/2019 5:25 PM
102	people are friendly and helpful to strangers (me)	10/4/2019 8:19 AM
103	Growing up here in the 60's & 70's. So much nicer back then. You knew everyone and there weren't so many snooty people.	10/3/2019 8:54 PM
104	friends / people we have met through the years	10/3/2019 2:56 PM
105	living here for 74 years and raising family	10/3/2019 2:44 PM
106	met my wife here	10/3/2019 2:33 PM
107	ongoing improvement in medical facilities	10/3/2019 2:24 PM

City of Mora Comprehensive Plan Survey

108	My children were born and raised here; many friends here	10/3/2019 1:59 PM
109	grew up here	10/3/2019 1:51 PM
110	Family owns a business here.	10/3/2019 1:49 PM
111	Our first home	10/3/2019 1:44 PM
112	I have liked Mora since I was in high school and have lived here 55 years.	10/3/2019 1:40 PM
113	Comfortable	10/1/2019 4:29 PM
114	It has been home for almost 30 years.	10/1/2019 4:25 PM
115	?	10/1/2019 4:20 PM
116	It used to be a place I could buy clothes and a spool of thread. Anymore you have to go out of town.	10/1/2019 4:11 PM
117	I grew up here. Children are here.	10/1/2019 4:00 PM
118	Security.	10/1/2019 3:53 PM
119	None	9/28/2019 2:04 PM
120	I've only lived in one other town (Pine City) I moved here when I was 21. When I first moved here, Mora was not nice to me. Everyone was very clique-y and not very welcoming. But I was used to that because that's how Pine City is. I'm a loud outgoing person and people quickly learned they couldn't ignore me. I've made a lot of friends here and now it feels like home. I feel like a part of the community here and I want to see it grow and prosper.	9/27/2019 5:04 AM
121	Grew up here	9/27/2019 12:50 AM
122	That its a community that tries to invest in its younger generations while still valuing the older generations.	9/26/2019 9:01 PM
123	It is where I live	9/25/2019 6:10 PM
124	I grew up here, but couldn't wait to leave because there isn't very many opportunities. I came back for family.	9/25/2019 6:03 PM
125	Home	9/25/2019 5:54 PM
126	None. Would move if could!	9/25/2019 5:53 PM
127	It's where I grew up and want to raise my kids.	9/25/2019 5:50 PM
128	Family lives near Mora, which keeps us here. Also the housing is lower than surrounding areas.	9/25/2019 4:48 PM
129	Lived here most of my life	9/25/2019 4:38 PM
130	I'd like to raise my family in Mora	9/25/2019 4:37 PM
131	Family	9/25/2019 3:57 PM

City of Mora Comprehensive Plan Survey

Q33 Please describe your vision for Mora ten years from now:

Answered: 122 Skipped: 77

#	RESPONSES	DATE
1	new city council and school board; more restaurants and entertainment; housing for retired	11/18/2019 7:05 PM
2	A Walmart and mennards	11/18/2019 12:32 AM
3	I hope we will have a new high school building.	11/15/2019 7:33 PM
4	better looking homes; roads not potholed; more shopping	11/15/2019 5:26 PM
5	A complete hospital facility, a new school, and marketing Mora to become a destination (events / activities).	11/15/2019 5:17 PM
6	vibrant downtown with small town feel; bustling Hwy 65	11/15/2019 5:11 PM
7	to continue to provide gainful employment within a short driving distance	11/15/2019 4:59 PM
8	don't have one	11/6/2019 4:54 PM
9	Slow continued growth. Controlled so that it does not overwhelm our ability to build infrastructure to handle it.	11/5/2019 4:02 PM
10	more inclusive; trail connects across 65 by bridge or tunnel; supportive of area farmers	10/29/2019 1:42 PM
11	City population tripled to gain more government money to help with taxes. Schools are better preparing graduates for college or the work force. Crime rate remains below average for state, area, and national.	10/29/2019 1:24 PM
12	the vision that has already begun with the improvements to the downtown, schools, businesses and other....	10/25/2019 8:18 PM
13	more senior activities	10/24/2019 6:14 PM
14	worst then it is now	10/24/2019 1:23 PM
15	The city is going to look very typical of every other small town with Kwik Trip, Dollar General, etc. We need another retail store where Shopko was.	10/24/2019 1:17 PM
16	A community that is willing to grow and explore within; trails and roads to everywhere to meet all stages of life.	10/23/2019 2:47 PM
17	Miss having a store like ShopCo to fill in shopping needs. Like that we have changes going on ie. - hospital, new stores. Keep bringing in businesses.	10/22/2019 6:42 PM
18	more jobs; Walmart; live bands and dancing coming back; keep people caring about each other	10/22/2019 6:25 PM
19	busyer, built up	10/22/2019 6:16 PM
20	more jobs; better school; people getting along, good to each other; no pray - going to church any Sunday	10/22/2019 2:23 PM
21	more jobs and safer community	10/20/2019 10:32 PM
22	I would like to see Mora expand, get some new stores and businesses in here, and more senior housing.	10/18/2019 3:34 PM
23	cleaner, quieter, more senior citizens	10/15/2019 8:30 PM
24	Keep cleaning up the park - strict rules for vandalism. Add a dog park.	10/15/2019 8:16 PM
25	same as before	10/15/2019 8:07 PM
26	more crime	10/15/2019 8:01 PM
27	A lot like now. With an Aldi and not a Dollar General.	10/15/2019 7:56 PM
28	Better streets; more businesses for people to work besides dollar stores and thrift stores	10/15/2019 7:45 PM
29	don't know	10/15/2019 7:36 PM
30	a bit bigger	10/15/2019 7:25 PM
31	I do not think Mora will need nor can afford 3 new schools. The trend is less children born, more private schools, many public school systems downsizing or closing. New large schools are a long term financial mistake.	10/15/2019 7:18 PM
32	businesses to provide jobs are needed	10/15/2019 6:50 PM
33	Probably not much change. Need a new modern school to attract businesses and residents.	10/15/2019 6:46 PM
34	new high school; good jobs; less poverty; engaged population	10/15/2019 6:42 PM
35	gone on less you do something now	10/15/2019 2:50 PM
36	a place where people of all ages can safely mix and enjoy one another	10/15/2019 2:38 PM
37	Same as today, only better!	10/15/2019 2:23 PM
38	good infrastructure	10/15/2019 2:18 PM
39	Lower taxes. Help build small business. Stop adding rules and regulations to everything.	10/15/2019 2:13 PM
40	new school	10/15/2019 2:06 PM
41	Most stores will be closed. No one goes to Main Street and they are not open late enough.	10/11/2019 7:54 PM
42	vacant if no new high school and employment	10/11/2019 7:43 PM
43	expanded shopping opportunities; expanded restaurants options	10/11/2019 7:25 PM
44	lower taxes	10/11/2019 7:05 PM
45	Make it more inviting as you approach Mora (clean up the areas of unkept housing and buildings).	10/11/2019 7:01 PM
46	town is falling apart	10/11/2019 6:55 PM
47	booming downtown; new school; industry	10/11/2019 6:52 PM
48	another run down community with no tax base and finding it hard to rebuild	10/11/2019 6:36 PM

City of Mora Comprehensive Plan Survey

49	better streets in trailer parks like you did in town residential area	10/11/2019 6:28 PM
50	perhaps some sort of community college or trade school	10/11/2019 6:17 PM
51	NA	10/11/2019 6:13 PM
52	Hope we have moved past the school issue.	10/11/2019 6:09 PM
53	It could be a thriving artisan destination because everyone in the younger generations makes items and grows real food in sustainable ways. The rest of the world is out of clean water and soon oxygen as well. Eyes will turn here. We can lead other communities to become sustainable or be bought by Nestles.	10/11/2019 6:04 PM
54	work opportunities	10/11/2019 5:08 PM
55	Mora will be the same then as it is now. People don't event seem to want to change.	10/11/2019 4:55 PM
56	I'm optimistic for Mora based on any improvements listed in this questionnaire. As an outsider coming here, I see many good things - a friendly community and many caring people.	10/11/2019 4:44 PM
57	Going to become more of a retirement community. Careful what we build because that will be our tax base.	10/11/2019 4:31 PM
58	Hwy 65 corridor with businesses and developed	10/11/2019 4:26 PM
59	ensuring the local residence benefit from growth & development and to be more accepting of diversity	10/11/2019 4:22 PM
60	More growth of Industry Retail and Businesses	10/11/2019 3:23 PM
61	unsure	10/9/2019 8:21 PM
62	new school; new housing on the lake; new businesses in the industrial park; hide the trailer park	10/9/2019 8:18 PM
63	?	10/9/2019 8:04 PM
64	More trails or add bike / walk lanes for walkers / bikers. Also more shopping centers and a large workout facility. I think many people (esp young people) would use a large updated workout facility.	10/9/2019 7:47 PM
65	have none	10/9/2019 7:38 PM
66	In ten years Mora should have a new high school on 9th Street. The old high school will be torn down and in its place will be a very nice housing complex with a beautiful lakefront park. A pedestrian / bike pathway will connect the existing pathway at 65 & 9th Street around the east and south sides of Mora Lake. Mora should also have its own clothing / department store. Another pipe dream: Mora Municipal Utilities should buy or lease enough acreage for a solar power garden, lessening dependence on other generators.	10/9/2019 7:16 PM
67	higher taxes for no reason to pay!!!	10/9/2019 6:43 PM
68	more rental housing; several more chain stores on Hwy 23; all downtown stores and shops full	10/9/2019 6:01 PM
69	still a small town	10/9/2019 4:55 PM
70	lower crime, cleaner housing, larger park recreation area, better access to 65 / 23 from side streets	10/9/2019 4:46 PM
71	more employment choices	10/9/2019 4:38 PM
72	Stay the way it is.	10/9/2019 4:34 PM
73	a new school campus at the Trailview site and a park area where the current high school is	10/9/2019 4:29 PM
74	smooth streets	10/9/2019 4:17 PM
75	another stop light; more shops and restaurants	10/8/2019 2:32 PM
76	diversified population; fewer republicans; fewer pro-life religious fanatics	10/8/2019 2:26 PM
77	NA	10/8/2019 2:22 PM
78	better law enforcement; less crime; better school boards; more job opportunities	10/8/2019 2:06 PM
79	I would like to see the stretch of businesses on 65 to mirror the updated hospital construction - not run down or empty businesses. And the smoke shop and its nasty sign would be gone. I would like to see thriving businesses and an increase in events.	10/7/2019 11:41 PM
80	More sober people than using. Town grows for better stores and opportunities.	10/4/2019 9:21 PM
81	hopefully a better school facility to attract families; a new store that sells clothing and other necessities that are not here now	10/4/2019 9:08 PM
82	less taxes, more businesses, less gov't regulation to enable more community involvement. Example: farmers' market so regulated it is impossible for small time vendors.	10/4/2019 8:53 PM
83	Hope there will be more jobs, grocery stores and retail plus housing	10/4/2019 8:39 PM
84	don't have one	10/4/2019 8:33 PM
85	If we don't get any more jobs, this will be a bedroom community.	10/4/2019 6:57 PM
86	small business to attract young family	10/4/2019 6:39 PM
87	a clean, comfortable small town with a good quality of life	10/4/2019 6:31 PM
88	more retail; new high school	10/4/2019 6:18 PM
89	has expanded and hopefully gotten some new businesses	10/4/2019 6:10 PM
90	I hope we have a new high school, so we can attract people to Mora. I hope we have more job opportunities to attract people.	10/4/2019 6:05 PM
91	If our town Mora can work together starting now, I believe we will have many "new" roots that want to stay here.	10/4/2019 5:58 PM
92	Adding new jobs to get new families to join the area.	10/4/2019 5:25 PM

City of Mora Comprehensive Plan Survey

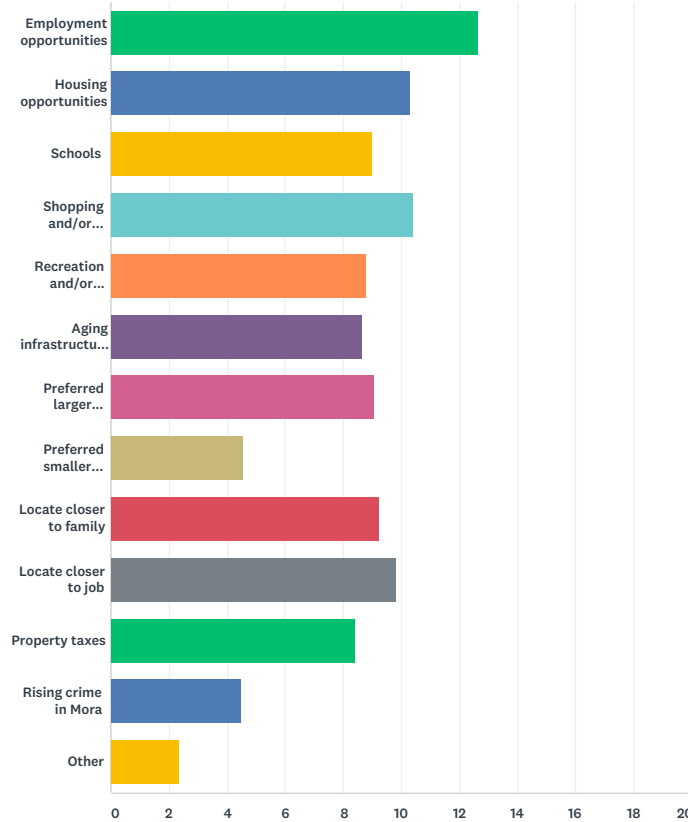
93	Still a small-town extended-family-feel community with less than 5,000 people or so, and such a cool place to be that all generations feel at home and young adults love their life here. A destination for creative arts experiences/shopping and holistic healing opportunities. Economic sustainability and balance, with innovative employee-owned anchor businesses that leverage technology to provide goods and services collaboratively with other local businesses; our success is a model for other small communities to thrive. Property taxes, if not completely abolished for residential homesteads, are transparently based on the real cost of residential services provided while the taxes on business are fair and still are enough to cover the actual services they receive. Leadership embraces change AND critical thinking/checks and balances, and exists to empower all citizens; the citizen-created Town Charter is inclusive, heartfelt, and expansive—the compass used to guide us into our future. (and yes, I'm still sore about my property tax quadrupling in the 3 years I've been here; why are my tax payments more than my mortgage now? Something's gotta give!)	10/4/2019 8:19 AM
94	The same, but hopefully I will be retired and out of here by then. Somewhere warm where I can possibly afford to live and the property taxes aren't so outrageous!	10/3/2019 8:54 PM
95	more diversified shopping - maybe chain retail store; large food store; yarn store; quilting shops	10/3/2019 2:56 PM
96	staying a small bedroom community unless industry and roads are added	10/3/2019 2:44 PM
97	better school facility; more positive attitudes; less division	10/3/2019 2:33 PM
98	would like to see a really good restaurant - too many fast food places now; another grocery store - Coborn's prices are too high	10/3/2019 1:59 PM
99	More developed with many restaurants and grocery stores to choose from	10/3/2019 1:51 PM
100	I would love to see a more bustling center with businesses and activities but in reality, I imagine they will build a bypass to ease congestion on 65/23 and the town will turn into a ghost town.	10/3/2019 1:49 PM
101	Hopefully we have a new high school and some new businesses.	10/3/2019 1:40 PM
102	At 93 I can't visionize much difference, but hope the drug situation improves. Fight it harder!	10/1/2019 4:29 PM
103	Growing and prospering with well educated children.	10/1/2019 4:25 PM
104	?	10/1/2019 4:20 PM
105	I would have to say, I don't know.	10/1/2019 4:11 PM
106	New high school. Shopping mecca.	10/1/2019 4:00 PM
107	Not sprawling, not a chemical dependency treatment magnet or social welfare destination.	10/1/2019 3:53 PM
108	Division of haves/have nots will not be as large. The perception of life will be more realistic. That people will realize the potential I. mora AND work towards achieving it.	9/28/2019 2:04 PM
109	More business (but not too much, we don't want to be Cambridge) Affordable options for groceries! More activities scheduled on weekends to get people out and about and get our downtown booming. And for heavens sake someone do a total revamp of the fair!	9/27/2019 5:04 AM
110	Something cleaner and more respectable then it is now	9/27/2019 12:50 AM
111	To welcome young families from all sorts of backgrounds and ethnicities with enough houses for them to live in. And to have enough living spaces for older folks, like apartment buildings.	9/26/2019 9:01 PM
112	It is going to hell in a handbasket-not sure that a new and improved hospital will help it now...	9/25/2019 6:10 PM
113	To be visually beautiful. To utilize our beautiful lakes with community beaches. To see people out and about using sidewalks and bike trails. To raise the morals of the community.	9/25/2019 6:03 PM
114	Place place that Mora HS graduates return to with their college degrees to live in a Beautiful small town	9/25/2019 5:54 PM
115	Hoping not to be here..	9/25/2019 5:53 PM
116	All schools are in the same place, more activities for children indoors, and less empty business buildings.	9/25/2019 5:50 PM
117	A walkable city with younger and older workers coming from other communities for jobs. An airport supporting the community well, with an FBO operating. A variety of small restaurants with healthy food. I would like a city that emulates all of the qualities of a city like Duluth, in a small town.	9/25/2019 4:48 PM
118	Consistent controlled growth in all phases of the marketplace. Business, housing, retail, education, and senior living are great places to start.	9/25/2019 4:41 PM
119	not much different than it is now	9/25/2019 4:38 PM
120	More desirable of a community, higher standard of living, less thrift stores and dollars stores, better business opportunities, more retail/shopping	9/25/2019 4:37 PM
121	Fully accessible town adequate handicap parking	9/25/2019 4:19 PM
122	fun downtown that attracts tourists	9/25/2019 3:57 PM

City of Mora Comprehensive Plan Survey

Q34 Of people you know who have moved away from Mora, what do you think their main reasons were? (Drag and drop your top three features to the top of the list by clicking and dragging the appropriate item, in order of preference, or select the appropriate number on the left of each item.

NOTE: 1 = most important)

Answered: 169 Skipped: 30



	1	2	3	4	5	6	7	8	9	10	11	12	13	TOTAL	SCO
Employment opportunities	79.02% 113	9.09% 13	9.09% 13	2.80% 4	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	143	12
Housing opportunities	8.33% 5	25.00% 15	11.67% 7	31.67% 19	13.33% 8	3.33% 2	0.00% 0	1.67% 1	3.33% 2	0.00% 0	0.00% 0	1.67% 1	0.00% 0	60	10
Schools	1.92% 1	17.31% 9	11.54% 6	13.46% 7	32.69% 17	7.69% 4	0.00% 0	1.92% 1	0.00% 0	3.85% 2	3.85% 2	5.77% 3	0.00% 0	52	9
Shopping and/or amenities	7.41% 6	37.04% 30	18.52% 15	4.94% 4	8.64% 7	16.05% 13	4.94% 4	0.00% 0	0.00% 0	0.00% 0	2.47% 2	0.00% 0	0.00% 0	81	10
Recreation and/or entertainment opportunities	3.70% 2	9.26% 5	20.37% 11	1.85% 1	5.56% 3	25.93% 14	24.07% 13	3.70% 2	5.56% 3	0.00% 0	0.00% 0	0.00% 0	0.00% 0	54	8
Aging infrastructure in Mora	8.62% 5	15.52% 9	15.52% 9	3.45% 2	1.72% 1	3.45% 2	20.69% 12	20.69% 12	8.62% 5	1.72% 1	0.00% 0	0.00% 0	0.00% 0	58	8
Preferred larger community	6.15% 4	21.54% 14	27.69% 18	0.00% 0	0.00% 0	4.62% 3	6.15% 4	18.46% 12	12.31% 8	3.08% 2	0.00% 0	0.00% 0	0.00% 0	65	9
Preferred smaller community	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	5.00% 2	20.00% 8	32.50% 13	22.50% 9	10.00% 4	7.50% 3	2.50% 1	40	4
Locate closer to family	13.25% 11	24.10% 20	26.51% 22	1.20% 1	0.00% 0	1.20% 1	3.61% 3	2.41% 2	8.43% 7	12.05% 10	4.82% 4	2.41% 2	0.00% 0	83	9
Locate closer to job	7.14% 7	30.61% 30	36.73% 36	2.04% 2	2.04% 2	0.00% 0	0.00% 0	1.02% 1	1.02% 1	12.24% 12	5.10% 5	1.02% 1	1.02% 1	98	9
Property taxes	19.12% 13	14.71% 10	20.59% 14	2.94% 2	1.47% 1	1.47% 1	2.94% 2	1.47% 1	1.47% 1	1.47% 1	29.41% 20	1.47% 1	1.47% 1	68	8
Rising crime in Mora	0.00% 0	10.87% 5	8.70% 4	0.00% 0	6.52% 3	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4.35% 2	6.52% 3	63.04% 29	0.00% 0	46	4

City of Mora Comprehensive Plan Survey

Other	4.88%	2.44%	4.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	87.80%	36	41	2
	2	1	2	0	0	0	0	0	0	0	0	0				

City of Mora Comprehensive Plan Survey

Q35 If you answered "Other", please describe (otherwise, choose "Next" at the bottom of this page):

Answered: 6 Skipped: 193

#	RESPONSES	DATE
1	dyed	10/9/2019 7:52 PM
2	aging person moves closer to children for needed care and assistance	10/4/2019 6:58 PM
3	Dirty Law Enforcement in our county	10/3/2019 8:55 PM
4	The mind set of people in Mora is one of helplessness. Why change - is what most people think, they don't realize it is eventually better. People don't want to do the work. Once high school kids move away, they rarely come back. Unless they come from a family of poverty. Check the data.	9/28/2019 2:07 PM
5	Drugs! Poor law-enforcement	9/27/2019 12:51 AM
6	I'm guessing it's the small minded racists	9/25/2019 5:54 PM

City of Mora Comprehensive Plan Survey

Q36 Other comments:

Answered: 56 Skipped: 143

#	RESPONSES	DATE
1	Mora offers very little to the young who grow up here. When they graduate there isn't any reason to come back.	11/18/2019 7:09 PM
2	Nice for us to give our thoughts about our community.	11/15/2019 7:34 PM
3	Why not ask "Of people you know who have moved INTO Mora, what do you think their main reasons were?"	11/15/2019 5:19 PM
4	Restriction of parking vehicles on street. E.g. Vehicles only used in summer months and parked 24 x 7 until snow falls (only to be used occasionally). Speed bumps on some residential streets (children walk to school and people think the streets are for speeding, cutting corners, driving in the middle of the street and not paying attention to pedestrians). Using side streets for thru traffic.	11/15/2019 5:03 PM
5	Mora is the last stop on 65 heading north until McGregor. I believe we need to do whatever it takes to convince good businesses to open/expand in our town. If we make it convenient for people to stop and shop here they will. We have a strategic location for anyone heading north let's take advantage of it. Every dollar spent means more revenue for our community. Common sense Will tell you if we have more revenue and we have the key to improve and build on our city.	11/5/2019 4:10 PM
6	The farmers' market is a joke. I would use public transportation if it ran from Mora - St. Cloud - metro - Duluth - Brainerd. Not much for sidewalks in residential areas.	10/29/2019 1:44 PM
7	Shopko was a great loss for Mora. I shopped there at least once a week. Too much ordering online!	10/24/2019 1:18 PM
8	People would come but high school is no place to have children grow and learn. Library is old but what a place we have next door, Mora Lake, Mora Lake needs to be embraced and built upon!	10/23/2019 2:48 PM
9	We were not born into this city. We adopted it. We love that it was a city founded on pride and heritage and we are doing our part to revitalize it. I only have one point to make: I would like to see a 20-year comprehensive plan to convert "downtown" into something that will continue to generate revenue for both the business owners and for the city. One suggestion would be to convert "downtown" into "Old Town Mora / Gamla Stan Mora" full of quaint Scandinavian ambiance and appeal. This will require effort and funds from the city, not just the business owners who is already barely making ends meet. A few of the following ideas may work but I'm sure there are many more practices that have proven successful in other communities: festivals; thriving farmers markets; cobble stone sidewalks; well maintained historic buildings; monuments worthy of photographing; usable lake access with parking near the downtown area. Fall Fest was a huge success! I would love to see it expanded in the future! These types of events, and others like it, are key in sustaining the like of Old Town Mora. I am proud to call this town home.	10/22/2019 6:55 PM
10	None of my children have settled here. All down in the cities. Mostly due to lack of jobs that could be gained to do with their college degrees. Many towns are starting to have dog parks. I would really like to see one here in Mora. My yard is not fenced and my dog would enjoy being able to run free at a dog park.	10/22/2019 6:44 PM
11	Stay honest.	10/22/2019 6:25 PM
12	Please I feel we differently need something put in were Shopko was and Corbons Pharmacy needs to step it up very slow even with 15 co-works ther. Thank you	10/22/2019 6:18 PM
13	clean up the yards!! no cars, boats, ice houses in yard or driveway. enforce grass and weed cutting. it looks terrible. not let people park in their grass and create ruts... park in driveway only	10/20/2019 10:34 PM
14	Need to clean up old parts of cemeteries - the stones - so what if many years ago. It cost money to buy back then, no relatives around or alive - please. Tried to find someone - finally did but now - what a mess.	10/15/2019 8:04 PM
15	Fix the streets they are embarrassing	10/15/2019 7:46 PM
16	Beginning to feel "taxed out" of this town. Taxes have doubled in the 6 yrs we've lived here. We will have to move if it continues at this rate.	10/15/2019 7:41 PM
17	Ned McCarty 763-957-0662	10/15/2019 7:19 PM
18	Has the city considered designating some handicap street parking - maybe in front of Ace or the Crystal? There is always jaywalking there - maybe mobility issues are partly to blame? There are lots of crosswalks to use.	10/15/2019 6:43 PM
19	Wood Street is busy in the AM with young children walking to Trailview. The road needs a designated walking area from 3rd Street to 7th Street where they can get on the larger sidewalk. The traffic is hectic and dangerous to small children.	10/11/2019 7:31 PM
20	Being that Mora is the last sizable town before going farther north, one would expect a greater selection of businesses. Mora needs to actively attract businesses in order to remain viable.	10/11/2019 7:26 PM
21	Need a clothing / food discount business (ie. Walmart) to keep people buying in the community. There is no competition or selection for goods and services at this time in Mora. Too many people shopping elsewhere.	10/11/2019 6:19 PM
22	City of Mora is a good place to live, so many positives. As an outsider I see so many things - nice people, so many people stepping up to volunteering, good church activity, good city care, clean streets, excellent snow removal. Seems to me that as your people leave so many return to their roots eventually.	10/11/2019 4:47 PM
23	We need in Mora is a Aldi store in the Shopco building.	10/9/2019 8:12 PM
24	I like Mora. I'm close to the VA in St. Cloud.	10/9/2019 7:58 PM
25	roads need improvement	10/9/2019 7:53 PM
26	Please put passing lanes on highway 65 abd 23. Cars can only drive 50 mph it seems and passing is very dangerous. Adding occasional passing lanes would solve this. Thanks!	10/9/2019 7:49 PM
27	The library could be better and bigger.	10/9/2019 7:39 PM
28	We need to change and get new board members on city and school!!	10/9/2019 6:59 PM
29	Overall, Mora is a nice place to live. Thanks to all who help make this community a great place.	10/9/2019 5:57 PM

City of Mora Comprehensive Plan Survey

30	FYI the school could save some money by only sending the big color Mustang Express books to the student's family. The rest of us just throw them away.	10/9/2019 4:57 PM
31	Fix the streets - manholes should not be 2" (or more) lower than street.	10/9/2019 4:24 PM
32	Mora is not a bad town and I love our neighborhood. We don't have kids in school, so I have no comment on schools here. I'm from Wyoming and we can ride or go anywhere there and the trails here are ok, but we are limited.	10/8/2019 2:34 PM
33	need more apartment rentals for limited income seniors and families	10/8/2019 2:27 PM
34	I cannot stress enough that I hope for the city council and commission boards to reflect the community in years to come. There are some "old time" opinions that hindering our community from growing. With respect to traditions, its does not always mean that the old way of thinking and doing is how we are moving. Growing communities mean growing tax base mean growing opportunities. We can not get there if our initial decision makers and policy organizers are biased and reluctant to any time of change.	10/7/2019 11:45 PM
35	For our community to survive, must cut spending / taxes, bring in good paying desirable jobs.	10/4/2019 8:54 PM
36	An arborist or tree trimmer must go into the cemetery and clear out all of the dead branches hanging from trees.	10/4/2019 8:26 PM
37	I feel that our shopping area needs a lot of improvement. People do not like to navigate Hwy 65 in order to shop each store or business. Even Coborn's is cumbersome to get to their parking lot. We need a full length service road and organized shopping.	10/4/2019 6:59 PM
38	Too much garbage home sites have been allowed for years, no one wants to build a nice house next to trash ones.	10/4/2019 6:32 PM
39	The trailer court is looking MUCH better! Please continue cleaning out those junky trailers. I would like to see some of the cut-throughs across Hwy 65 shut off and one more stop light added (south of Forest light). Too dangerous on weekend with all the traffic on 65. Thank you!	10/4/2019 6:20 PM
40	There are a zillion things to say here but I'll limit my comments to: getting more of our community to volunteer and also getting everyone to feel needed and respected and that they count.	10/4/2019 5:59 PM
41	Term limits and transparency are critically important	10/4/2019 8:27 AM
42	1. Plowing is pathetic - Last year missed 2 days of work because they didn't plow the road for 2 days. 2. Fireworks went off all summer long sometimes until after midnight. I leave for work at 4 am after a sleepless night because I can't sleep and my dog gets anxiety from them. Some sound like gun shots on the next street over and not once have we seen any law enforcement in the area. This town is anything but peaceful!	10/3/2019 9:05 PM
43	As long as you keep adding businesses on 65, downtown will die out.	10/3/2019 2:29 PM
44	I really like Mora, but find myself going elsewhere to eat out, entertainment, shopping.	10/3/2019 2:00 PM
45	We have become a haven for the elderly but we are scaring away the 22-45 age ranges. We don't have a bustling night life and if we want that, we have to drive 1 hour away for that. We don't have a decently priced convenience store and if we want that, we have to drive 30 minutes away. We are in prime location to be the new hotspot of music/entertainment located conveniently at the midway point between the cities and Duluth and the range cities. If we don't do something now, they will end up putting up a bypass and the town will die.	10/3/2019 1:53 PM
46	We NEED more restaurants and grocery stores. Need clothing and shoe stores! Fun things for children to do. Make a nice beach at Mora Lake / fishing pier. Offer paddle boating or canoeing on Mora Lake!	10/3/2019 1:52 PM
47	Don't screw this up. This isn't a metro suburb and shouldn't be.	10/1/2019 3:54 PM
48	I don't mean to sound jaded, but I have lived here too long. I have also let vex other places and have seen the mentality of other communities. Generational poverty is alive and well here. Thought processes of "this is the way we have always done it! Why change?" is absolutely the majority. And they are loud.	9/28/2019 2:09 PM
49	They need to fix the sheriff's department and get a police department back	9/27/2019 12:52 AM
50	The city of Mora will be a ghost town in a short time. I dont have the magical answers-something should have been done long ago.	9/25/2019 6:11 PM
51	We really need amenities that encourage people to get outside and meet their neighbors: sidewalks, bike paths and public beaches.	9/25/2019 6:04 PM
52	Mora sucks. Wish I never lived here!	9/25/2019 5:55 PM
53	Vote YES and YES	9/25/2019 5:55 PM
54	If the city could do one thing to stimulate growth, it would be to encourage small business job growth. I believe the main areas that the city can enhance are the sidewalks and bike path, the airport, and developing a "maker space" for new businesses to get started.	9/25/2019 4:52 PM
55	I think there is a gap in the job pay. Outside of the school and hospital its either business owners or \$10/hour jobs	9/25/2019 4:45 PM
56	Do NOT build a road that connects the frontage road to Union St. That would not be good for downtown as people would race downtown turn at 4 way stop and go to the stop light to beat traffic on 65. I see it now from 23 if the light is red they start speeding down the frontage road and then not stop and turn back on 65	9/25/2019 4:00 PM

City of Mora, MN
Fall 2019 Comprehensive Plan Update
Community Survey Results

SUMMARY NOTES

Most respondents live and work in or within 5 miles of the City. About 22 percent of respondents indicate they commute more than 30 miles to work. They are predominantly single family homeowners. Renters account for 15 percent of responses.

Some key preliminary findings from these results are views as follows. (Reference is made to the response from questions as numbered in the survey instrument attached):

On the attraction of Mora (Q. 7, 21-23)

- The most valued features of the Mora community its medical facilities, visual appearance, work places, and schools.
- Asked about the City of Mora’s best or most attractive feature, respondents most often said the friendly people and the small town feel.
- Responses indicate the choice to live in Mora is typically due to family or their job.
- The personal or special meaning that Mora represents for most of the respondents is home, family or where they grew up (56 percent).

On shopping/retail opportunities (Q.8-11):

- The top response when asked, “is there one thing you would change,” is to have more stores, shopping, and businesses in Mora.
- Over half (51 percent), said they do most of their shopping outside the City of Mora. A high number indicate there is not enough shopping for their needs.
- While 85 percent indicated businesses are “mostly” open when convenient, many qualified this by saying many stores close too early or are often not available when needed.

On housing needs (Q.12-13):

- Many types of housing needs were identified with the top response being the need for more single family homes and more senior housing.
- Many also called out the need for the City of Mora to provide more low-income and affordable housing options.

On recreational opportunities (Q. 17-18)

- The City’s system of trails and bike paths was rated as the best recreational opportunity provided. The City’s aquatic park was the second highest response.
- Asked what recreational opportunities are needed in Mora, a high percentage indicated a need for more sports or other activities for youth.

On transportation services: (Q. 14-16)

- When given a choice of services they would most like to see in Mora, the top response was better streets and sidewalks.
- Those using sidewalks and trails can generally get to where they need to be, though about 60 percent said sidewalks and trails could be improved.
- Asked if they would use public transit if it were available, 24 percent said yes and 40 percent said they weren't sure.

On response to basic needs (Q. 19-20)

- About 29 percent of respondents said some segments of the City's population are missing basic needs.
- From the response, basic needs that are missing include food, clothing and housing for the low-income and homeless.
- Responses suggest a need for more retail and industrial employment and higher wages.

On the community vision (Q. 24-25)

- Asked about the future of Mora, most desire a healthy, safe, and growing community with more jobs and prosperity.
- Other responses, though a minority, reflect a belief that the community will remain the same or worse in ten years.